

# SPRINGBOARD TO EQUALITY PROJECT NEWSLETTER

APRIL—JUNE 2021

"Springboard to Equality" is a joint Swedish-Ukrainian project aimed at withdrawal from gender stereotypes in education, at work, at home and in community life and creating a supportive environment and growing public demand for advancing equal rights and opportunities for women and men in Ukraine. Find more about the [project](#).

## MEN ENGAGEMENT INTO EQUAL DISTRIBUTION OF HOUSEWORK AND CHILDCARE DUTIES



### SWEDEN SUPPORTS OPENING OF TATOHUB IN POLTAVA

**June 16, 2021**, UNFPA Ukraine, Sweden and First Lady of Ukraine Olena Zelenska supported opening of a club for responsible fathers — Tatohub.Poltava. The aim of the club is to promote responsible and involved fatherhood. By visiting Tatohub, men will master the art of parenting, get advice from a psychologist, prepare for baby birth, as well as spend time together with their children to create a closer connection. The opening of the Tatohub coincided with Father's Day, which was celebrated on June 20. To mark this occasion, Poltava City Council and UNFPA Ukraine organized the city festival "TATO FEST Poltava" which gathered more than 5000 participants. [More information](#)



## UNFPA UKRAINE PRESENTED THE FIRST FAMILY RELATIONS SIMULATOR IN UKRAINE



The COVID-19 pandemic and quarantine restrictions changed almost all areas of life: remote work, online learning became a real challenge! How to combine work, child care, find time for yourself and communication with a partner? In **June 2021**, UNFPA Ukraine presented the first family relations simulator in Ukraine, thanks to which test-takers can understand whether their family relationships are harmonious, as well as receive advice from a psychologist on avoiding or resolving conflict situations peacefully.

[More information](#)

## FATHER'S DAY: 20 FACTS THAT WILL CHANGE YOUR PERCEPTION OF FATHERHOOD IN UKRAINE

**June 2021**, UNFPA Ukraine in partnership with ICTV TV Channel launched the "To be a dad is to stand together" campaign to celebrate Father's Day: ten days before the holiday, key facts about fatherhood in Ukraine broadcasted on the TV channel and in social media. More than **7.5 million of Ukrainians learned** that one in five fathers would like to take parental leave; 45% of Ukrainian fathers would like to spend more time with their children, as well as the fact that **Ukraine has adopted a new law on 14-day paid leave for dads after the childbirth.**

[More information](#)



## UNFPA UKRAINE AND POLTAVA CITY COUNCIL SIGNED THE MEMORANDUM OF UNDERSTANDING



**June 16, 2021**, UNFPA Ukraine and Poltava City Council signed the Memorandum of Understanding to strengthen their cooperation and promote the city's capacity to implement gender equality policies and prevent gender-based violence. The cooperation will be deepened within the "Springboard to equality" and "Cities free from domestic violence" projects. [More information](#)



## ACTIVE DADS FROM POLTAVA AND ZAPORIZHZHIA CITIES JOINED FLASH MOB TO CELEBRATE FAMILY DAY

**May 15, 2021**, 10 Ukrainian cities: Kyiv, Vinnytsia, Odessa, Poltava, Zaporizhia, Kramatorsk, Myrnodol, Rubizhne, Berdyansk and Troitska OTG, joined the music flash mob to celebrate International Day of Families. Families spent time together outdoors and played a variety of musical instruments: drums, tambourines, guitars and toy instruments. The families played Antytila's song "TDME".

[More information](#)



## SUPPORTING GENDER-BASED VIOLENCE SURVIVORS

### 350 GBV SURVIVORS GET NEW PROFESSIONAL COMPETENCIES IN IT

**May 11, 2021**, UNFPA Ukraine presented IT courses for women in difficult life circumstances, including GBV survivors, which will allow them to get a new competitive profession in IT and become economically independent. The first cohort of 200 participants will study for the next six months to receive a new IT specializations in Java, JavaScript, PHP software engineering; QA engineering; UI/UX web design; project management. Participants will also have career counselor consultations who will provide them individual support in the job search process, and get psychological assistance. The project is implemented in partnership with IT schools Beetroot Academy (Kyiv) and Logos IT Academy (Lviv). > [More information](#)

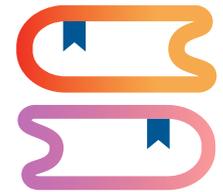


### 147 STAKEHOLDERS PARTICIPATED IN 12 TRAININGS ON GENDER-BASED VIOLENCE CASE MANAGEMENT

**April—June 2021**, UNFPA Ukraine experts conducted a series of training sessions in Lutsk, Ternopil, Zaporizhia, Chernivtsi, Uzhhorod and Lviv for 147 representatives of municipal services involved in the domestic violence response system. During the training, the participants discussed the place and importance of crisis rooms in the response system to prevent violence against women, the process of room establishment, operation and effective redirection algorithm, etc. 2 more trainings will be held in Zhytomyr and Khmelnytskyi. > [More information](#)



# OVERCOMING GENDER STEREOTYPES IN EDUCATION



## COACHING BOYS INTO MEN: WORKSHOP FOR 50 SPORTS TEACHERS AND COACHES FROM ALL OVER UKRAINE



**June 15–16 2021**, UNFPA Ukraine in partnership with Poltava City Council held a two-day training “Coaching Boys into Men” for 50 sports coaches and teachers from all over Ukraine. The participants learned how to counteract, detect and respond to the violence against children, including gender-based violence, learned typical CBIM (Coaching Boys Into Men) exercises to be implemented in schools, developed and presented their own programs. The event was attended by Tobias Thyberg, Ambassador Extraordinary and Plenipotentiary of Sweden to Ukraine, Dmytro Kaplun, Deputy Head of the Office of the Deputy Prime Minister for European and Euro-Atlantic Integration and Jaime Nadal, Head of the United Nations Population Fund in Ukraine. [> More information](#)

## EDMANDRY-SWEDEN: 25-DAY ONLINE INTERNSHIP FOR 1237 EDUCATORS

**April–June 2021**, UNFPA Ukraine in partnership with the NGO “EdCamp Ukraine” held an online training course for 1237 educators, 4582 more joined while watching the livestream of the event on YouTube.



During 25 days, participants had sessions with 11 different experts from Sweden, who shared their knowledge about education in Sweden and lifelong learning principles, advantages of using project and non-discriminatory approaches in educational work. Following the marathon, 126 participants prepared their projects, and they will be provided with expert feedback.

## MORE THAN 8000 PARTICIPANTS CELEBRATED INTERNATIONAL GIRLS' DAY IN ICT



On April 22, 2021, UNFPA Ukraine in partnership with the CSR held a 10-hour online marathon to celebrate International Girls' Day in Information and Communication Technologies (ICT). 8300 participants joined the event to talk to ICT experts from leading Ukrainian and international companies and discuss the most pressing issues facing girls in technologies.

"90% of positions in development, top management and system administration are held by men. We need to create the conditions and opportunities to line up this imbalance, to overcome the manifestations of gender inequality and stereotypes about girls in technology", Valeria Ionan, Deputy Minister of Digital Transformation for European Integration said. > [More information](#)

## STEM IN EVERYDAY LIFE: 19 "STEM GIRLS" CHAPTERS JOINED THE CHALLENGES TO PROMOTE STEM SUBJECTS AMONG SCHOOLGIRLS

May–June 2021, UNFPA Ukraine in partnership with the CSR conducted 4 challenges for the STEM Girls community chapters. The aim of the challenges was to encourage schoolgirls to study STEM subjects and to master STEM professions. In total, 19 chapters and more than 526 participants participated in the events. There are 53 chapters all over Ukraine today. "It was an incredible experience I got during the "Back to the Future" challenge, there were many different tasks, which helped me to discover the world of technology and women in science," one of the participants shared her thoughts.

## SOFT SKILLS TRAINING FOR STEM CHAPTERS' COORDINATORS

June 2021, UNFPA Ukraine in partnership with CSR held 5 online workshops for 20 representatives of STEM chapters to increase their coordination capacity and improve management skills as coordinators of STEM Girls Chapters. The participants worked on the development of creative thinking; found out about time management principles and planning of chapters activities, promotion of social media channels and other communication tools, practiced public speaking and presentations skills, as well as received advice on prevention of emotional and professional burnout. The participants also developed and defended their projects, developed during the training sessions.



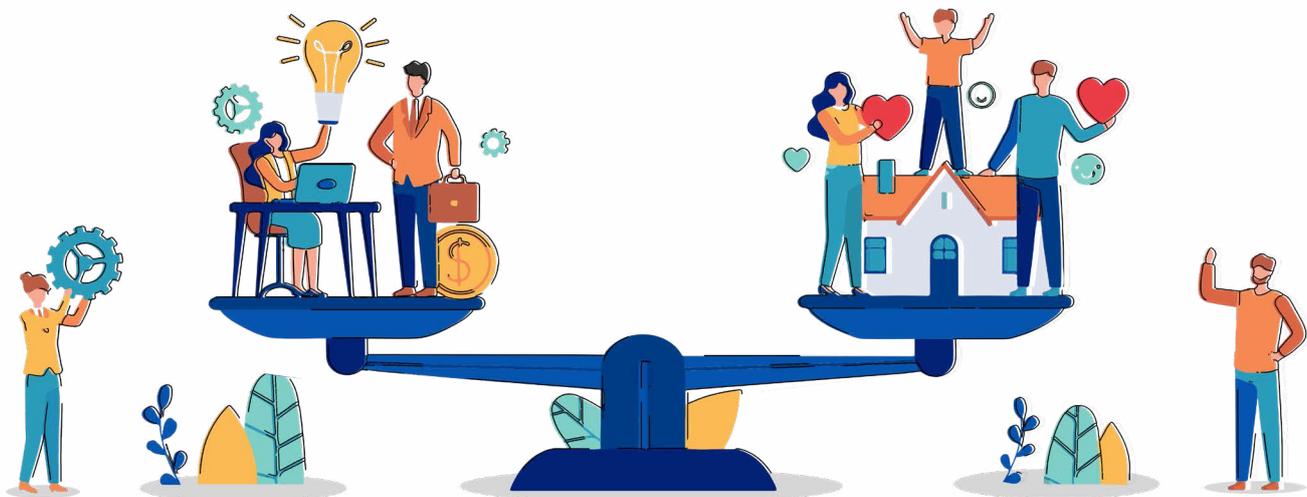
> [Find more news and learn how to join the "STEM Girls" network](#)

# GENDER-SENSITIVE CORPORATE POLICIES



## UNFPA UKRAINE IN PARTNERSHIP WITH PROMUNDO CONDUCTED TRAINING FOR BUSINESS REPRESENTATIVES ON THE IMPLEMENTATION OF FAMILY-FRIENDLY POLICIES

**May 20 and June 8, 2021**, UNFPA Ukraine in partnership with the international organization Promundo, EU for Gender Equality project and the European Business Association held two online webinars on gender-sensitive corporate policies. During the event, the business community learned what is family-friendly policies & workplaces, and how they facilitate achieving the Sustainable Development Goals and gender equality, as well as the positive impact it has on business in general. Considerable attention was paid to overcoming gender barriers within the organization and practical recommendations for the implementation of gender-sensitive corporate policy in a range of levels in the company (top management, HR department, middle management). [> More information](#)



## HOW COMPANIES SHOULD RESPOND TO DOMESTIC VIOLENCE AND ENCOURAGE DADS TO TAKE PATERNITY LEAVE: THESE AND OTHER ISSUES WERE DISCUSSED BY BUSINESS DURING WEBINARS

**June 2021**, UNFPA Ukraine together with the CSR held 2 webinars for business representatives on gender-based violence issues and promoting responsible fatherhood policies among companies' employees. During the webinars, participants (1) learned what is gender-based violence and how to react if cases of domestic violence are detected in the company; (2) learned about new legislative changes which allow fathers to take parental leave, learned about the Mondelez Ukraine, P&G, L'Oréal Ukraine experience on possibilities of parental leave for men, moreover fathers, who took paid leave after child-birth, shared their stories. In total, almost 800 people viewed the webinars. [> More information](#)