



THE INFLUENCE OF FULL-SCALE WAR ON THE CHOICE OF PROFESSION

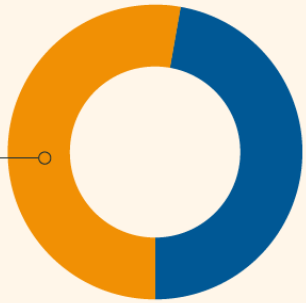
Prepared for UNFPA, United Nations Population Fund

Research agency Info Sapiens

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KEY FINDINGS



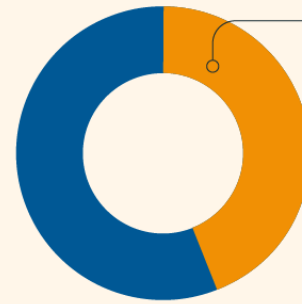
53% of Ukrainians believe that the division into “female” and “male” professions is due to physiological differences between women and men – at the same time, in 2021, there were **73%**



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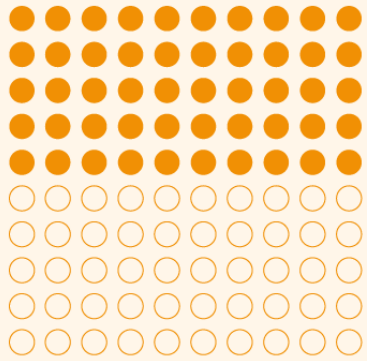
44% of Ukrainians don't agree that there are professions that are suitable only for men and only for women. This indicator has significantly increased since 2021, when it was **30%**



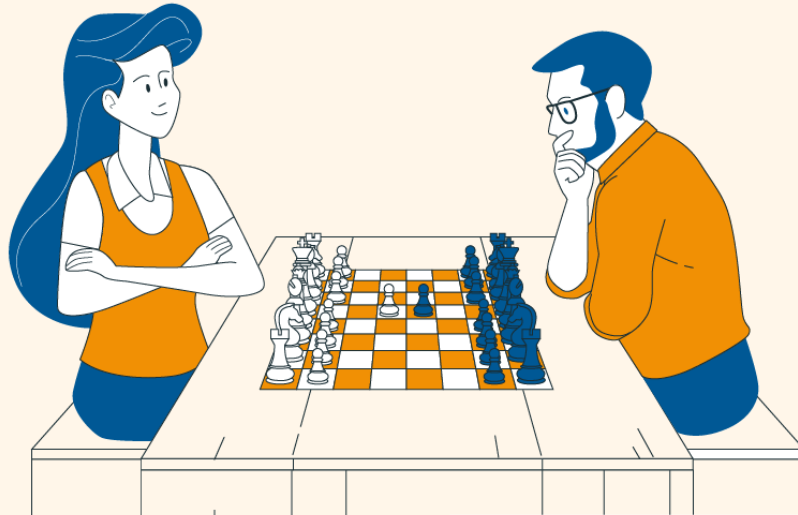
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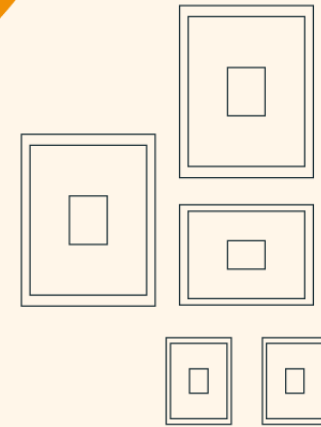
50% of Ukrainians believe that it's gender stereotypes that are the cause of misconceptions about specifically "male" or "female" professions, and not gender itself



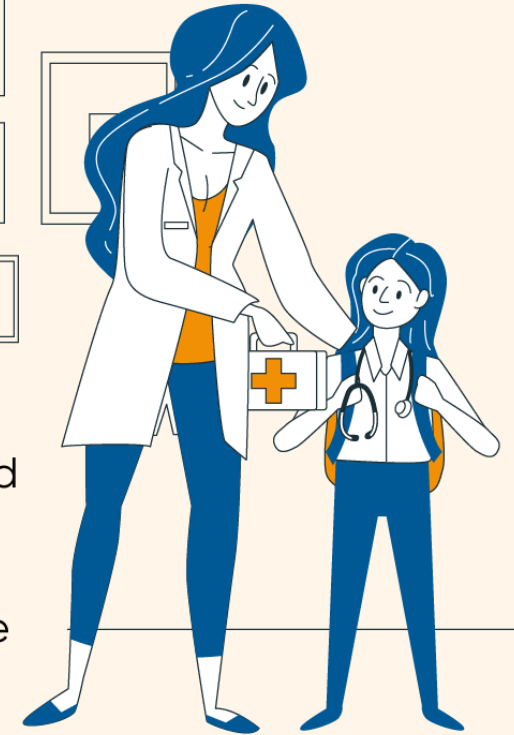
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10% of parents persuaded or persuade children to choose a profession that "suits a boy/girl"; there were **21%** of them in 2021



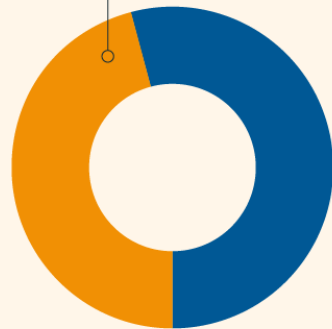
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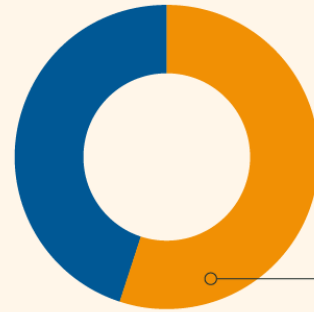
• **46%** of Ukrainians disagree with the fact that some professions are not suitable for women. In 2021, there were only **23%**



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In 2023, Ukrainians began to be more often guided by their own knowledge and interests in choosing a profession:

• **55%** vs.
48% in 2021



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31% of those planning to acquire a profession said that the full-scale war influenced their choice. Most often, they chose the profession:

that is in demand
 **37%**

that is in demand abroad
 **35%**

as well as the one needed to restore Ukraine
 **29%**





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Ukrainians most often want to change their profession due to compliance with the following:

that it meets their interests
 **51%**

want to have more income
 **37%**

are looking for a profession necessary for the restoration of Ukraine
 **28%**

prefer working with a flexible schedule
 **26%**



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The survey has been conducted by the Info Sapiens Research Agency upon commission of the UNFPA Ukraine within the framework of the “Springboard to Equality: Project on Social Norms Change and Gender Stereotypes Elimination for Better Resilience and Prosperity of Women and Men in Ukraine” implemented with the financial support of Sweden. Conclusions belong to the authors of this publication and do not necessarily reflect the official position of the Government of Sweden or UNFPA.

