



Participant of youth Myropolis event, Donetsk region/Artem Hetman

**UNFPA UKRAINE**

# **ANNUAL REPORT 2021**



MOVING TOWARDS THREE ZEROS:

**ZERO**

unmet need for  
family planning

**ZERO**

maternal mortality

**ZERO**

tolerance to  
gender-based violence

# CONTENTS

<b>4</b>	Foreword
<b>7</b>	Sustainable development goals
<b>8</b>	Key data and annual outcomes
<b>22</b>	Women's and Girls' Empowerment Programme
<b>42</b>	Youth Empowerment Programme
<b>58</b>	Programme on combating and preventing gender-based violence
<b>74</b>	Sexual, reproductive health and HIV
<b>78</b>	Demographic Resilience
<b>86</b>	Partnerships
<b>100</b>	Communications and campaigns
<b>122</b>	Financial results
<b>123</b>	Donors and partners
<b>126</b>	Studies and publications
<b>127</b>	Acknowledgements

# FOREWORD

The year 2021 was, in many ways, shaped by the long-lasting effects of the COVID-19 pandemic. Globally and at home, the challenges brought on by the past year have been described as unprecedented, historic and unforgettable. At the same time, with vaccination becoming increasingly accessible to all, we have been able to look towards our new reality and our 'new sense of normal'. We have learned and adapted to these rapidly changing times by embracing innovation, to find new ways to remove the barriers to fundamental rights for women and girls, men and boys, youth, persons with disabilities and older persons. In fact, it is their remarkable resilience which has inspired us to work harder and do more – leaving no one behind and reaching the furthest behind first.

These barriers and biases were addressed at all levels and made the values of the International Conference on Population Development (ICPD) and the United Nations, as well as the dreams of the people in Ukraine, closer than ever. The expansion of the gender-based violence (GBV) response system, including 15 new cities joining

the Cities and Communities Free from Domestic Violence initiative, the addition of five new Tato hubs added to the network, the Youth Well-being Index expansion to ten new municipalities, 15 new Skills Labs programmes being provided and STEM girls engaging more than 10,000 adolescents in various cities and communities across the country, made a difference in the lives of each person there.

At UNFPA, we believe that changes start with each person, especially those left behind and that these results cannot be achieved without an increased focus on the rights and inclusive participation of women, girls, adolescents and youth as agents of change. Together with partners we delivered these values at national and community levels.

That's why, over the past year, we have accelerated and strengthened our efforts by collaborating with key partners and donors – setting an unprecedented record of funds mobilized in support of our shared values and goals. This shows the incredible commitment and trust in our joint efforts to eliminate



Jaime Nadal, UNFPA Representative in Ukraine/Andriy Krepykh

gender-based violence, and promote gender equality, youth empowerment, and sexual and reproductive health. Together, we have diversified and added new champions, for example from the corporate sector, where nine new companies have joined the Declaration for Gender Equality and Against Domestic Violence, to carry our rights-based agenda for the fulfillment of human rights and access to services for all.

Every success, every result starts with core funding for UNFPA programmes – it is crucial for our work to continue. We are immensely grateful to the Government of Ukraine for their noteworthy support to UNFPA's core resources, which is a timely investment for the fulfillment of the ICPD Programme of Action and the 2030 Agenda Worldwide, as well as in Ukraine.

This, in combination with the national initiative and ownership of the '16 days of Activism against Gender-based Violence' campaign, shows us that our shared dream of a country that cares for people's needs regardless of gender, age, disability, ethnicity and social status is possible and realistic.

On behalf of the entire team at UNFPA Ukraine, I wish to express my appreciation to each public and private partner, donors, to our sister United Nations agencies, and to everyone who made our work possible and has helped millions to gain the power to realize their full potential and transform their lives.

**Jaime Nadal**  
**UNFPA Representative in Ukraine**

# GLOBAL SUSTAINABLE DEVELOPMENT GOALS

			<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 
<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>6</b> CLEAN WATER AND SANITATION 	<b>7</b> AFFORDABLE AND CLEAN ENERGY 
<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 
<b>13</b> CLIMATE ACTION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 

# KEY DATA AND ANNUAL OUTCOMES

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**26 specialised services for GBV survivors** – 7

shelters, 5 daycare centres, 8 crisis rooms, 1 primary psychosocial counselling service, 1 centre for working with perpetrators, 4 health service delivery points were established.

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UNFPA supported a network of specialised services which provided quality assistance to over

**23,350 GBV survivors across Ukraine.**

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A network of **12 tato hubs** – fathers clubs – were established across Ukraine. Overall

**3,400 dads** have been enrolled and sensitized on responsible fatherhood and gender equality.

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**16 new micro-businesses** were established by young people in the Azov Sea areas thanks to the dedicated Skills Lab: Business Platform programme.

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Two UNFPA mobile clinics provided life-saving medical assistance and referral to specialised services for over

**7,100 people from 56 remote settlements and areas along the contact line.**

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**The 'Break the Circle'** online career hub provided employability support to over **2,300 women**, helping them build their lives free from violence.



**'Myropolis – Youth Journey to the East' was recognised as one of the best**

practices of youth work in Ukraine in 2021 by the Ministry of Youth and Sports of Ukraine.

Through **'No Trivia in Relationships'** educational talks and engaging video-guides with celebrities, over **3 million young people** learned to identify signs of psychological abuse and how to build healthy relationships.

The awareness-raising campaign on the paternity leave law **'Being a father means being beside your child'** developed for Father's Day reached more than **9 million people.**



Paternity leave up to **14 days and equal opportunities** for parental leave for fathers were adopted in the new law.





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More than

**4,000**

**educators** improved their competencies in applying an anti-discrimination approach in education.

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The **'4 Hands Happiness'** campaign reached

**15** mln of men and women

with a message on responsible fatherhood and equal distribution of chores.

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**22** cities used the Youth Well-Being Index platform

to monitor and assess the well-being of young people in their cities.

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More than

**10,000**

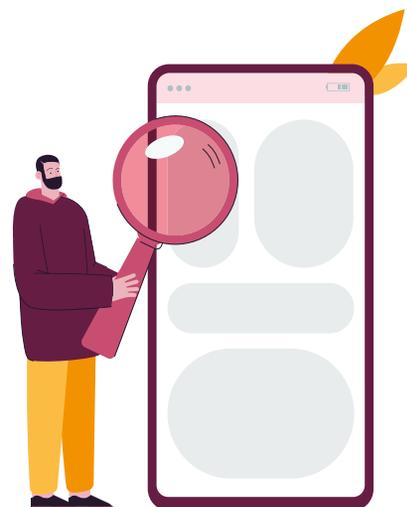
**girls** participated in activities of STEM Girls Chapters in 118 locations.

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UNFPA launched

**the first**

corporate sector ranking on **'Best family friendly companies'** in Ukraine.



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The Government of  
Ukraine provided

**25,000**

**USD of voluntary  
contributions** to UNFPA's  
core resources.

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UNFPA Ukraine and its  
activities were mentioned

**5,901**

**times** in national and  
local media outlets.





UNFPA Ukraine's Honorary Ambassador Masha Efrosinina  
in shelter for GBV survivors in Dnipro/Anrii Kriepkyh



# UNFPA UKRAINE'S HONORARY AMBASSADOR MASHA EFROSININA

UNFPA created a documentary film about GBV survivors 'Break the Circle', which was screened in 48 cities and on the biggest Ukrainian video streaming platform, MEGOGO, instilling hope in a life free from violence for thousands of Ukrainians.

In 2021, Masha Efrosinina visited four cities: Lviv, Dnipro, Mykolaiv and Kherson to see how UNFPA works to help women and girls build their lives without violence. In Kherson city, Masha went through the entire pathway of receiving help in case of violence, starting with calling the police through to medical and social help, and to career opportunities at the local social entrepreneurship photo studio. Based on this, the video 'Survivors way to Help' was recorded.

# RICH U TIM 2.0

'The Matter Is' is a play of words which combines the concept of an exhibition, which presented real household items used as instruments of violence, and a linguistic phrase to explain the problem of violence. All items presented in the exhibition were taken from real cases and criminal records from the Ministry of Internal Affairs of Ukraine. The campaign was initiated in 2020 by the Ministry of Internal Affairs, with support from the Office of the Vice Prime Minister for European and Euro-Atlantic Integration of Ukraine, the participation of First Lady of Ukraine, Olena Zelenska, and key international partners – and it continued in 2021.

'The Matter Is 2.0' is a social initiative, which includes the exhibition and an online video campaign, which presents 16 items related to real cases of domestic violence. Moreover, in 2021, 16 videos were created with the participation of celebrities: actors, presenters, musicians, scientists and athletes, who voiced real stories of survivors of domestic violence.

This year's screenwriter and director was Iryna Tsilyk, winner of the Sundance Film Festival (2020) for the best director in the world

documentary film category. The campaign also featured Masha Efrosinina, Dmytro Shurov, Zlata Ognevich, Tonya Matvienko, Serhiy Kryvtsov, Serhiy Dmytriyev, Kateryna Molchanova, Irma Vitovska, Lesya Matvieieva, Anna Neplyakh, Akhtem Seitablaev, Oleksandr Koliada, Olena Dashutina, Olya Tsybulska, Sofia Andrukhovych and Artem Chekh.

As a result of this campaign, 517 media outlets (of which 87 national media, including 33 from the TOP 100 most influential in Ukraine) covered the campaign and over 8,030 unique users (of whom 7,605 from Ukraine) visited the digital exhibition on the website. Through UNFPA's social media engagement, around 581,397 people were reached with messages against violence and more than 30 cities in Ukraine held exhibitions locally in their cities.

In 2021, 'The Matter Is' campaign was awarded a GOLD prize in the International EPICA AWARDS.





**РІЧ У ТІМ**

**РІЧ У ТІМ**, що ти неможеш  
випливати з життя, лише  
приминаючи обставини.

**РІЧ У ТІМ**

**РІЧ У ТІМ**, що страждати  
на довгий час незлічливо  
можуть ті, кого ти знаєш.

**РІЧ У ТІМ**

**РІЧ У ТІМ**, що кризисником  
можеш бути ти сам і не  
розуміючи цього.

**РІЧ** —  
**У ТІМ**



**ТАБУРЕТКА**

Цей карантин нас просто  
доконав. Ми й так частенько  
гризлися. А тепер цілодобро  
разом, як павучки в  
у школі.

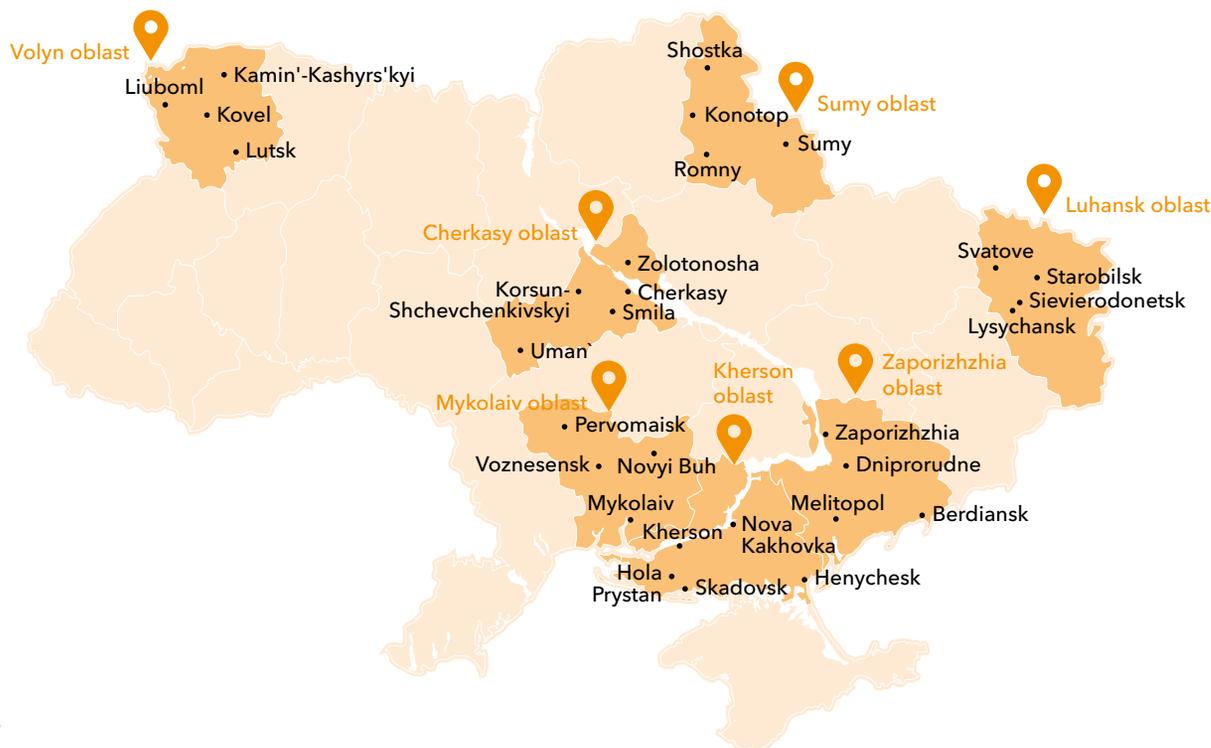
Я ніколи б не подумала, що ми

Rich u Tim 2.0 launch event in Kyiv/Andrii Kriepkyh

# SANITARY KITS FOR FEMALE HEALTHCARE WORKERS\*\*\*\*

UNFPA Ukraine distributed 5,000 sanitary kits to female healthcare workers working in COVID-19 designated teams across seven regions of Ukraine. During the pandemic, medical workers, especially those working on the COVID-19 frontlines, go through unbearable working conditions: prolonged shifts, the necessity to work in PPE, the absence of breaks and witnessing stressful

situations and environments. Such working conditions pose challenges to female workers to devote appropriate attention to maintain their hygiene. The risk of health damages also increases during their menstruation. The distributed kits contained essential items allowing female medical workers to take care of their health without distracting them from their patients.





Medical workers received essential kits within WE ACT project/Stanslav Bilyk



Participants of 'Myropolis – Youth Journey to the East' event, 2021/Artem Hetman



# MYROPOLIS WITHIN UN RECOVERY AND PEACEBUILDING PROGRAMME\*

Myropolis ('City of Peace'), initially launched in 2019, is a forum for young people from Donetsk and Luhansk oblasts, in Eastern Ukraine. Since the start of the COVID-19 pandemic, the forum changed its format several times, in an attempt to respond to the various challenges arising from the epidemiological situation. In 2020, the forum combined a series of small-scale youth-related initiatives covering five communities and led by local activists.

In 2021, Myropolis was introduced in two key parts: a travel-ideathon called 'My Touristic Community – Myropolis' and the second one – a six day trip for representatives of the youth councils from different regions of Ukraine titled 'Myropolis – Youth Journey to the East'. The travel-ideathon took place in June 2021 and gathered 30 youth council members (including 17 female participants) from six communities located in Donetsk and Luhansk oblasts.

The second part – a youth trip – was held during the last week of August 2021 and allowed ideathon participants, from Kramatorsk, Kostyatynivka, Chasiv Yar, Soledar, Sviatohirsk, and Severodonetsk, to welcome their peers from seven various oblasts of Ukraine – ranging from Rivne in the west, to Kharkiv in the east and from Chernyhiv in the north, to Kherson in the south of the country.

United as a team of 18 people, both guests and their hosts had an insightful journey along the six routes developed by young people for young people. Not only did they build friendships, but they also discovered hidden touristic gems, visited the most prominent youth-focused NGOs of the Eastern Ukraine, and exchanged their experiences. They discussed challenges with setting up a youth council, current obstacles to youth participation in decision-making and ways to overcome the challenges, as well as shared best practices on youth advocacy and the promotion of youth activism in small-sized communities in Ukraine. Along their route, they participated in meetings with local youth activists and other Myropolis alumni.

Both the ideathon and youth journey were organised and conducted in partnership with Donetsk oblast youth council, an organisation which was developed as a result of youth network meet-ups and team-building activities during Myropolis in 2020. The head of this regional youth council became an inspiring young female leader of Myropolis in 2021. ‘Myropolis – Youth Journey to the East’ was later recognised as one of the best examples of youth work by the All-Ukrainian Youth Center and the Ministry of Youth and Sports of Ukraine, and will also be listed in the catalogue of such best practises.

Myropolis was presented during the UN Day in Ukraine as a successful model of youth mobilisation in the conflict-affected areas and had a dedicated online event ‘100 minutes with Youth for Youth’ celebrating the International Day of Peace in 2021.



Olha Dzerzhynska talks on TEDTalk event dedicated to UN Day/United Nation in Ukraine

# WOMEN'S AND GIRLS' EMPOWERMENT PROGRAMME

## WE ACT FHWS kits

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Luhansk oblast: Lysychansk, Sievierodonetsk, Starobilsk, Svatove; Zaporizhzhia oblast: Zaporizhzhia, Berdiansk, Dniprorudne, Melitopol; Volyn oblast: Lutsk, Kovel, Liuboml, Kamin'-Kashyrs'kyi; Sumy oblast: Sumy, Shostka, Konotop, Romny; Cherkasy oblast: Cherkasy, Uman, Zolotonosha, Korsun-Shevchenkivskyi, Smila; Kherson oblast: Kherson, Henychesk, Skadovsk, Hola Prystan, Nova Kakhovka; Mykolaiv oblast: Mykolaiv, Pervomaisk, Novyi Buh, Voznesensk.

## STEM chapters (oblasts)

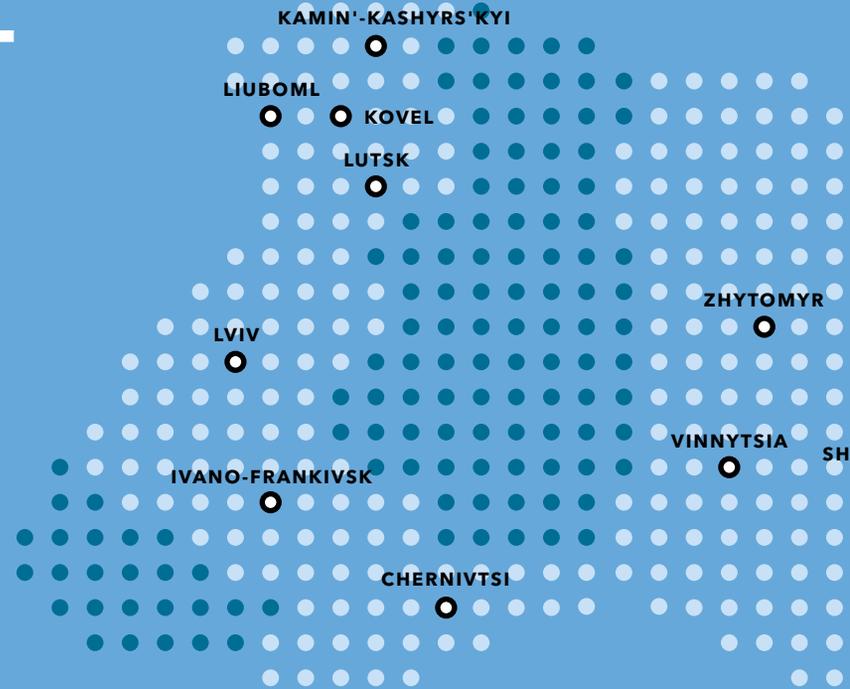
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Chernivtsi, Dnipro, Donetsk, Ivano-Frankivsk, Kharkiv, Kherson, Kirovohrad, Kyiv, Luhansk, Lviv, Mykolaiv, Odesa, Sumy, Vinnytsia, Volyn, Zaporizhzhia

## WE ACT GBV grants

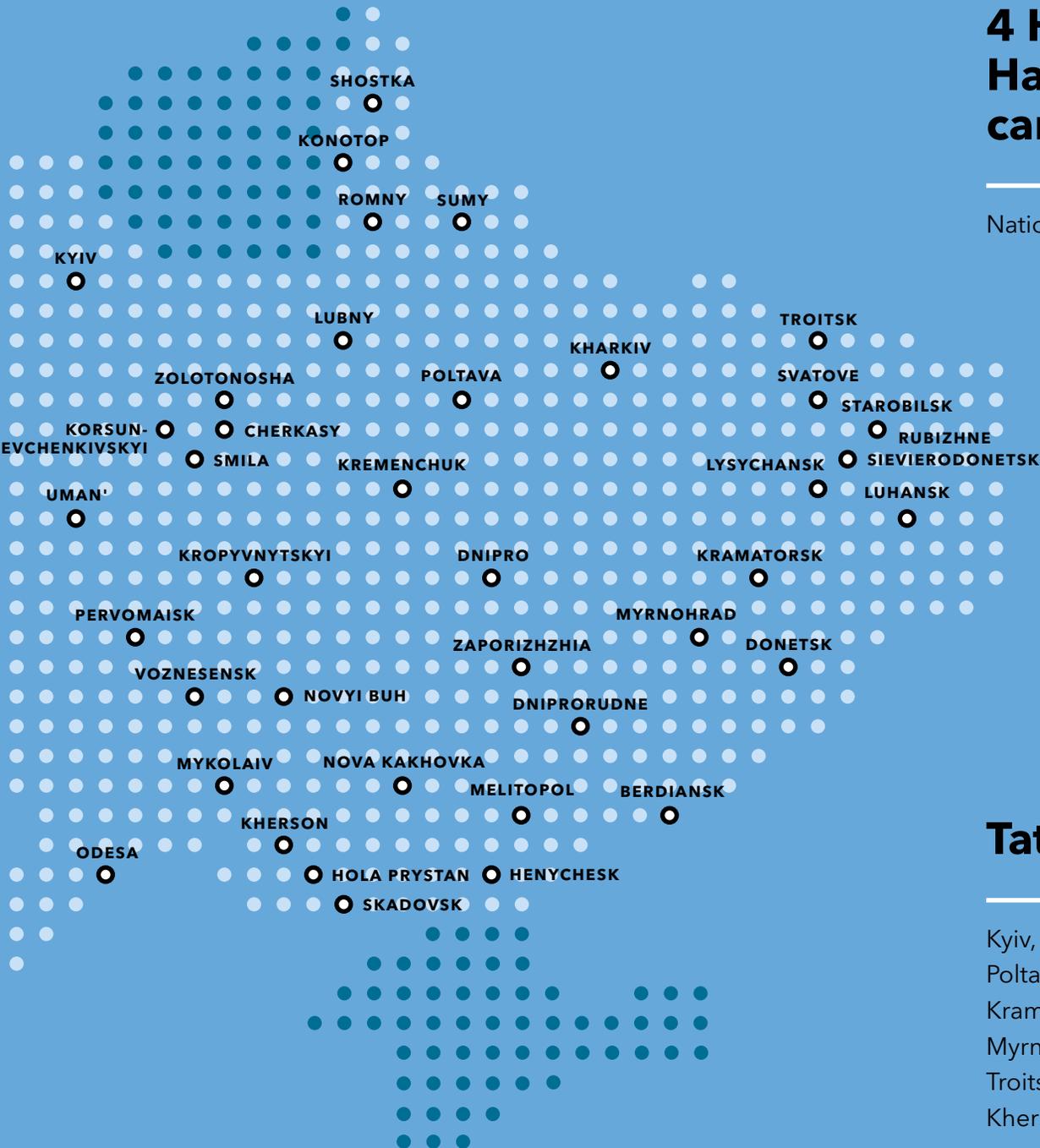
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Ivano-Frankivsk, Kharkiv, Poltava, Lubny, Kremenchuk, Zhytomyr, Mykolaiv, Lviv, Odesa, Kyiv



# 4 Hands Happiness campaign

Nationwide



## Tatohubs

Kyiv, Odesa, Vinnytsia,  
Poltava, Zaporizhzhia,  
Kramatorsk\*,  
Myrnohrad\*, Rubizhne\*,  
Troitsk\*, Berdiansk\*,  
Kherson, Nova Kakhovka





# WE ACT FOR WOMEN AND THEIR OPPORTUNITIES

Following the previous success of its innovative design-thinking hackathons\*\*\*\* aimed at advancing the state of gender equality, UNFPA brought together 19 female diplomats and sportswomen to further develop projects on advancing women's leadership in professional and public diplomacy. Bringing together participants from different professional sectors and giving them the opportunity to work in pairs was a fruitful methodology, since professionals with differing opinions and experience were exposed to a wider variety of thoughts, ideas and solutions.

As a result of the hackathon, UNFPA supported five outstanding projects aimed at countering gender stereotypes in sports, such as educating retired sports women with disabilities on media professions, equipping female athletes with financial management skills, and increasing the visibility of women leaders in sports.

# MEN- ENGAGEMENT COMPONENT

During 2021, Ukraine substantially accelerated the men's engagement agenda. Bolstered by the Biarritz Partnership Framework, UNFPA's expertise and advocacy contributed to the Parliament's adoption of the Law No 1401-IX to ensure equal opportunities for mothers and fathers to care for their children. The law sets a basis for improving men's caretaking practices and removing legislative gaps, which previously restricted a man's right to parental leave. Among others, the law foresees introducing a mandatory 14-day paid paternity leave for fathers at the birth of a child, as well as the equal right of each parent to childcare leave until the child reaches the age of three and additional leave in case of a child's illness or disability.





Opening of tatohub.Poltava/UNFPA Ukraine



Participants at the celebration of Fathers Day/Anrii Kriepkyh



# TATOHUBS

Having leveraged the political commitment of communities and municipalities, UNFPA facilitated the establishment of five new tathubs (dad-clubs) in Kyiv, Poltava, Zaporizhzhia, Kherson and Nova Kakhovka in partnership with local NGOs. Furthermore, UNFPA created a network of 12 new and already functioning tathubs in Odesa, Vinnytsia, Berdiansk (Zaporizhzhia region)\*, Troitsk and Rubizhne (Luhansk region)\*, Kramatorsk and Myrnohrad (Donetsk region)\* to catalyze a shift in traditional gender stereotypes on child upbringing, partner relations, sharing of domestic chores and the prevention of domestic violence. The opening of these tathubs was facilitated through a number of donor-funded projects.

On the institutionalization front, tathubs in Kramatorsk\* and Odesa\*\*\* successfully generated political support to ensure the sustainability of men's engagement initiatives. This resulted in incorporating activities on responsible fatherhood and establishing tathubs' spaces with allocated funds into adopted Donetsk regional and Odesa municipality target programmes on the development of family, gender policies and countering human trafficking respectively.

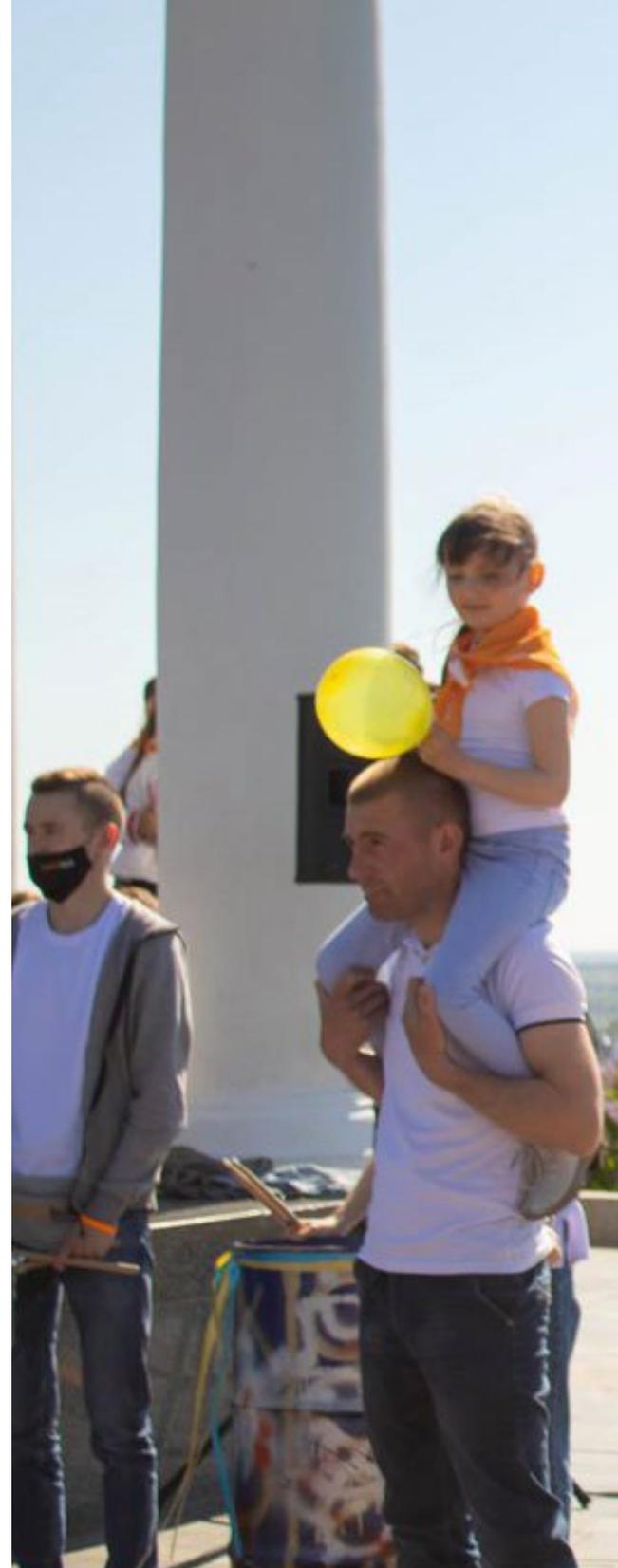
To capacitate tathub teams, UNFPA held a series of national and regional trainings on responsible fatherhood, aimed at ensuring the sustainability of the tathubs and working with dads. As a result, a resource

package and minimum standards to set common grounds and principles, education and communication requirements, as well as an inclusive model for tatohubs' operations, were developed.

Overall, more than 150 participants from 41 cities and communities were equipped with new knowledge and skills, and had the opportunity to exchange during a series of 12 national webinars on issues such as healthy masculinity, child and adolescent psychology, sexual education and the promotion of fatherhood through social media.

To commemorate International Family Day, ten tatohubs held a music flash mob with their families, by playing musical and toy instruments. The flash mob brought SCOs and local authorities together to promote responsible fatherhood initiatives as a tool for gender equality and advocacy for municipal sustainability.

Together with more than 100 participants from UNFPA's Regional Office, local and national representatives from 10 countries in the region, UNFPA Ukraine organized and convened the International online forum 'Cross Country Exchange on Men's Engagement Initiatives'. The Forum showcased successful ways of engaging fathers in parenting and household chores, and ultimately advocated for sustainable gender transformative interventions at the municipal level.





National music flashmob participants/UNFPA Ukraine



Participant of the exhibition of police dads/Artem Hetman



# PHOTO EXHIBITIONS

An offline photo exhibition at the Kyiv City municipality was launched on Father's Day to showcase the stories of eight male decision-makers of the Kyiv local city administration and city's region administrations, spending meaningful leisure time, practicing sports or taking care of their kids. This was an important advocacy initiative to promote gender mainstreaming municipal policies, as it favours shifting social norms among local public officials on child care.

## Police fathers exhibition

Initiated by the Luhansk regional police, a photo exhibition of Luhansk and Donetsk policemen who are fathers was organized. The exhibition featured the policemen with their children in their home environments to highlight the importance of the engagement of fathers in spending quality time with their children despite their stressful professional work. In 2021, the exhibition\* was opened in the cities of Severodonetsk, Lysychansk and Mariupol, while in 2022 the exhibition will continue to travel in other Eastern cities.



Participants of the training for education sphere/UNFPA Ukraine

# GENDER EQUALITY MAINSTREAMING IN EDUCATION

In 2021, also propelled by the Biarritz Partnership's commitments, the Government of Ukraine reconfirmed its dedication to develop an inclusive and discrimination-free education system. In response to this call, UNFPA provided targeted assistance to the Office of Deputy Prime Minister of European and Euro Atlantic Integration, Ministry of Education (MoES), Ministry of Youth and Sports (MoES), Institute of Education Content Modernization, State Service of Education Quality, Ukrainian Institute for Education Development, as well as to regional departments of education and regional professional development centers for educators in the following areas: building an anti-discrimination expertise of the education content creators and experts, support for young women and girls for stereotype-free career choices, specifically in STEM professions, and the promotion of a zero tolerance to violence.

To ensure a sustainable and catalytic effect in promoting an anti-discrimination approach in

education, throughout 2021, in cooperation with the NGO EdCamp, UNFPA conducted 28 comprehensive online trainings for 1,734 state educational-content experts and representatives of the government agencies Institute of Education Content Modernization, State Service of Quality Education, and the Ukrainian Institute of Education Development.

At a functional level, UNFPA developed an institutional partnership with the largest textbook publishing house in Ukraine – Ranok – which certified 43 textbook authors and experts after their completion of a training programme on the creation of discrimination-free content, and issued a guide for educators on non-discriminatory teaching. UNFPA also started the development of an elaborate online course – 'Education without Discrimination' – which will provide robust, multidimensional instruction to educators on the harmful impact of stereotypes, as well as the means to create a safe, diverse, and tolerant educational environment.

To engage a broader dialogue for teachers' on stereotype-free education, UNFPA supported the organization of several international experience exchanges and networking events. One such event includes a 25-day virtual professional development study tour to Sweden's 'EdMandry' for 1,237 educators. This allowed them to become acquainted with the specifics of the Swedish education system, including the principles of lifelong learning, project management and non-discriminatory approaches in teaching.

Another example, includes the multi-day 'National EdCamp Joy' conference led by 18 renowned experts on the issue of tolerance and countering the negative impacts of the COVID-19 pandemic on teachers' and students' mental health.

As a result of these activities, more than 4,000 educators improved their competencies in applying an anti-discrimination approach in education and acquired theoretical and practical skills to eliminate stereotypes from the education process.

### **Coaching Boys into Men (CBIM)\*\***

Discrimination-free education is impossible without zero tolerance to violence. Therefore,

in 2021, UNFPA Ukraine provided three comprehensive training sessions for more than 160 Physical Education (PE) teachers on the international methodology 'Coaching Boys into Men' on non-violent communication in sports.

In partnership with the Poltava City Council, UNFPA Ukraine, held a two-day training for sports coaches, representatives of school administrations and departments of education and science, which helped them learn how to counteract, detect and respond to violence against children, including gender-based violence. Educators also received additional training on the CBIM methodology evaluation techniques and the introduction of the methodology for secondary schools' educational programs. In October 2021, Lviv Oblast's Institute of Postgraduate Education included the CBIM course in their programme for the professional development of PE teachers, sports instructors and leaders of sports sections. The CBIM course was also supported by the Klitschko Foundation, which included a UNFPA module on countering discrimination in sports in their all-Ukrainian programme 'Package for success', designed for PE teachers.



Training of the programme for teachers of physical classes  
"Coaching Boys into Men"/UNFPA Ukraine



Participants of STEM girls/UNFPA Ukraine

# GIRLS IN STEM

Aligned with the recently approved National Strategy for the Development of STEM education, UNFPA continued its long-standing effort to promote gender equality in STEM professions, ensuring career choices free from discrimination and advancing more equitable conditions for women and girls in the tech sector. The national survey on stereotypes in career choices conducted by UNFPA in February 2021, revealed that the majority of respondents (56%) still support gender divisions of professions into female and male, and that 79% of Ukrainians explain these divisions due to different upbringing for girls and boys, as well as different professional orientations at schools. The findings were conducted, in particular, for the vocational education teachers from Donetsk and Zaporizhzhya to increase their skills in applying gender-sensitive approaches in their work.

IN 2021, UNFPA ensured that more than 10,000 girls had the opportunity to practice STEM and improve their chances at getting a profession in the tech or IT sphere. UNFPA organized the national virtual celebration of the Day of Girls in ICT, the National Day of Girls in Technology, supporting STEM Camps,

the Hackathon 'Hack4Good' for high school female students as well as STEM challenges.

STEM chapter coordinators received two training courses of five modules each on soft and communication skills to promote STEM chapters in their regions. Three quarterly meet-ups, involving 118 coordinators were also held. As a result, in 2021 alone, the STEM girls' network grew almost threefold – increasing the number of its chapters from 31 to 118 and the number of active members from 1,263 girls to 1,513 girls.

In 2021, UNFPA held its fourth-in-a-row annual contest 'Best gender sensitive STEM lesson', aimed at promoting gender-sensitive STEM lessons through an integrated approach and by innovative methods. This year, a total of 82 lessons were evaluated by experts from the Institute of Pedagogical Sciences, Institute of Education Content Modernization and by gender experts. In total, 27 teachers reached the final stages of the contest, and the best five lessons were acknowledged with prizes and IECM recognition.

From a public awareness perspective, UNFPA promoted stereotype-free choices through

the engagement of high-level advocates and popular opinion leaders. For International Women's Day, the First Lady of Ukraine was featured in UNFPA's inspirational video together with five Ukrainian adolescent girls who challenged the idea of stereotypical career choices and succeeded.

The video reached over 119,000 views on social media and received 61 publications in the media. Moreover, for youth and teens from the East of Ukraine, UNFPA provided an online training on stereotype-free career choices with the NGO Vostok SOS.

## STRENGTHENING GENDER-SENSITIVE EDUCATION IN VETS OF AZOV REGION\*

UNFPA held a workshop on the application of a gender-sensitive approach for the development of VET institutions where 22 lead representatives of VET institutions from Zaporizhia and Donetsk oblasts took part. The workshop allowed participants to immerse themselves in the issue of gender sensitivity in the education environment through real-life examples, which allowed for them to better grasp its importance and embed the promotion of free and unbiased professional choices for girls and young women.

The workshop for VET leadership was followed by a series of three hackathons for

the teams representing various VET schools located in Donetsk and Zaporizhzhia oblasts. Hackathon participants had the opportunity to look at the problems and needs of the applicants' community from different perspectives. They identified problematic areas in gender-sensitive language use applied in their career guidance materials and together, created solutions to overcome these issues. In addition, VET educators immersed themselves in the issue of modern-methods of communication with prospective applicants. As a result of the three hackathons, four mini-projects were supported.



Participant of the training for vocational school education/  
Womens' League of Donechchyna

# YOUTH EMPOWERMENT PROGRAMME

## Myropolis\*

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Sviatohirsk, Kramatorsk,  
Kostiantynivka,  
Chasiv Yar, Soledar,  
Sievierodonetsk

## HIV/GBV

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Odesa

## Skills Labs

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Mariupol\*, Melitopol\*,  
Dnipro, Vinnytsia, Nizhyn,  
Chernihiv, Kropyvnytskyi,  
Berdiansk\*, Mykolaivka,  
Kamianets-Podilskyi,  
Velyka Lepetykha

## YWBI

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Kremenchuk, Lviv,  
Mykolaiv, Mariupol,  
Melitopol, Lutsk,  
Ternopil, Odesa, Kyiv,  
Dnipro, Kherson,  
Vinnytsia, Nizhyn,  
Poltava, Khmelnytskyi,  
Chernivtsi, Nova Odesa,  
Kovel, Ivano-Frankivsk,  
Fastiv, Smila, Bakhmut

## ProSkills\*

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Donetsk region, Luhansk  
region, Zaporizhzhia  
region, Kherson region

## Life Skills\*

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Luhansk region,  
Zaporizhzhia region





# WELL-BEING 4YOUTH

Bank of ideas – Lviv

# Come on, let's play!

Mariupol, Kyiv, Kharkiv,  
Vinnytsia

# Youth Innovations Bank\*

Donetsk region  
(Sviatohirsk,  
Kostiantynivka, Sofiivka,  
Myrnohrad) and Luhansk  
region (Sievierodonetsk  
(2 projects), Lysychansk,  
Lozno-Oleksandrivka)

# Mentorplace Programme

covers the entire country

# PACT for YOUTH 2025

covers the entire country

# ENGAGING YOUTH TO DECISION MAKING AND YOUTH WELLBEING INDEX (YWBI)



In 2021, UNFPA successfully continued its work and expansion of the partnership with Ukrainian municipalities within the Youth Well-Being Index Project. UNFPA launched a new cycle of Youth Well-Being Index Pro-

ject, receiving project applications from 33 new municipalities from different parts of Ukraine. As a result of the selection process, UNFPA signed partnership agreements with ten new municipalities (Chernivtsi, Nova Odesa, Poltava, Khmelnytskyi, Kovel, Nizhyn, Ivano-Frankivsk, Fastiv, Smila, Vinnytsia) to work jointly in these cities to conduct the YWBI survey among young people to monitor and assess the well-being of young people in each city, determine the priority areas of investment in youth development and to identify inequalities and vulnerabilities of young people that require targeted interventions through special programs and projects. A total of 18 municipalities conducted the YWBI survey in 2021, engaging nearly 5,000 youth respondents in total. To build the capacities of municipality partners, a YWBI Forum and training programme were organized. Partnerships with 94 local business companies have been reached to support the YWBI in new municipalities.

# WELL-BEING 4YOUTH: UNLOCK YOUR DREAMS PROJECT!

In 2021, UNFPA Ukraine mobilized resources to scale-up the Youth Wellbeing Index (YWBI) project and pilot its new innovative development in the city of Lviv. The idea of the YWBI's novelty was to enable each and every young female and male in a free, fair, and positive way to share their dreams, develop them into full-scale projects, fundraise and implement them for the benefit and well-being of their communities. For this purpose, the 'Bank of Ideas' was developed within the new Youth Well-Being web platform – which includes courses on project management, writing grant proposals, a mentorship support programme, as well as a grant opportunities fair and a competition of youth mini-projects. This year, seven out of 16 proposals were selected and received funding for their innovative youth-driven projects that directly realize dreams of young people and directly improve the Youth Wellbeing Index in their community. Among the proposals are



projects that address digital literacy, health consciousness, the prevention of violence, ecological living, and art therapy for youth with disabilities.



Ideatone participant/Artem Hetman

# YOUTH CAREER EMPOWERMENT AND PACT FOR YOUTH 2025

The Ukrainian Pact for Youth 2025 continued to be a successful platform for constructive and continuous collaboration of all partners who have embraced and shared responsibilities to offer young people various opportunities in developing their skills and abilities for their professional and social future. In 2021, 32 companies and 24 regional youth organizations became new signatories of the Pact for Youth 2025, amplifying partnerships to prepare young people for quality jobs and responsible citizenship.

Mentorship remained a strong focus of Pact for Youth 2025. As part of the ongoing efforts, the online mentorship platform – Mentorplace.in.ua – was developed and launched in June 2021. Its purpose is to open access to mentoring opportunities from leading professionals-employees of different companies and organizations

for young people across the country. A total of five mentorship programmes were conducted covering topics such as IT, media and communications, medicine and pharmaceuticals, and project management, and engaging 187 mentors – and 325 young people.

## **Skills Lab Educational programmes**

Partnership memorandums were signed with 40 new partners (Youth NGOs and Youth Centers) that provided 15 Skills Lab programmes (Skills Lab: Successful Career, Skills Lab: Self-Employment and Skills Lab: Own Business ) for 548 young people and career counselling service for 400 people in different regions of Ukraine.



Ideatone participant under "Youth Innovations Bank" project/Artem Hetman

# SUPPORT TO NATIONAL AND LOCAL DEVELOPMENT PARTNERS IN DEVELOPMENT POLICIES AND PROGRAMMES ON YOUTH

In 2021, UNFPA continued to work closely with the Government of Ukraine, in particular with the Ministry of Youth and Sports of Ukraine in scaling up implementation of the newly adopted Law №3718 'On Basic Principles of Youth Policy' by providing technical and expert support to the Ministry. The work of the Sectoral Working Group on the Coordination of International Technical Assistance in the Spheres of Youth and Sports continued with three meetings organized jointly with the ministry and under UNFPA co-chairmanship to amplify development partners' support in scaling up the implementation of the law and respective reforms in the areas of youth and sports. Moreover, expert support has been provided to develop the Terms of Reference for the

future Communications Strategy of the Ministry of Youth and Sports of Ukraine.

## **Youth Innovations Bank\***

In 2021, the Youth Innovations Bank (YIB) programme aimed at engaging young people from Donetsk and Luhansk oblasts, who represent youth networks, youth centers, youth councils as well as local youth-led NGOs. These young people promote and lead the way for generating and implementing social innovative projects, enabling them to act as a force for change in their communities and in wider society. The programme, implemented in partnership with Donetsk and Luhansk regional youth centers, served as an empowerment scheme



Participants of the training of ProSkills/Artem Hetman

for youth to foster creativity and culture of experimentation, creating an opportunity for young people to implement their own ideas, raise their self-esteem and self-confidence, and to develop their competences and key soft skills by carrying out concrete projects.

The initial part of the programme was introduced with an interactive online session on innovations attended by 163 people, and was followed by an open call for innovative ideas to be submitted by the teams.

Overall, eight youth innovative projects went through the competitive selection process and were supported with seed funding of up to US\$3,000 per team. The projects included themes in eco-studio/upcycling workshop in schools, youth-friendly touristic routes with creative sights, a green-energy awareness raising campaign and installation of solar street lights, an augmented reality modern art exhibition, engaging an eco-space in the local innovative co-working space, board games from recycled plastic for youth centers of the region, the development of a career guidance game for students and innovative tools for communication between hromada citizens and its authorities. These projects are to be implemented in the oblasts in the first half of 2022. In addition, two new oblasts will join the programme – Kherson and Zaporizhzhia in 2022.

## ProSkills\*

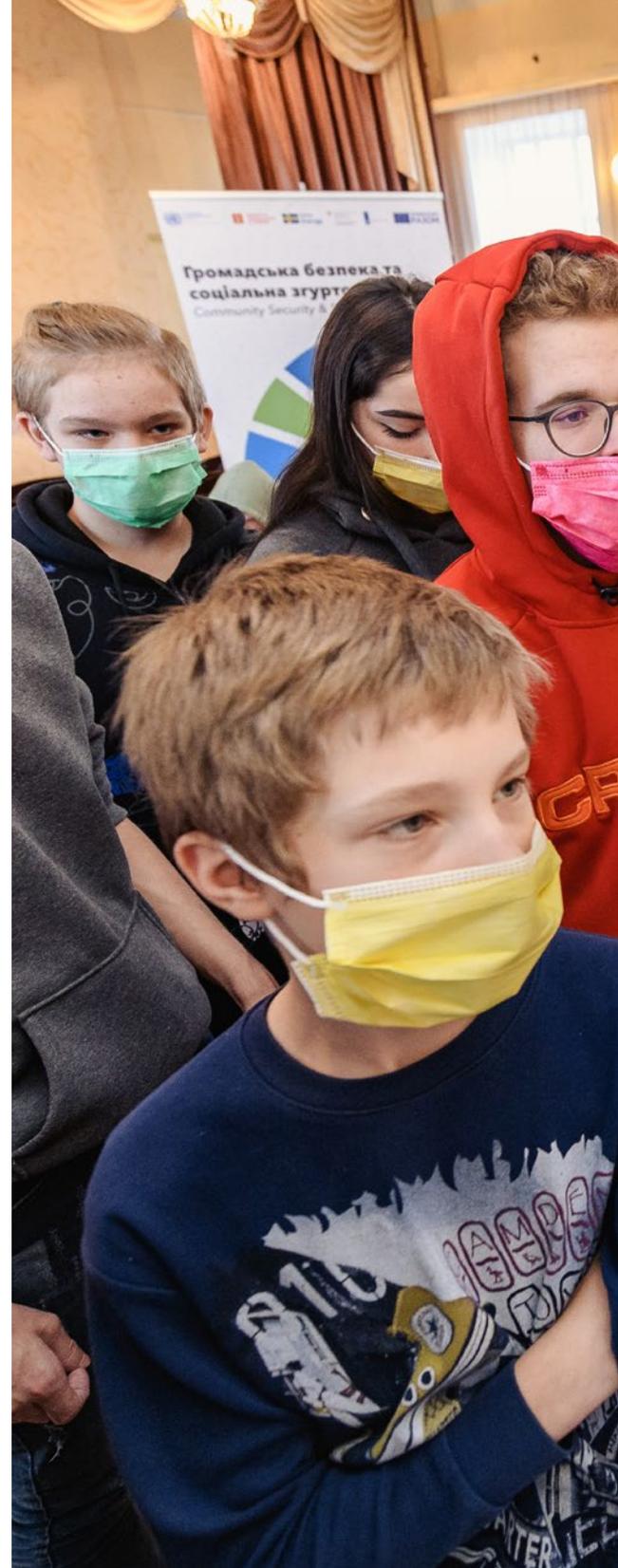
In 2021, a total of 229 new ProSkills trainers were trained in a series of ToTs for specialists working with adolescents in Donetsk, Luhansk, Zaporizhzhia and Kherson regions. Out of them, 175 trainers were trained in the Institutes of Postgraduate Pedagogical Education. Specialists from these institutions participated in the ProSkills ToT in March 2021 and incorporated the ProSkills training programme in the educational courses of the Institutes.

This approach has significantly strengthened the sustainability of the ProSkills training programme and its extension. Moreover, it boosted the engagement of motivated and talented specialists who work with adolescents in these regions and has allowed the network of ProSkills trainers to grow and reach more young people across the country. At least 400 adolescents, between the ages of 14-17 years old participated in the ProSkills programme in 2021, during summer camps, in youth centers and other institutions in the four regions.

## Life skills development for vulnerable adolescents\*

In 2021, the training programme on life and soft skills development for vulnerable adolescents was developed by UNFPA experts and experts from the Department of Social Pedagogy and Special Education of Zaporizhzhya National University and the Resource Center for Inclusive Education of Luhansk Regional Institute of Postgraduate Pedagogical Education. This was preceded by a thorough needs-assessment with more than 300 adolescents from various vulnerable categories in Zaporizhzhia and Luhansk regions, which allowed for the prioritization of basic life skills and an understanding of the abilities of vulnerable adolescents in need of development. The key goal of the training programme was to help them boost their self-esteem through positive self-acceptance, to understand and accept their weaknesses and strengths, to empathize, to act honestly and openly, and to understand the value and respect for themselves and others. The programme allowed these teenagers to learn, understand and appreciate their true, unique identity, develop skills that will allow them to grow up and go their own way confidently, calmly and with dignity.

In November 2021, the pilot training for vulnerable adolescents took place in Rubizhne, and the feedback was extremely positive. Afterwards, being supported by the Directorate of Preschool, School, Extracurricular and Inclusive Education of the Ministry of Education and Science of Ukraine, the first pilot ToT for 20





Participants of the training of ProSkills/Artem Hetman



SkillsLab Bussines participant/  
Womens' League of Donechchyna



specialists of educational institutions of the Luhansk region who work with vulnerable adolescents was organized. At the end of the year, the second pilot ToT was conducted for 20 psychologists and pedagogical specialists of Zaporizhzhia region in Zaporizhzhia city. Experts are now analyzing the feedback both from adolescents and specialists, by incorporating it and making necessary modifications in the training programme. In 2022, the approval of the programme from the Ministry of Education and Science is expected.

### **Skills Lab: Business Platform\***

Following the successful implementation of Skills Lab Self Employment initiative in 2020, the last year witnessed the launch of the new upgraded programme to support the entrepreneurial skills of youth in the Azov region titled 'Skills Lab Business Platform'. Overall, 90 young people took part in the programme, 30 people from each of the three cities.

In the framework of Skills Lab Business Platform 2021, the survey on youth entrepreneurship was conducted in the second half of 2021, aimed to analyse the risks of setting up, expanding and running a microbusiness by young people in the Azov region. All graduates of Skills Lab Business Platform had the opportunity to participate in the competition with their business ideas in order to contribute to the survey and receive up to US\$2,200.00 each for the best business ideas. As a result, 24 business ideas were submitted to participate in the competition and 16 of them were eventually supported.

” *“Do you know what I remember the most? This is the fact that after each of our meetings, at the end, there was a successful local entrepreneur who told us her/his story of success. And those stories were incredibly motivating. You start to believe in yourself more, you start to believe that you also will succeed”*

– Female participant from Melitopol, 32 y.o.

### **Skills Lab: Employment Platform\***

The ‘Skills Lab Employment Platform’ launched in April 2021, came as a continuation of the Skills Lab Career to Success, an intensive online training programme introduced last year for the youth of Azov region in Donetsk and Zaporizhzhia oblasts.

Targeted at youth aged 18-35 years old studying in pre-higher, vocational and technical education institutions and universities, as well as young people seeking employment in Mariupol, Berdyansk and Melitopol, the Skills Lab Employment Platform provided two months of online lessons, where 90 participants learned how to counter the challenges they may face in the labour market, while seeking their first jobs, resuming or changing their career path.





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Ideatone participants under "Youth Innovations Bank" project/Artem Hetman

# PROGRAMME ON COMBATING AND PREVENTING GENDER-BASED VIOLENCE

## Shelters (20)

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Kharkiv, Berdiansk, Kryvyi Rih, Mariupol, Sloviansk, Vinnytsia, Krasnopavlivka, Kherson, Odesa, Rubizhne, Lviv, Myrnohrad, Melitopol, Kreminna, Popasna, Dnipro, Truskavets, Mykolaiv (region), Manhush, Kyiv

## Health service delivery points (21)

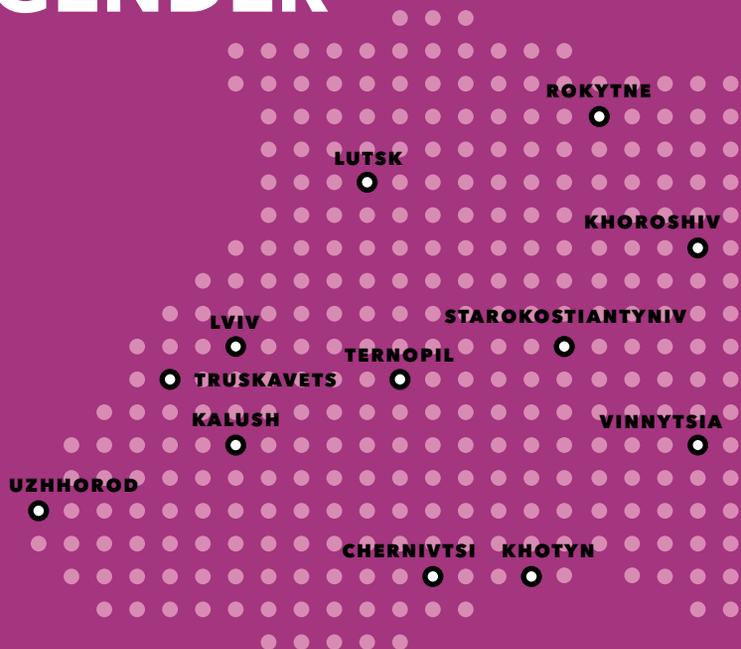
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Bakhmut, Bilovodske, Vinnytsia, Volnovakha, Dnipro, Mykolaiv, Mariupol (2), Kramatorsk, Odesa, Pokrovsk, Popasna, Rubizhne, Stanytsia-Luhanska, Starobilsk, Kharkiv, Kherson, Avdiivka, Kostiantynivka, Novoaidar and Shchastia

## "Cities and Communities Free from Domestic Violence" (30)

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Dnipro, Konstantynivka, Kramatorsk, Kremenchuk, Lviv, Melitopol, Pokrovsk, Poltava, Sievierodonetsk, Kharkiv, Kherson, Kyiv, Mykolayiv, Odesa, Avanhard, Bila Tserkva, Dobropillia, Zaporizhzhia, Kalush, Kropyvnytskyi, Lubny, Mariupol, Rokytno, Starokostiantyniv, Ternopil, Uzhhorod, Khoroshiv, Khotyn and Cherkasy



## Social enterprises employing GBV survivors (10)

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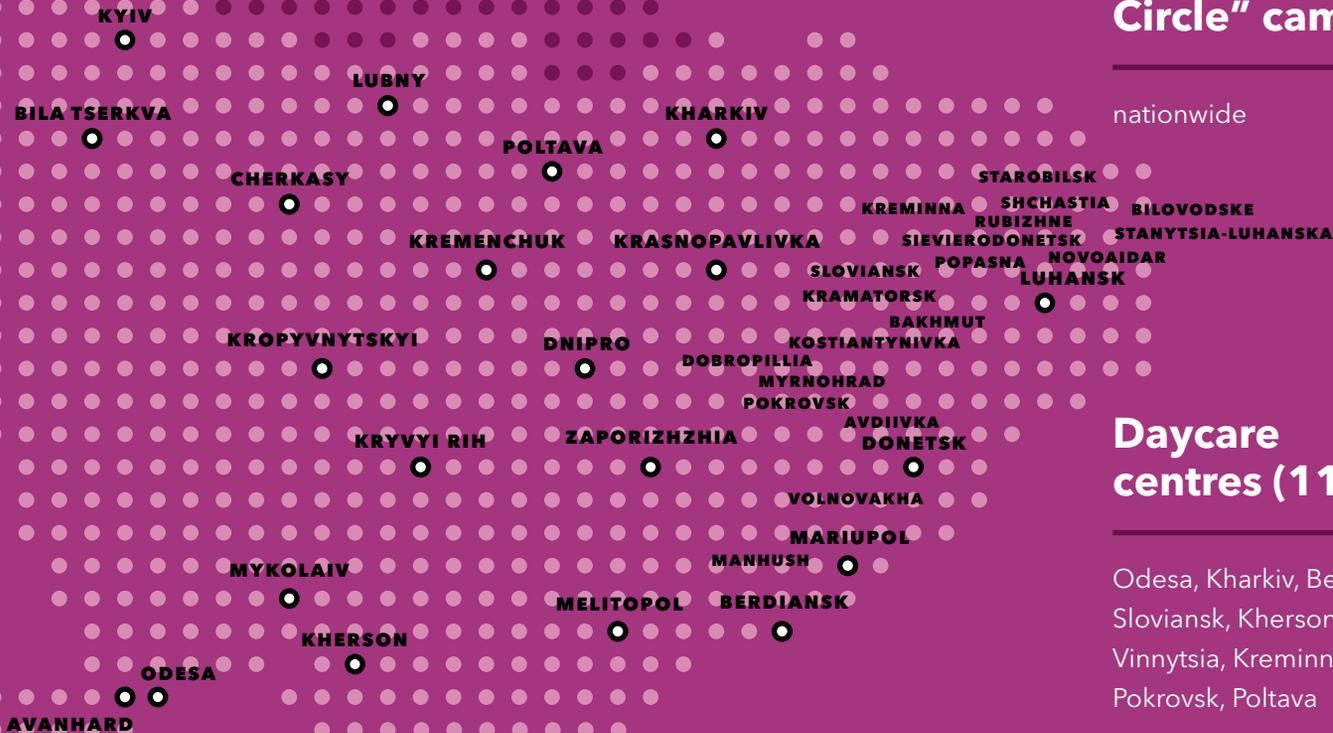
Lviv, Kherson, Mykolaiv, Poltava, Vinnytsia, Melitopol, Zaporizhzhia, Dobropillia, Kryvyi Rih, Cherkasy



## National hotline

covers the entire country

24/7



## Centre for working with perpetrators (1)

Kostiantynivka

## Mobile clinics (2)

56 remote settlements and areas along the contact line in Donetsk and Luhansk regions (GCA)

## “Break the Circle” campaign

nationwide

## Daycare centres (11)

Odesa, Kharkiv, Berdiansk, Sloviansk, Kherson, Mariupol, Vinnytsia, Kreminna, Mykolaiv, Pokrovsk, Poltava

## Primary psychosocial counselling service (1)

Kharkiv

## Crisis rooms (11)

Kharkiv, Kyiv (right bank), Kyiv (left bank), Vinnytsia, Pokrovsk, Poltava, Lviv, Ternopil\*\*, Lutsk\*\*, Chernivtsi\*\*, Uzhhorod\*\*

# GBV RESPONSE SYSTEM DEVELOPMENT

In February 2021, the Cabinet of Ministers signed the State Social Programme 'On Preventing and Combating Domestic Violence and Gender-Based Violence until 2025', developed with the expert support of UNFPA.

In 2021, UNFPA helped establish 26 specialised services for GBV survivors:



7 shelters

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8 crisis rooms (4 crisis rooms under EMBRACE + 4 crisis rooms under Equality Springboard)

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1 primary psychosocial counselling service in Kharkiv

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1 centre for working with perpetrators

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4 health service delivery points.





Masha Efrosinina visits crisis room for GBV survivors in Kyiv/Andrii Kriepkyh



Cross-sectoral meeting participant/Andrii Kriepkyh

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**20 shelters** (Kharkiv, Berdiansk, Kryvyi Rih, Mariupol, Slovyansk, Krasnopavlivka, Vinnytsia, Kherson, Odesa, Rubizhne, Lviv, Myrnohrad, Melitopol, Kreminna, Popasna, Dnipro, Truskavets, Mykolaiv (region), Manhush, Kyiv) ensured safe space and psychosocial support to

**720**

**GBV survivors**  
(318 women,  
206 girls and  
196 boys),  
including 23 IDPs

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**11 daycare centres** (Sloviansk, Odesa, Kharkiv, Berdiansk, Kherson, Mariupol, Vinnytsia, Kreminna, Mykolaiv (city), Pokrovsk, Poltava) provided informational support and psychosocial counselling to

**5,005**

**GBV survivors**  
(4,219 women,  
441 girls and  
345 boys)

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**11 crisis rooms** provided urgent placement and counselling to

**415**

**GBV survivors**  
(257 women,  
98 girls and  
60 boys)

---

National toll-free **hotline** for GBV survivors, vital informational, psychological and legal consultations were received by over

**16,500**

**GBV survivors**  
(83.1% women,  
16.9% men)



In 2021, UNFPA developed the capacities of **230 police officers** to effectively respond to GBV cases and provide quality assistance to GBV survivors.



Participants of the cross-sectoral meeting under "Cities and communities free from violence" programme/Andrii Kriepkyh



# 'CITIES AND COMMUNITIES FREE FROM DOMESTIC VIOLENCE' PROJECT

Since 2020, UNFPA implements the project 'Cities and Communities Free from Domestic Violence' to help communities develop effective and sustainable local DV response and prevention systems. More specifically, the project supports communities in establishing specialised services for DV survivors, improving multisectoral coordination, awareness-raising and prevention work.

In 2021, the project was implemented in 30 partner cities and communities, namely: Avanhard, Bila Tserkva, Vinnytsia, Dobropillia, Dnipro, Zaporizhzhia, Kalush, Kyiv, Kostiantynivka, Kramatorsk, Kremenchuk, Kropyvnytskyi, Lubny, Lviv, Mariupol, Melitopol, Mykolaiv, Odesa, Pokrovsk, Poltava, Rokytno, Sievierodonetsk, Starokostiantyniv, Ternopil, Uzhhorod, Kharkiv, Kherson, Khoroshiv, Khotyn, Cherkasy.

UNFPA developed the capacities of 946 duty bearers and service providers from these partner-cities to build a systemic response to GBV and ensure survivor-oriented assistance to all in need. UNFPA also trained a cohort of 45 municipal consultants from 15 partner cities to drive development of effective municipal systems of GBV prevention and response.

# GBV SURVIVORS ECONOMIC EMPOWERMENT

## Women Career Hub

The Career Hub 'Break the Circle' aims to develop the professional potential and financial capacities of survivors or women at-risk of GBV to help them build their lives free from violence. The online career hub enables women to get tailored employability support from career counselors with preparing a CV, developing a career plan and determining professional priorities. Career counsellors also guide them through the initial steps with a new job and steer them to a stable employment path while in the role.

Hub clients are offered vocational and professional courses, training sessions and webinars to develop their professional and communication skills. The platform contains career advice, list of vacancies and event announcements. Since January 2021, the Hub provided employability support to over 2,300 women.





UNFPA-supported social  
entrepreneurships fair/Andrii Kriepkyh



UNFPA-supported social  
entrepreneurships fair/Andrii Kriepkyh

## IT courses for survivors\*\*

To provide GBV survivors with economic support and advance their career opportunities, UNFPA in partnership with IT schools Beet-root Academy (Kyiv) and Logos IT Academy (Lviv) recruited 200 GBV survivors and women in complex life circumstances to develop their professional skills in IT specialities, such as programming, QA, project management and web design. The programme included practical assignments and career guidance, where trainers shared vacancies, helped participants draft their CVs and shared interview tips and tricks. 53 women from the first cohort of students received their certificates and became more economically independent.

## Social Entrepreneurship Initiatives

In 2021, UNFPA helped establish 10 social enterprises to support professional development and provide employment to survivors of domestic violence. The enterprises offered internships to 180 survivors and employed 30 of them permanently.

The enterprises are the social business projects of local-based CSOs that received UNFPA funding through competitive selection. The social entrepreneurship initiatives include:

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1. **ENJi - Light and Shadow** (Kherson, CSO "League of Socially Responsible Women") - a visual content studio providing photo and video services

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  2. **GG Space** (Mykolaiv, CSO "Innovative Social Solutions") - a place of comfort for women combining beauty salon, co-working and café

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  3. **My Space** (Poltava, CSO "Light of Hope") - a printing studio designing and producing prints on fabrics

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  4. **Source of Beauty** (Vinnytsia, Regional Human Rights Organization "Spring of Hope") - an esthetics studio

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  5. **Butterfly** (Lviv, CSO "Butterfly") - a social atelier designing and tailoring women's clothes and accessories

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  6. **Adoro Café** (Kryvyi Rih, CSO "Synergy Hub") - a craft coffee and confectionery

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  7. **Dobre Pole** (Dobropillia, CSO "Your Chance") - greenhouse for growing greens and seedlings

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**8. New Life** (Zaporizhzhia, CSO “Business Ukrainian Women”) – a studio of engraving and laser craftwork

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**9. Print Club** (Melitopol, CF “Everything is Possible”) – a printing laboratory specialising on making prints on clothes

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**10. W2W “Helping Women”** (Cherkasy, CF “Family LG”) – a sewing studio that makes eco-bags and accessories and is the first social enterprise in Ukraine, where GBV survivors with disabilities work (in wheelchairs)

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Diverse and ambitious, the initiatives employ GBV survivors and plan to donate a share of the revenue to the GBV response and prevention work in their cities.

In December 2021, UNFPA held the Social Enterprises Fair “Key to Freedom” showcasing the work of 10 social enterprises. Attended by the First Lady Olena Zelenska, the Fair promoted the social enterprises as a sustainable model of economic empowerment of GBV survivors.





First Lady of Ukraine Olena Zelenska visited UNFPA-supported social entrepreneurs fair Andrii Khepkyh

# PROVISION OF GBV-RELATED SOCIAL SERVICES BY CIVIL SOCIETY ORGANISATIONS

With the financial support of the European Union\*\*\*\*, UNFPA issued capacity-building grants to 14 CSOs which provide services to GBV survivors and those at-risk. During the six-month grant implementation period, CSOs from Lviv, Ivano-Frankivsk, Odesa, Mykolaiv, Poltava, Zhytomyr, Kharkiv, and Kyiv regions improved their capacity to provide GBV-related social services, including but not limited to, psychological and legal counseling, and different forms of therapy to a wider range of beneficiaries. Furthermore, the built capacities enabled CSOs to strengthen their relations with local authorities and to compete for municipal funding in future.

To further strengthen the capacity-building of CSOs, UNFPA in partnership with the Ukrainian Foundation for Public Health (UFPH), provided grantees with individual consultations with GBV experts, organizational development and local budgets to specifically tune capacity development plans to their

needs and local context. Moreover, the grantees went through two extensive workshops on governmental and municipal funding of social services. The workshops equipped CSOs with the legislative background necessary to compete in public procurement contests for social services.



# ACCESS TO SERVICES FOR GBV SURVIVORS IN THE EAST AND AZOV AREA\*

In the Donetsk region, the purchasing mechanism of services for the shelter for GBV survivors between *hromadas* was piloted for the first time in Ukraine. Supported by the Donetsk RSA, UNFPA provided expert support to the Myrnohrad *hromada* in calculation of the value of shelter's services and organized a set of thematic workshops for up to 100 representatives of local authorities, social services and GBV duty-bearers of *hromadas* in Donetsk region. Consequently, at the end of 2021 four *hromadas* of Pokrovsk region signed agreements on interbudget transfers to purchase services for the shelter for GBV survivors in Myrnohrad *hromada* to be able to provide access to a safe space for their survivors.

To enhance the quality of specialized services in the East of the country, UNFPA organized a five-day workshop for the 22 specialists of the seven shelters and day centers for GBV

survivors in Myrnohrad, Vuhledar, Manhush, Pokrovsk, Rubizhne, Kreminna and Popasna. This was done in close partnership and cooperation with UNDP, in the framework of the UN Recovery and Peacebuilding Programme.

” *“It was the best workshop in my life, because even ten years of schooling didn't equip me with so much knowledge”.*

– One of the participants

Five more workshops on multisectoral GBV coordination and response were conducted in Kherson city for 69 representatives (of which 65 women) of *hromadas* of the region. The key task of the workshops was to support newly-created *hromadas* in building a system of GBV response, including effective multisectoral coordination, relevant policies, protection of GBV survivors and their referral to the specialized services.



# HEALTH

**SEXUAL, REPRODUCTIVE  
HEALTH AND HIV**



& HIV



Doctor of SRH mobile team, Donetsk region/Andrii Kriepkyh

# INTEGRATED HIV/GBV SERVICE PROVISION MODEL IN ODESA CITY

In 2021, UNFPA Ukraine piloted a project aimed at integrating the HIV/GBV service provision model at the municipal level in the city of Odessa, a 'Fast Track City'. A total of 1,417 GBV victims including 28 persons with disabilities received an integrated service of psycho-social support and HIV screening, with 1% out of them receiving positive HIV status. Expansion of the network of service providers in 2021, allowed for the introduction of greater access to HIV screening services of those at-risk and the provision of validated data on the prevalence of HIV amongst GBV survivors. This also enabled the protection of their health rights, and improved awareness and access to healthcare services. HIV counseling and screening services were also offered to family members of GBV survivors, and those that can be potentially at risk of infection. The tested model proved to be one of the most efficient ways to reduce gaps in access to information and services on HIV, enabling a process of empowerment of GBV

survivors to allow women to get the services they need, as well as the referral to relevant service providers in case of a positive status.

## MOBILE CLINICS WORK IN THE EAST

In 2021, two UNFPA mobile clinics provided life-saving medical assistance and referral to specialised services for 8,413 people from 56 remote settlements and areas along the contact line, where there is no specialised healthcare assistance. Mobile clinics' specialists identified 206 cases of GBV and referred patients to specialised service providers.



DEMOOG

**DEMOGRAPHIC  
RESILIENCE**

RES



RAPPHIC  
ILLIENCE

# SUPPORTING THE TRANSITION TOWARDS A REGISTER-BASED CENSUS IN UKRAINE

Following an international web forum on register-based population censuses held in 2020, UNFPA delivered on its commitment to support Ukraine's transition from using the traditional interview-based census data collection methodology towards the use of administrative data registers as population data source. With technical guidance and logistical support from UNFPA, an international working group comprising

national stakeholders, UN agencies and world class census experts have drafted a national census transition roadmap. The roadmap document analyses the current situation in Ukraine in terms of feasibility of administrative data use for the purposes of population statistics and upon endorsement by the Government, will lay the basis for the development of a national strategy of census transition.

# THE UNITED NATIONS POLICY PAPER ON POPULATION DYNAMICS

UNFPA and the United Nations Resident Coordinator's Office have launched a [UN Policy Paper on Population Dynamics](#) presenting the joint UN position regarding the current demographic situation of Ukraine,

available policy response options, and the concept of demographic resilience more and more widely accepted across the Eastern Europe and Central Asia region.

The concept of demographic resilience emphasizes the importance of population dynamics for socioeconomic development and individual wellbeing, as well as for political stability and security. Demographic resilience envisages the capacity to thoroughly analyse

population dynamics, assess their multifaceted influences on socioeconomic development and shape evidence-based, relevant and effective policies and programmes that take full account of current and projected population trends.

## DEVELOPING A TRAINING COURSE “USING DEMOGRAPHIC DATA FOR SUSTAINABLE COMMUNITY DEVELOPMENT”

With developing demographically resilient communities in mind, UNFPA introduced an online training course on the use of demographic data for sustainable community development. The course, targeted primarily at community development practitioners, provides students with basic knowledge in demography, theory and practice of sustainable socio-economic development, population and gender statistics, basic skills in data processing and analysis, data use for the development and implementation of effective policies, programmes and projects for sustainable development of local communities.



# MINISTERIAL CONFERENCE ON DEMOGRAPHIC RESILIENCE:

SHAPING EUROPE'S DEMOGRAPHIC  
FUTURE: PATHWAYS FOR SOCIETIES  
TO THRIVE IN A WORLD OF RAPID  
DEMOGRAPHIC CHANGE

UNFPA, the Ministry of Foreign Affairs of Bulgaria and Population Europe co-organized the first conference at the Ministerial-level to review and discuss the current and projected effects of, as well as possible responses to the demographic change taking place across the countries of Eastern Europe and Central Asia. The conference took place in hybrid (online/offline) format in Sofia, Republic of Bulgaria, on 1-2 December 2022 and brought together over 300 Representatives from the various regional Governments, international development community, civil society, academic and research institutions, and the private sector. Delegates from over 50 countries gathered in Sofia, and online, to discuss solutions for addressing demographic shifts related to population aging, low fertility, and migration.



CONFERENCE ON DEMOGRAPHIC RESILIENCE

# Europe's Demographic Future

HOW SOCIETIES TO THRIVE IN A WORLD OF RAPID DEMOGRAPHIC CHANGE



Professor Ella Libanova at the Ministerial conference on demographic resilience, Sofia, Republic of Bulgaria



Deputy minister of health Iryna Mykychak at the Ministerial conference on demographic resilience, Sofia, Republic of Bulgaria

Demographically resilient societies understand and anticipate the population dynamics they are experiencing. For this reason, the high-level conference proved to be a space where high profile leaders from government, development agencies, academia and civil society made commitments to mitigate negative trends, and harness the positive effects that also come with demographic change. It also served as a platform for a rich exchange of good practices among countries in (and beyond) Eastern Europe. Among the thematic areas covered were fertility decline, population ageing, urbanization and rural development, gender and family policies, young people's empowerment, funding of social and population policies, democracy and demography.

The conference concluded with establishing the Sofia Alliance – a policy and practice community to support countries of the region in strengthening their demographic resilience, and announced a regional Decade of Demographic Resilience (2022-2032) to bring forward the demographic resilience and sustainable development agenda.

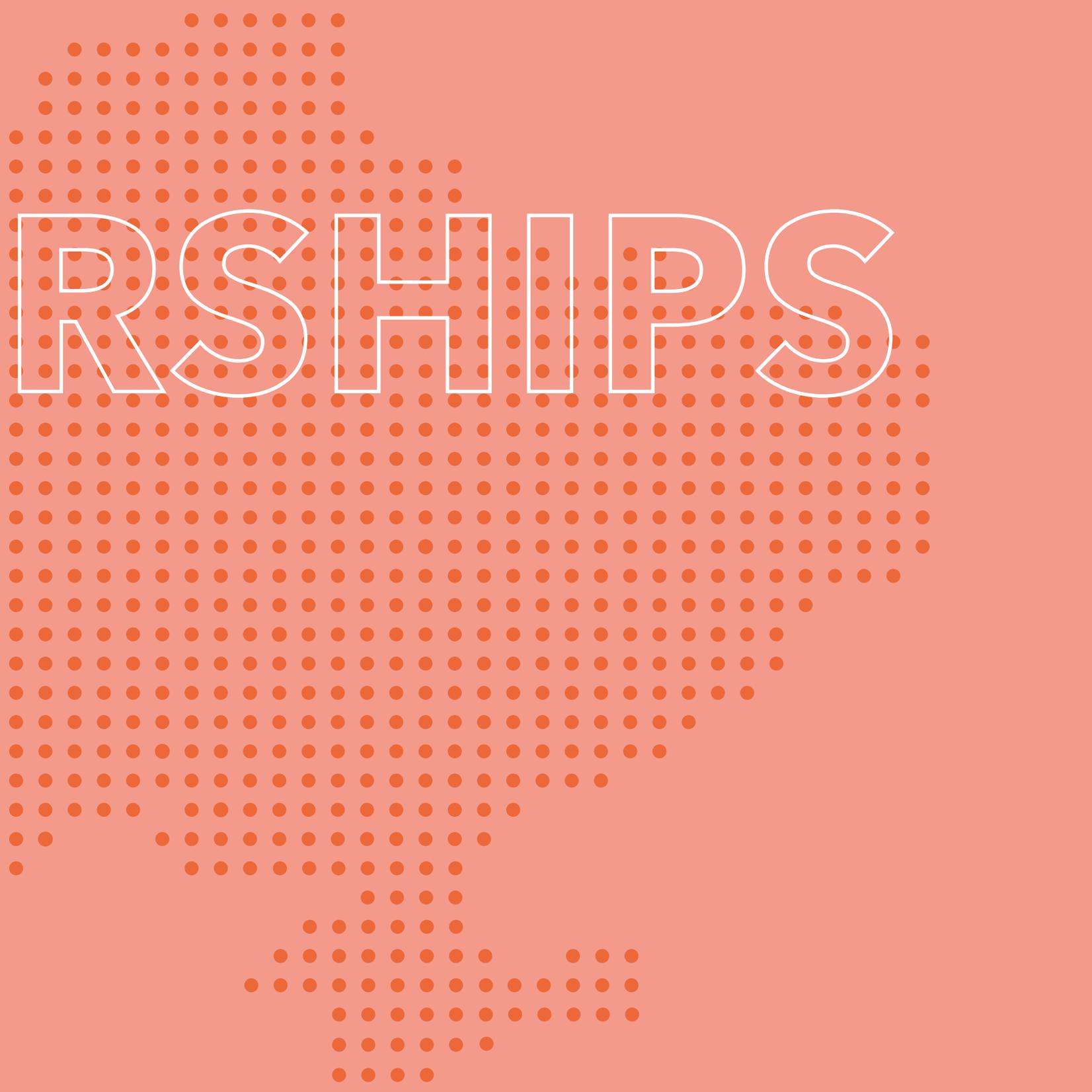
UNFPA Ukraine ensured and supported the participation of Ukraine's delegation in the Sofia conference, led by Minister of Social

Policy H.E. Maryna Lazebna and comprising the delegates from the Cabinet of Ministers of Ukraine, Ministry of Health of Ukraine, Ministry of Economy of Ukraine and Ptoukha Institute for Demography and Social Studies, National Academy of Sciences, Ukraine. UNFPA also led a number of thematic dialogues to include Dialogue on Aspirations, Anxieties and Attitude of Young People as well as Dialogue on Gender Equality and Family Friendly Policies at the Heart of Demographic Resilience.



# PARTNER

**PARTNERSHIPS**



RSHP

# L'OREAL UKRAINE – BEAUTY FOR BETTER LIFE PROGRAMME

Jointly with our long-standing partner, L'Oreal Ukraine, in 2021, UNFPA continued to implement the 'Beauty for Better Life' initiative which advances the employability of women who have suffered from GBV.

During seven months, programme participants were trained in hairdressing skills in two cities of Ukraine – Kyiv and Lviv. In compliance with all COVID-19 related safety measures, the trainings were conducted in two groups of 20 people each. In total, the programme provided more than 500 hours of both online and offline training, including group and

individual sessions with a psychologist. The offline part of the course in Kyiv took place in the new premises of the Kyiv College of Light Industry, which was made possible with the assistance of the Kyiv City State Administration and the support of the British Embassy Kyiv. In Lviv, the classes took place at the premises of the Professional Centre of St. I. Bosco. After successfully completing the programme, 64 students received diplomas in hairdressing.

During the five years of this programme in Ukraine, 164 women have received free education in the beauty industry.

## L'OREAL – STANDUP

Together with our partners from L'Oréal Paris, on International Women's Day (March 8), UNFPA Ukraine launched the global educational programme 'Stand Up' in the country. This programme aims to raise awareness on the problem of street harassment and train people on how to prevent harassment in public spaces.

During the year, Ukrainian women and men were trained through online and offline courses on how to effectively combat harassment in public places including over 2,981 Ukrainians have been trained by UNFPA trainers. A special information campaign, engaging top influencers, including UNFPA's Honorary Ambassador Masha Efrosinina, reached 850,000 people.



StandUp against sexual abuse at public places participant/UNFPA Ukraine

#НЕМОВЧИ



AVON

МІСЯ ПРОТИ  
НАСИЛЬСТВА  
НАД ЖІНКАМИ

Advertising poster by AVON

# AVON UKRAINE

Thanks to our partnership with Avon Ukraine, UNFPA received

## US\$25,000

to open a crisis room for women survivors of GBV in the city of Chernihiv. The funds provided were used to repair and equip the premises of the crisis room. UNFPA trained the staff of the crisis room and developed the capacities of service providers to refer GBV survivors to this crisis room. The crisis room will open in spring 2022.



# CF SHAKTAR SOCIAL (FC SHAKHTAR) AD SPECIAL OLYMPICS UKRAINE

Jointly with our partners from Shakhtar Social and Special Olympics Ukraine, we have continued to work on the programme which offers football training for girls with intellectual disabilities in four cities.

In 2021, we launched an informal education programme – ‘Life Skills: Come On, Let’s Play!’ within the project ‘Come On, Let’s Play!’. The one-week programme was piloted for the Kyiv football team at the camp ‘Artek’ in Pushcha-Vodytsya. The programme consisted of 12 interactive classes with games and exercises aimed at personal development and formation, as well as the development of communication skills appropriate for 9-12 year old adolescents with intellectual disabilities. The classes aimed to develop their attention span, sensation, memory, thinking skills, as well as imagination, and also to improve their coordination and the ability to regulate emotions and behaviour. In addition, during these classes, the girls learn to interact, negotiate, and behave properly in conflict situations.





Participants of sport&educational programme for girls with intellectual disabilities supported by FC Shakhtar and based at "Artek" camp/Andrii Kriepkyh





## SOFTSERVE

This year, jointly with our new partner SoftServe, a leading digital consulting company that advises and provides at the cutting-edge of technology, we have developed and launched a new Youth Well-Being Index platform. It is designed to conduct different sociological surveys aimed at improving the state of youth well-being and, based on results, improve municipal youth policies and initiatives. The survey covers the main areas of life: education, health, economic opportunities, participation in political and public life, information and communication technologies, security and safety. The project was implemented by the company's volunteers within the OpenTech platform upon UNFPA request.

## CITRUS

In February 2021, UNFPA also concluded a new partnership with Citrus, one of the largest IT equipment retailers who provided promo-codes for young people upon completion of the YWBI survey.







**СЕРТИФІКАТ**  
 ЗАСВІДЧУЄ, ЩО КОМПАНІЯ

**Danone**

ОТРИМУЄ ВІДЗНАКУ ЗА КОРПОРАТИВНІ ПОЛІТИКИ  
 З ПРОСУВАННЯ ВІДПОВІДАЛЬНОГО БАТЬКІВСТВА  
 ЗГІДНО РЕЙТИНГУ «КОМПАНІЇ, ДРУЖНІ ДО РОДИНИ».  
 Наказом Фонду CSR, у складі міжнародної комісії,  
 ІВРА та Центру Альянсу за Рівність та Стримані Статуси  
 та Стратегію Взаємодії з громадянським суспільством, запровадженою  
 та впровадженню з 2020 року.

Rate of bussiness effective at CSR/Andrii Kriepkyh

# BUSINESS COALITION FOR GENDER EQUALITY AND AGAINST DOMESTIC VIOLENCE



In 2021, UNFPA expanded its business coalition in support of gender equality and zero tolerance to violence, by including nine new companies to the coalition, for a total of 40 companies. One of these new companies includes one of the largest state-owned enterprises UkrZaliznytsya – Ukrainian Railways. To support them, UNFPA conducted a review of UkrZaliznytsya's gender equality, GBV prevention and family friendly practices

and provided recommendations on further gender assessment to be completed in 2022.

In terms of cooperation with companies on the Declaration towards gender equality and domestic violence prevention, UNFPA conducted a workshop on gender-sensitive approaches in recruitment for StarLightMedia staff, covering the best international practices and together with the career portal Happy Monday developed the 'Checklist to prevent discrimination in recruitment' shared with the corporate sector.

Apart from these, 3 webinars on family-friendly policies were conducted in cooperation with the European Business Association, engaging experts from global NGO, Promundo-US, and the Swedish Parentsmart. As a result, 28 companies were sensitized on the best evidence-driven international case studies of family-friendly policies, including ways of engaging managers as role models for paternity leave, overcoming barriers for implementing such policies.

## Signatories to the Declaration:

1. METRO Cash and Carry Ukraine
2. MetLife Ukraine
3. Nestle in Ukraine and Moldova
4. EY (former Ernst and Young) in Ukraine
5. Teva Ukraine
6. Reikartz Hotel Group
7. Corteva Agriscience in Ukraine
8. Startlight Media
9. IT-Integrator
10. EnergoAtom
11. L'Oreal Ukraine
12. Avon Ukraine
13. Lviv Chambre of Trade and Commerce
14. Lviv Business School at Ukrainian Catholic University
15. EBA
16. Kernel
17. Ferrexpo
18. SE 'Market Operator'
19. UKRSIBBANK BNP Paribas Group
20. Danone Україна
21. ACMP Ukraine
22. Primary Trade Union PJSC "PRYKAR-PATTIAOBLENERGO"
23. SERVIER Ukraine LLC
24. Family of social shops 'Aurora'
25. KPMG in Ukraine
26. Dnipropetrovsk Chamber of Commerce and Industry
27. GlobalLogic Ukraine
28. Luxoft
29. Syngenta
30. Truman Agency
31. Mondelez
32. Eleks
33. Asters
34. Absolut
35. Ukrzaliznytsia
36. Electrolux
37. Unilever
38. Intellias
39. Nota Group
40. Polpharma

## ACCOR HOTELS

In 2021, UNFPA also introduced training of hotel chains and local NGOs on the mechanisms of providing shelter services for GBV survivors. UNFPA organized trainings with the international hotel network Accor which

shared its experience of hosting GBV survivors and working in cooperation with social services and police, and with NGO Safe Stays which works on providing temporary shelter to victims of domestic violence in the US.



СЕРТИФІКАТ  
Netix Group

Rate of bussiness effective at CSR/Andrii Kriepkyh



# COMMUN AND CAM

**COMMUNICATIONS  
AND CAMPAIGNS**



# INDICATIONS PAIGNS



**РОЗІРВИ  
КОЛО**

Specialists of the mobile team of social  
and psychological assistance/Andriy Krepykh



# BREAK THE CIRCLE

'Break the Circle' is a national behavior-change campaign conducted by UNFPA Ukraine since 2015. Through TV placement, radio programmes, outdoor advertising and digital work in 2021, the Break the Circle campaign encouraged over 26.5 million Ukrainians not to tolerate violence.

In 2021, the national campaign deployed various means to reach audience: television and outdoor advertisement, offline exhibitions and social media interactions, joint campaigns with celebrities and partners:

- A video with Ukrainian celebrities broadcasted on ICTV channel against domestic violence was watched by over 11 million people. The key message of the video is easily recalled by almost every fifth (17%) Ukrainian.
- 8,368 campaign posters with life-saving contacts were disseminated across all Ukrainian regions in the Centers for Administrative Services.
- The documentary-film 'Break the Circle' was presented in Kyiv and other cities, and placed for easy access on the most popular Ukrainian media service MEGOGO. More than 7,000 people watched the documentary offline.
- Over 267,000 internet users received advice on healthy relationships and contacts of relevant services for GBV survivors via the rozirvykolo.org website, Facebook and Instagram pages.

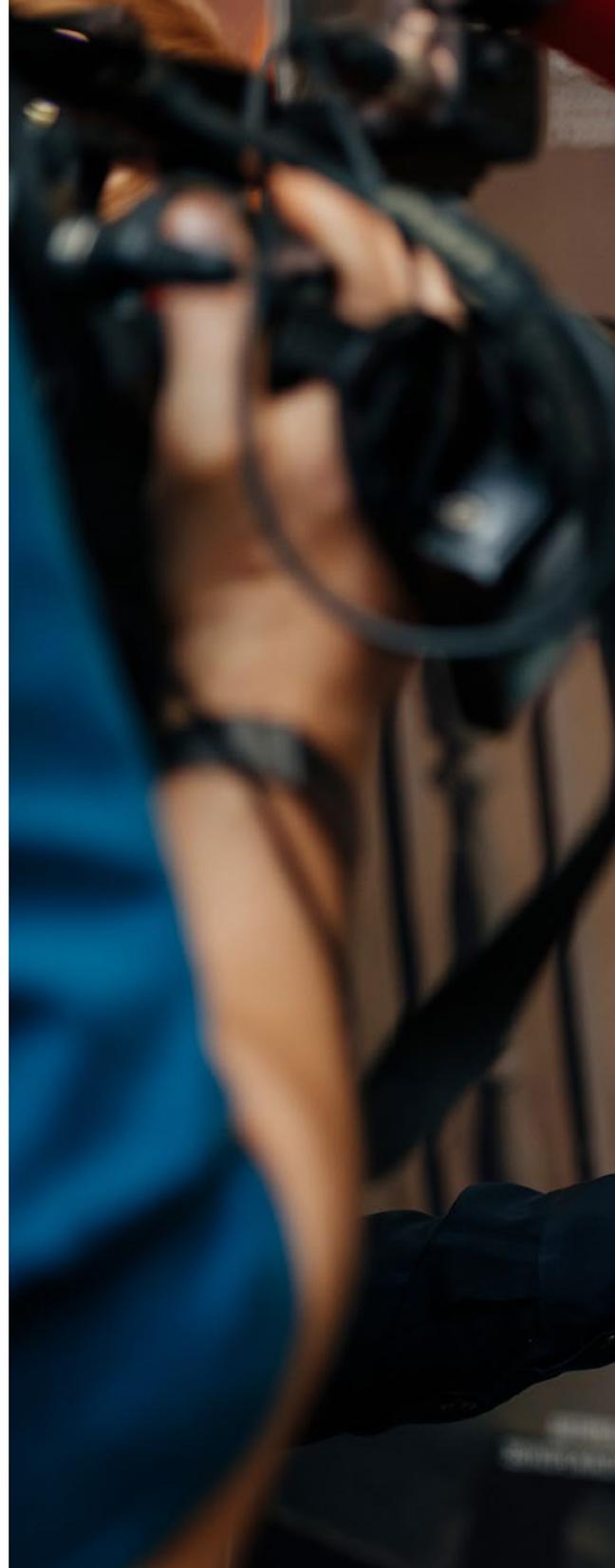
# DOCUMENTARY FILM “BREAK THE CIRCLE”

” *“Potential perpetrators and survivors live among us. Recognising a potential offender in oneself is the most important thing one can do for self and for the future to break the circle of violence. I liked the comparison with kintsugi - the Japanese art of dish repairing. When broken things are glued together, they are much more expensive than the “healthy”, intact ones. In the same way, “glued”, healed relationships are much more valuable. I am impressed by the heroines of the film - Iva and Alexandra, their strength and courage,”*

- said First Lady of Ukraine Olena Zelenska.

On 16 November, UNFPA held a solemn national presentation of the documentary film “Break the Circle”. Demonstrating GBV survivors’ pathway to safety, the film is the first media product of its kind in Ukraine.

The film ‘Break the Circle’ presents the stories of women who changed their life by breaking the circle of violence. However, these changes represent a long and difficult process of self-reflection and regaining



РОЗІРВИ КОЛО



Documentary "Break the Circle"  
premiere/Andrii Kriepkyh

# РОЗІРВИ КО

РЕЖИСЕРКА ЄЛИЗАВЕТА СМІТ  
АВТОРКА ІДЕЇ МАША ЄФРОСІНІНА СЦЕНАРІЙ ЄЛИЗАВЕТА СМІТ ОПЕРАТОР-ПОСТАНОВНИК ВЯЧЕСЛАВ ЦВЕТКОВ ПРОДЮСЕР  
ЗВУКОРЕЖИСЕРИ ОЛЕКСІЙ БЕВЗ, АНДРІЙ НІДЗЕЛЬСЬКИЙ КОМПОЗИТОРКА МАР'ЯНА КЛОЧКО МОНТАЖ ЄЛИЗАВЕТА СМІТ  
ПРОДЮСЕР МЕНЕДЖЕР ЄВГЕН РАЧКОВСЬКИЙ

Documentary "Break the Circle"  
premiere/Andrii Kriepkyh



trust in the surrounding world. From calling the police, living in a shelter to restoring self-esteem, the women find the courage to go this way for the sake of themselves and their children.

Many high-level guests attended the premiere, including the First Lady of Ukraine Olena Zelenska, Minister of Social Policy, government officials, ambassadors, key partners and representatives of Embassies. After the premiere, the audience stood up and applauded the heroines of the film, their courage and sincerity, which left an indelible impression.

After the national premiere in Kyiv, the film was screened in 48 cities during the '16 Days of Activism against GBV' campaign across Ukraine, including in the 30 cities that are part of the project 'Cities and Communities Free from Domestic Violence'. On 25 November, the International Day for the Elimination of Violence against Women, media service MEGOGO released the "Break the Circle" film for the national audience. The film is available for free viewing in Ukraine.

Being a documentary about survivors and specialists that help them break the circle of violence, 'Break the Circle' aims to instill hope and confidence that life free from violence is within everyone's reach.

# 'NOT LIMITLESS' EXHIBITION

Launched in November 2020, the photo project 'Not limitless' continues to raise Ukrainians' awareness about the unacceptability of sexual harassment in public places. The project tells the stories of 14 women who have experienced a breach of personal boundaries in public. The photos for the project were taken through cracks in the glass, symbolising the violation.

Even though widespread and psychologically traumatic, the problem of sexual harassment is rarely brought up in Ukrainian society. The project attracted public attention and Ukrainian cities stood in line to host the offline exhibition.

By the end of 2021, the exhibition travelled to 16 cities and municipalities across Ukraine. Starting its journey in Kyiv, the project then moved to Kharkiv, Mariupol and Melitopol. Throughout the year, the "Not Limitless" was presented in Berdiansk, Uzhhorod, Poltava, Kremenchuk, Zaporizhia, Kherson, Ternopil, Dnipro, Lviv, Starokostyantyniv, Avanhard and Kalush.

With the exhibition touring for the second year, thousands of Ukrainians have been able to raise their awareness. Not only did they familiarise themselves with the issue of sexual harassment, but they also got the opportunity to re-assess their values and find the motivation to prevent sexual harassment if exposed or witnessed to it.





"Not Limitless" exhibition  
hero/Valentyn Kuzan



Tania Parfileva and Ivan Kryshal on "Guide of healthy relationships" campaign shooting/Kate Dema



# WITHOUT ILLUSIONS – A GUIDE TO HEALTHY RELATIONSHIPS

Through 'No Trivia in Relationships' educational talks and eight engaging video-guides with celebrities, over 3 million young people learned to identify signs of psychological abuse and build healthy relationships.

Top Ukrainian youth influencers joined the campaign to help young people build happy and healthy relationships. Singers Jerry Heil and Nadia Dorofeeva, actors Daniel Vegas and Anna Trincher, model Tetyana Bryk, video bloggers Jan Gordienko and Valeriia Rudy, social media influencer Asya Say and couple Tanya Parfilieva and Ivan Kryshtal shared invaluable and practical advice for youth and young people.



Event under "16 days of activism against violence" in cities/UNFPA Ukraine



# '16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE' CAMPAIGN

Over 21,000 people across Ukraine joined UNFPA-supported actions of developing manifestos for violence-free communities as part of the global campaign '16 Days of Activism against GBV'. Regional online media published over 141 news articles about the symbolic action in Ukraine, spreading the messages across communities. Heartfelt and emotional, the manifestos captured the voices of hundreds of Ukrainians who aspire to see a Ukraine free from violence.



Тернопіль  
міська ра

# FATHERS DAY CAMPAIGN

Through a TV and digital campaign dedicated to Fathers Day, over 10 million people learned to become more responsible and actively-engaged fathers for their children, and to be equally represented in household chores. The campaign was twofold, an online challenge for fathers on social media and TV encouraging fathers to take part in a series of tasks for 11-days and posting their achievements online, and the second part, animated videos with interesting facts about fatherhood.





Exhibition to Fathers Day developed together with  
Kyiv city administration/Valentyn Kuzan

# БУДНІ ВДОМА

Як організувати родину на карантині





# DON'T SKIP IMPORTANT THINGS

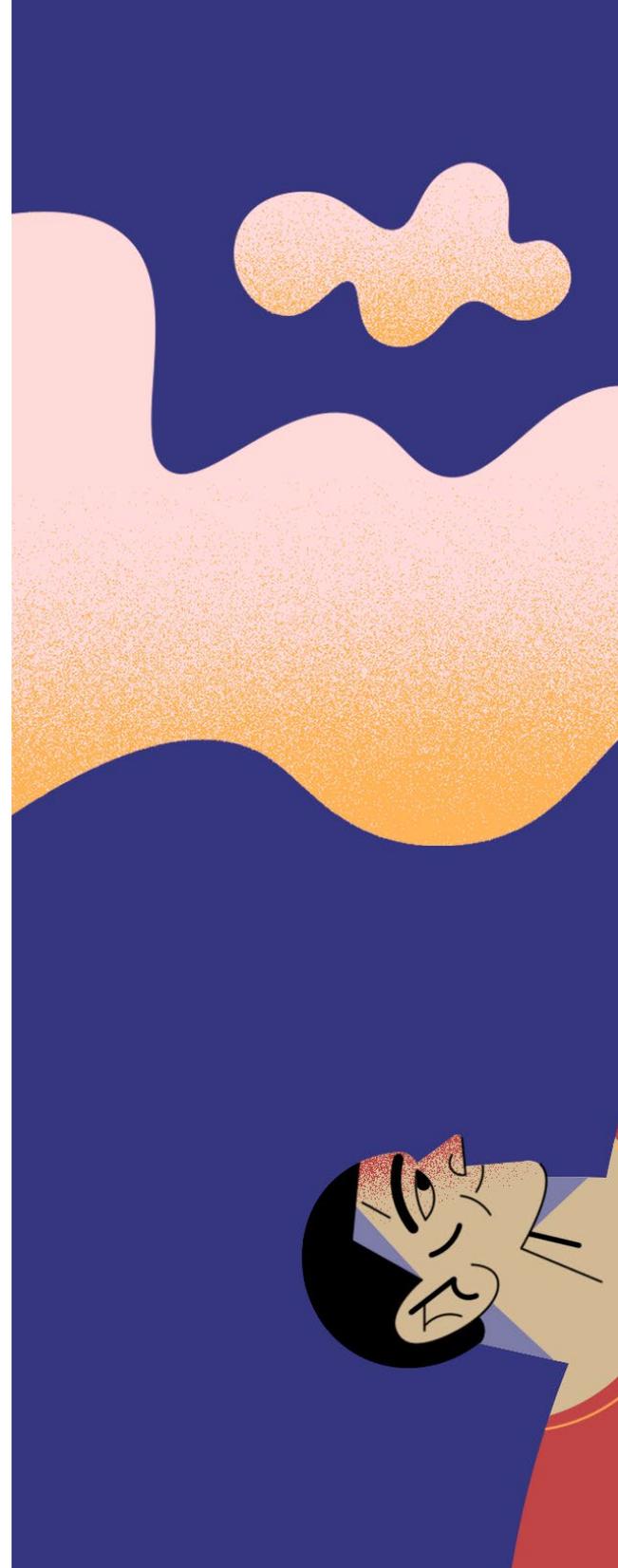
The COVID-19 Pandemic and quarantine restrictions changed almost all aspects of life, from remote working to online learning, everything became a real challenge! In June 2021, UNFPA Ukraine presented the first family relations simulator in Ukraine. The tool allows test-takers to understand whether their family relationships are harmonious, as well as receive advice from a psychologist on avoiding or resolving conflict situations peacefully. The campaign was accompanied with three animated videos. The campaign reached a total of 2,259,384 people, and 2,309 people participated in a simulator test for couples online.

Other activities related to the engagement of men, was a campaign dedicated to increasing the understanding of the importance for men to be an equal and active part of the family and child caring. For this purpose, a short animated video 'Don't skip the important things' was created and promoted. As a result, this video reached 474,003 young fathers who have children under 3 year of age.

# MEN'S HEALTH WEEK

Before Men's Health Week (June 14-20), UNFPA's Regional Office EECARO called to raise awareness on the rights and roles of men in SRH, in order to debunk harmful myths and stereotypes that hinder men's access to SRH services.

More than 38,000 men learned about myths on men's sexual and reproductive health, that were reviewed by medical experts. Publications were dedicated to mental health, healthy lifestyle, family planning, regular checkups, HIV.







International Older People Day campaign/Kate Dema



# OLDER PEOPLE CAMPAIGN

In 2021, UNFPA Ukraine supported the regional communication campaign on combating stereotypes against older people dedicated to Healthy Ageing Month. For this purpose, UNFPA developed a set of materials (3 videos with stories, written stories, photos and TikTok format videos) with three bright persons from Kyiv: a couple who got married after 70 years old, and a woman and man who live bright lives after being retired, travel, make tattoos etc. In total, this campaign reached 14,144 people in Ukraine and 175,169 regionally.

# FINANCIAL RESULTS

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**4,986,246.25 USD** GBV response and prevention programme

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**1,350,866.38 USD** Gender equality

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**425,212.76 USD** Youth programme

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**91,748.97 USD** Sexual and Reproductive Health (PPE4HEALTH)

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**83,162.85 USD** HIV programme

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**567,937.90 USD** Recovery and Peacebuilding Project

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**681,194.83 USD** WE ACT: Women Empowerment Action

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**103,131.90 USD** Other

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**8,289,501.84 USD** TOTAL

# DONORS AND PARTNERS

## DONORS



Посольство  
Великої Британії  
в Україні



Canada



## PARTNERS

---

AVON Ukraine

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Charitable Foundation 'Child's Smile'

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Corteva Agriscience

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CSR Ukraine, expert organization Center  
for Corporate Social Responsibility  
Development

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Donetsk Regional Centre for Children  
and Youth

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Donetsk Regional Youth Council

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European Business Association

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FC Shakhtar

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Klitschko Foundation

---

L'Oreal Ukraine

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Luhansk Regional Centre for Support  
of Youth Initiatives and Social Studies

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Masha Efrosinina

---

Mariupol Development Fund

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Melitopol Development Agency

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MoloDvizh Center Lviv

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NGO 'FISHERMEN COMMUNITY OF  
UKRAINE - UAFISHINGCLUB'

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NGO 'Kalyna - Press'

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NGO 'Nasha Hromada'

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NGO 'Successful Woman'

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NGO 'Youth East'

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NGO EdCamp Ukraine

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NGO Internews Ukraine

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NGO La Strada-Ukraine

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NGO Mariupol Youth Union

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NGO Safe Stays

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NGO South-Eastern Ukrainian Association  
of Practical Psychologists and Art Therapists

---

NGO Special Olympics Ukraine

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NGO Ukrainian Foundation for Public Health

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NGO Wikimedia Ukraine

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NGO Woman Health and Family Planning

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NGO Women's League of Donechchyna

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Public movement 'Faith, Hope, Love'

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Shakhtar Social Charitable Foundation

---

StarLightMedia

---

Ukrainian Institute of Education  
Development

---

Ukrzaliznytsia

---

Youth organization Teenergizer

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## GOVERNMENT PARTNERS

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Office of the President of Ukraine

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Office of the First Lady of Ukraine

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Office of the Deputy Prime Minister  
for European and Euro-Atlantic Integration  
of Ukraine

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Ministry of Internal Affairs of Ukraine

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Ministry of Social Policy of Ukraine

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Ministry of Education and Science of Ukraine

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Ministry of Youth and Sports of Ukraine

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Ministry of Health of Ukraine

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National Police of Ukraine

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Institute of Educational Content  
Modernization

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Government Contact Center

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Donetsk and Luhansk Regional State  
Administrations

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State Service of Quality Education

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Institute for Pedagogical and Adult  
Education of the National Academy  
of Pedagogical Science of Ukraine

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# SPECIAL THANKS

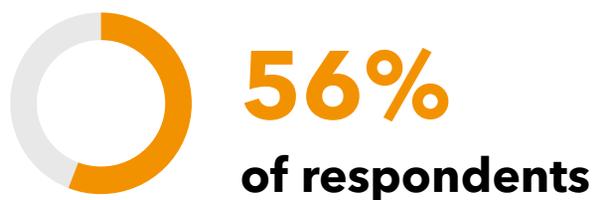
- Olena Zelenska, First Lady of Ukraine
- Olga Stefanishyna, Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine
- Dmytro Kaplun, Deputy Head of the Office of the Deputy Prime Minister for European and Euro-Atlantic Integration
- Kateryna Pavlichenko, Deputy Minister of Interior
- Masha Efrosinina, UNFPA Honorary Ambassador
- Maryna Bardina, Member of Parliament of Ukraine
- Yana Honcharenko, CSR Lead in StarLightMedia
- Oleksandr Fomichov, inclusive sports education expert
- Novoe Vremya media
- Happy Monday
- Vintage Production agency, SODA Digital, Arena and Ahead International Agency
- Agencies involved in the implementation of the United Nations Recovery and Peacebuilding Programme: UNDP, UN Women, FAO
- Olesia Getman, Ph.D. of Medical Sciences, family physician
- Luhansk and Donetsk Regional Police

# STUDIES AND PUBLICATIONS

## Career Choice Without Stereotypes Study

UNFPA Ukraine presented the results of national public opinion survey 'What Ukrainians are driven by when choosing a profession: the results of national public

opinion survey on key factors and stereotypes'. According to the survey, most respondents support the gender division of professions into 'female' and 'male'.



aged 14 and over **agree** that there are professions suitable only for men or women, and only **30% disagree**.



explain the existence of 'male' and 'female' professions by different gender factors:



## Acknowledgements

- \* activity within the framework of the United Nations Recovery and Peacebuilding Programme (UN RPP) which is being implemented by four United Nations agencies: the United Nations Development Programme (UNDP), the UN Entity for Gender Equality and the Empowerment of Women (UN Women), the United Nations Population Fund (UNFPA) and the Food and Agriculture Organization of the United Nations (FAO).

Twelve international partners support the Programme: the European Union (EU), the European Investment Bank (EIB), the U.S. Embassy in Ukraine, and the governments of Canada, Denmark, Germany, Japan, the Netherlands, Norway, Poland, Sweden & Switzerland.

- \*\* activity implemented within the framework of the “Equality Springboard: Project on Social Norms Change and Gender Stereotypes Elimination for Better Resilience and Prosperity of Women and Men in Ukraine”, implemented by UNFPA Ukraine in partnership with the Office of the Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine with the financial support from Sweden.

- \*\*\* activity implemented within the framework of the “EU 4 Gender Equality: Together against gender stereotypes and gender-based violence” programme, funded by the European Union, implemented jointly by UN Women and UNFPA.

- \*\*\*\* activity implemented within the framework of the “WeAct: Women Empowerment Action” programme, funded by the European Union, implemented by UNFPA.



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