



Maria Moseychuk, participant of the TalentA Project/Valentyn Kuzan

**UNFPA UKRAINE**

# **ANNUAL REPORT 2020**



MOVING TOWARDS THREE ZEROS:

**ZERO**

unmet need for  
family planning

**ZERO**

maternal mortality

**ZERO**

tolerance to  
gender-based violence

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# FOREWORD

Saying that 2020 was a year like no other would be an understatement. The World – and Ukraine – was unexpectedly hit by the COVID-19 pandemic in a way that was completely unprecedented, testing the limits of our capacity to cope with uncertainty, both individually and collectively. At the moment of writing these words, we are still immersed in the response to the Pandemic, but with Vaccination becoming available to more and more countries we can now hope for a solution to it.

But the effects will be long lasting. The Pandemic revealed even further the essential roles that women play in society: as political leaders, as entrepreneurs, as frontline healthcare workers, as trusted community leaders. In sum, as the basis of the social fabric. But it also revealed the fragility of a social construct that depends on women performing multiple and often underpaid, invisible roles. And it also put women and girls at higher risk of suffering violence, limiting their bodily autonomy and their access to basic public services such as health, education and social protection.

Besides COVID-19 and its harm too many spheres of life, we also have successes to celebrate: In 2020 Ukraine made several important steps in combating GBV and in building a comprehensive response system. The President of Ukraine signed a Decree that calls for the immediate implementation of measures to ensure the protection of victims of violence and for strengthening prevention programmes. We took the partnership with the Ministry of Interior to a higher level, and set up a new national call-center for victims and survivors of gender-based and domestic violence and we engaged with and mobilized some of the most famous Ukrainian celebrities to raise social awareness about it. 2020 also witnessed key changes in the way men engage in household chores and in the caretaking of children: 4 Tatohubs were opened and 31 private companies joined the Declaration for Gender Equality and against GBV. Youth Empowerment initiatives expanded to 7 new cities that agreed to start investing in youth well-being and to work on youth friendly policies, to preserve and retain its human capital.



Jaime Nadal, UNFPA Representative in Ukraine/Andriy Krepykh

Likewise, promising developments happened in the education sphere, with steps towards the inclusion of comprehensive sexuality education taking place.

In sum, 2020 was a year marked by our resolve to continue providing UNFPA support and services to Ukraine: to Ukrainian women and girls, men and boys, youth, persons with disabilities and older persons, leaving no one behind in these difficult circumstances. Together with international, national and local partners we devised new and innovative solutions that enabled us to support and implement a rights-based agenda geared towards the fulfilment of

human rights and access to services for all of them, strengthening social resilience and contributing, in sum, to setting the grounds for building forward a better society and a better World.

In closing, let me express our utmost gratitude to each public and private partner and donors, to our sister United Nations agencies, and to everyone who made our work possible and supported our transformative agenda.

**UNFPA Representative in Ukraine**  
**Jaime Nadal**

# GLOBAL SUSTAINABLE DEVELOPMENT GOALS



# KEY DATA AND ANNUAL OUTCOMES

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In 2020, a network of GBV specialised services provided the necessary assistance to

**47,387** survivors.

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Together with the National Police of Ukraine, we distributed

**100,000** security plans and contact information posters for GBV survivors.

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**62** new trainers of the PROskills of the Future Programme from the Donetsk, Luhansk and Zaporizhzhia Oblasts were trained.

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**4** **TatoHubs** were opened in Vinnytsia, Odesa, Kramatorsk and Troitska ATC.

**357** people took part in two trainings and six webinars on the formation of responsible parenthood and the involvement of men in it.

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**7** new cities - Mariupol, Melitopol, Kherson, Lutsk, Ternopil, Dnipro, and Odesa - joined the determination of the Youth Well-Being Index. More than

**3,000** young people took part in the surveys.

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2020 marked the end of a five-year implementation of the Pact for Youth initiative, which brought together

**149** employers that jointly created more than **45,000** jobs for young people.

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**1,374** girls took part in the activities encouraging to choose a profession in STEM-industries: STEM challenge 'Girls Change the World', online marathon to mark the Girls in ICT Day, STEM hackathon 'Hack4Good: How to Interest Girls in Technology', the National Girls in Technology Day, STEM Camp for Girls, STEM StartUP Fem Lab.

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For the first time, the national Break the Circle information campaign brought together Ukrainian celebrities - Masha Efrosinina, MONATIK, Yulia Sanina, Olia Poliakova, Taras Topolia, Alyosha - in a call to Ukrainian society to get out of the circle of violence. The video was watched by

**3.3** million people.

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The number of companies that signed the Declaration to support SDGs 5 and 8, which implement corporate policies on gender equality and response to domestic violence, doubled. Currently,

**31** private companies joined the Corporate Alliance.

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**2** mobile clinics provided vital medical care and/or referred

**7,964** residents of **58 remote settlements and areas** along the contact line in the East of Ukraine to specialized services.

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**1,940** hygiene kits for female doctors and medical staff involved in responding to COVID-19 in 6 Oblasts most affected by the pandemic were procured and distributed.

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Personal protective equipment and disinfectants for **15** state geriatric facilities in **6 Oblasts** most affected by the pandemic were procured and distributed.

«УКРАЇНА НА ШЛЯХУ

ТА ГЕНЕРАЛЬНО ЗУ

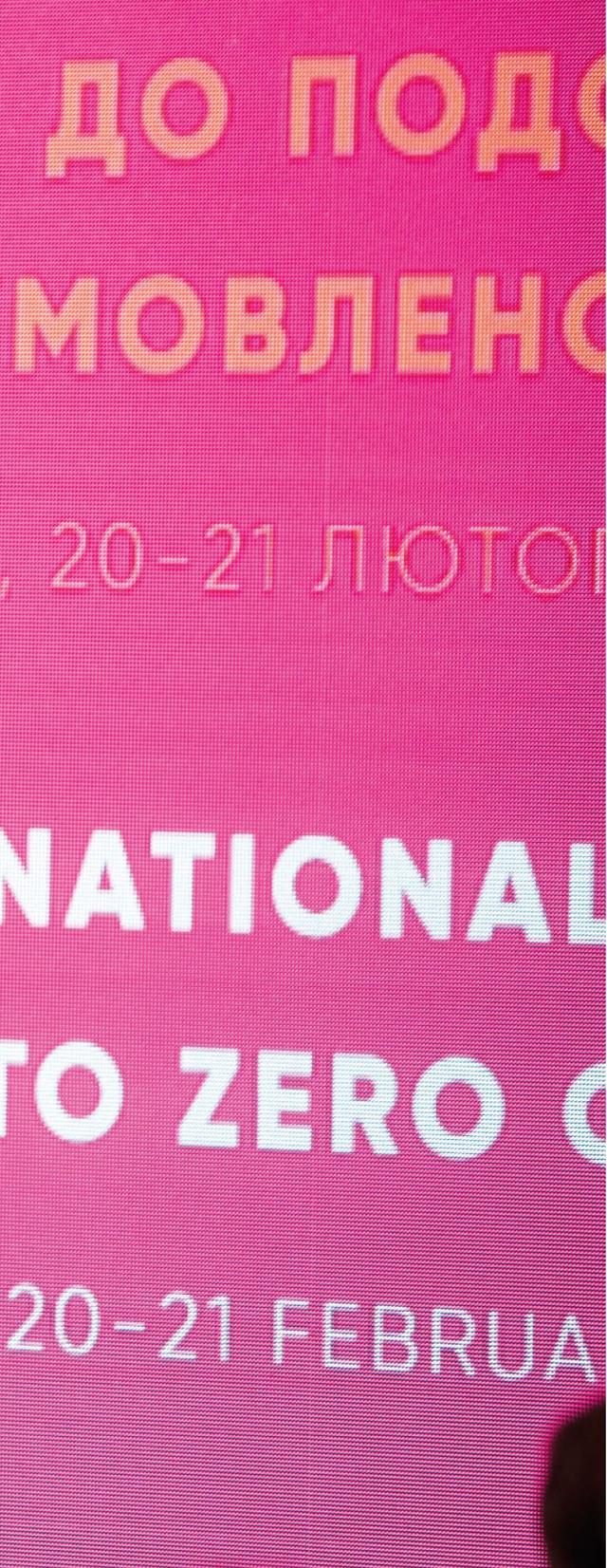
КИЇВ

INTER

WAY T

KYIV,

First Lady of Ukraine Olena Zelenska  
opens the Forum/Andriy Krepykh



# INTERNATIONAL FORUM UKRAINE ON THE WAY TO OVERCOMING GENDER-BASED VIOLENCE

In February 2020, UNFPA held an international forum ‘Ukraine is on Track for Combating Domestic and Gender-Based Violence’, which brought together representatives of the Government, civil society and the international community. The Forum presented main results of 5 years of work on building a national system for combating violence and discussed Ukraine’s priorities in eradicating violence by 2030.

# ONLINE FORUM “REGISTER-BASED CENSUS IN UKRAINE: CHALLENGES, OPPORTUNITIES, ROAD AHEAD”

In 2020 UNFPA Ukraine and Statistics Ukraine have jointly held an international web forum to launch a wide discussion regarding the feasibility of organizing a register-based population census in Ukraine in the 2030 round of population and housing censuses. **The forum comprised 4 technical webinars** dedicated to register-based census concepts, instruments and tools, international experiences and practices from across Europe, the status quo of Ukraine with regard to administrative data, **as well as a concluding conference** with high political participation that focused on the UN and EU standards and norms for register-based censuses and outlining the transition of Ukraine towards a register-based census.

The forum gathered government officials, statisticians, data producers and administrators, researchers, representatives of the

private sector and civil society, as well as prominent experts from the UN system, Eurostat and countries that already use administrative records for demographic censuses or are developing projects in this area (Estonia, Finland, the Netherlands, Poland, Slovenia, Spain and the UK). All forum events have been streamed online via Zoom and Facebook platforms, which ensured attendance of roughly 2,000 participants at each event.

The forum concluded with establishing an international partnership between the Government of Ukraine, Statistics Ukraine, UNFPA, UNECE and leading international census experts to develop a roadmap for Ukraine to transition from a traditional to a register-based census for the 2030 round of censuses, and signing a respective joint statement.



# NATIONAL STUDY 'AWARENESS AND ATTITUDES OF TEACHERS AND PARENTS TOWARD COMPREHENSIVE SEXUALITY EDUCATION'

In 2020, UNFPA conducted a study 'Awareness and attitudes of teachers and parents toward comprehensive sexuality education'. The results of the study were presented at the Conference 'Implementation of comprehensive sexuality education and the principles of gender equality: prospects in Ukraine in the 21st century', held in partnership and with participation of the Ministry of Education and Science (MES) of Ukraine, Embassy of Finland, UNFPA's Regional Office for Eastern Europe and Central Asia, national advocates and representatives of non-governmental organisations working in the area of sexual and reproductive health education.

The Conference participants prepared a Resolution with proposals for the Ministry of Education and Science to establish an Interagency Working Group to develop and further imple-



ment the Concept of Comprehensive Sexuality Education of Children and Youth in Ukraine taking into account the criteria proposed by the Conference participants, and to consider the possibility of including in the Professional Standards for 'Primary School Teacher of General Secondary Education', 'General Secondary Education Teacher' a list of professional competencies, knowledge and skills related to comprehensive sexuality education.



**88%**  
**of parents**

want the school to help with their child's sexuality education.



**84% of  
parents**

believe that comprehensive sexuality education should be introduced in schools.

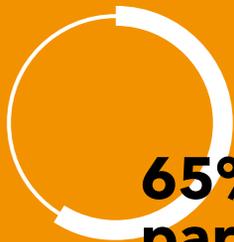


**83% of  
teachers**

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**80%**  
**of teachers**

require defined formats of teaching and support materials for sexuality education classes (participation in sexuality education course, trainings in approaches and methods of conducting relevant classes).



**65% of  
parents**

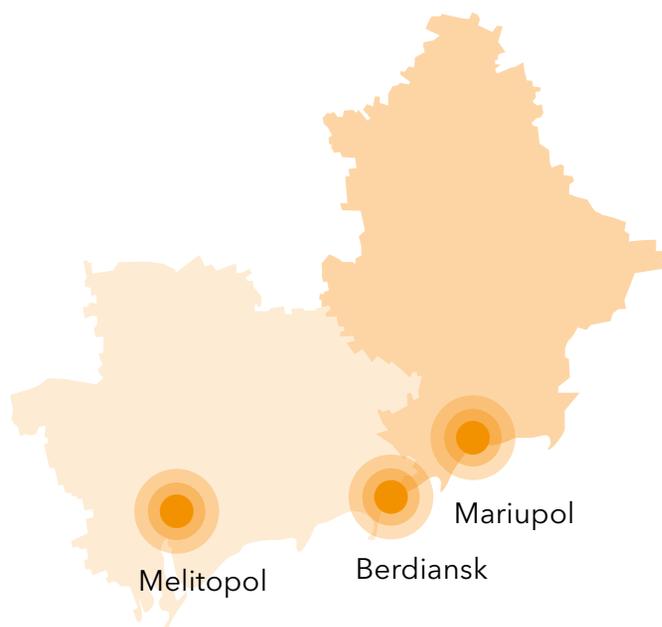
consider teaching human sexuality at school to be equally important compared to other subjects.



**73% of  
teachers**

# SOCIOLOGICAL SURVEY 'HOW TO CHOOSE A PROFESSION WITHOUT PREJUDICE: WHAT THE YOUTH OF THE AZOV REGION THINK'

The survey was conducted in 2020 in Berdiansk, Mariupol and Melitopol\*.



**1,083**  
**respondents**

from secondary schools, lyceums, colleges, technical schools, centers of vocational and technical education **aged 13 to 23** took part in the online survey.

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There were also

**16 in-depth**  
**interviews**

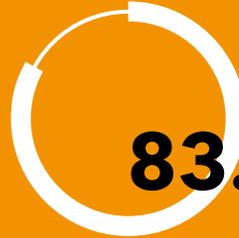
with young people.

More than half of the respondents demonstrate gender stereotypes of "male- breadwinner" and "female-mother". Thus,



**61.7%**

of young people surveyed agreed that "the father's task is to support the family, and the mother's task is to take care of children".



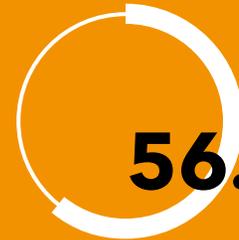
**83.2%**

of girls surveyed believe that career success in the chosen profession does not depend on gender, while only **60.8%** boys agree with this opinion.



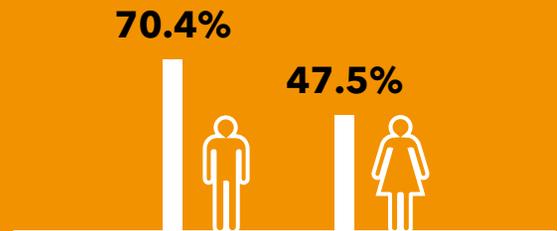
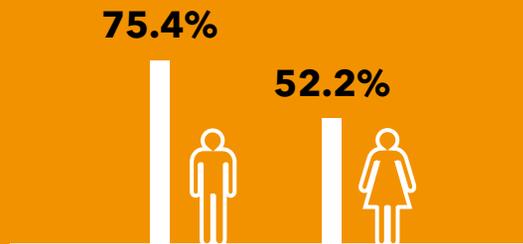
**60.9%**

of respondents agreed with the statement that the life purpose of women is to give birth to children. This stereotype was more prevalent among boys than girls.



**56.7%**

of respondents believe that men should earn more than women. This gender stereotype was more prevalent among boys compared to girls that agreed with this statement.



# YOUTH EMPOWERMENT PROGRAMME

## PROskills of the future

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Donetsk, Luhansk and  
Zaporizhzhia Oblasts

## Skills Labs

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Vinnytsia, Chernihiv,  
Lutsk, Nizhyn,  
Kropyvnytskyi,  
Mariupol, Melitopol,  
Berdiansk, Tulchyn,  
Kramatorsk,  
Markivska ATC,  
Kamyianske,  
Kremenchuk

## Youth Well-Being Index

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Kremenchuk, Lviv,  
Mykolaiv, Mariupol,  
Melitopol, Kherson,  
Lutsk, Ternopil,  
Dnipro, Odesa

## Healthy Challenge

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Zakarpattia, Lviv,  
Volyn, Poltava, Rivne,  
Sumy, Khmelnytsky,  
Chernihiv and  
Cherkasy Oblasts





# Support for vulnerable youth and young people living with HIV

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Cherkasy, Kryvyi Rih,  
Mykolaiv and Kremenchuk

# YOUTH POLICY

In 2020, UNFPA continued to work closely with the Government of Ukraine, in particular with the Ministry of Youth and Sports of Ukraine.

During the year, a number of important documents were developed and joined by UNFPA:



**The Concept of the state social target program Youth of Ukraine for 2021-2025**



**The National Youth Strategy of Ukraine until 2030**



**Draft Law No. 3718 on the Foundations of Youth Policy**

UNFPA conducted a needs assessment to update the training module Healthy Lifestyle of Youth during COVID-19 for the Youth Worker Programme, which is implemented with the support of the Ministry of Youth and Sports of Ukraine and UNDP Ukraine.

The Youth Policy in Ukraine: Policy, Practice, Analytics Project, developed in partnership with UNICEF and the Ministry of Youth and Sports of Ukraine, aimed to provide effective policies and practical tools for youth, particularly at the village, city and community levels was also launched.



# YOUTH WELL-BEING INDEX

The Youth Well-Being Index (YWBI) is a comprehensive index that comprises 49 indicators and allows to assess the level of youth welfare in cities.

In 2020:

**3,000** More than young people took part in the survey on YWBI;

**7** new cities, namely **Mariupol, Melitopol, Kherson, Lutsk, Ternopil, Dnipro, Odesa**, joined the Project and started to determine the YWBI;

**58** local and national businesses became Project partners, providing each young respondent with a promo code to receive a gift.

It should be recalled that since 2019, YWI has been also determined in **Kremenchuk, Lviv and Mykolaiv**.



# NEW PACT FOR YOUTH - 2025

The Pact for Youth is a national partnership initiative aimed at combining the efforts of the Government, business and education sector in tackling youth unemployment.

In 2020, the five-year implementation of the Pact for Youth initiative came to an end, bringing together **more than 149 employers**, which together created **more than 45,000 jobs** for young people. In addition, **100 forums, round tables and trainings** were held with the participation of **3,000 young people, educators and employers**. CSR Europe recognized the initiative as one of the best practices for young people in Europe, and the UN global initiative Decent Jobs for Youth named the Pact one of the best examples in the world for achieving Sustainable Development Goal 8: Decent Work and Economic Growth.

Given the challenges posed by the COVID-19 pandemic, the updated Pact for Youth - 2025 sets out new objectives and priorities that will focus on promoting career mentoring for young people by employers. The new Pact for Youth - 2025 has already been signed by more than 20 partners, including the Ministry of Youth and Sports of Ukraine, the Ministry for Development of Economy, Trade and Agriculture of Ukraine, the Ministry of Education and Science of Ukraine, UKRSIBBANK, KPMG, Alfa-Bank, lifecell, Decathlon Ukraine, Lactalis, Ukrtelecom, Coca-Cola Beverages Ukraine Limited, Metinvest Holding, Reikartz Hotel Group, Kredobank, Auchan Retail Ukraine, Nestlé, Raiffeisen Bank Aval, Servier Ukraine, Arzinger, Credit Agricole Bank, logistics company Raben Ukraine, Procter & Gamble and EY Ukraine.



Presentation of results of implementation of provisions of the Pact for Youth - 2020 and future plans in the Cabinet of Ministers of Ukraine/CSR Development Center



Participants of the #HealthyChallenge2020 initiative



# HEALTHY CHALLENGE 2020

Healthy Challenge, an all-Ukrainian program aiming to promote a healthy lifestyle among young people in quarantine caused by the spread of COVID-19, continued its work in 2020 and covered:

- **42** professional pre-higher and vocational and technical education institutions in Zakarpattia, Lviv, Volyn, Poltava, Rivne, Sumy, Khmelnytsky, Chernihiv and Cherkasy Oblasts of Ukraine
- **12,000** young people and more than **32,000** teachers and residents of these Oblasts

Vocational and technical education institutions competed with each other, presenting their mini-projects and activities aimed at promoting a healthy lifestyle. All projects envisaged the protection of mental and physical health, prevention of infectious diseases, including COVID-19.

The program also included:

- 21-day all-Ukrainian online marathon for young people #HealthyChallenge2020 (more than **4,500** young people from different regions of Ukraine were involved)
- 3-week all-Ukrainian challenge marathon for young people 'Dream. Plan. Don't Slow Down!' (**579** participants were involved).

# PROSKILLS

The PROskills of the Future program\* is an educational and creative training program aimed at developing young people's super-professional skills of the XXI century related to creative and critical thinking, awareness of the future, ability to design individual and collective strategies, as well as co-creation, cultural diversity and peacekeeping. The program was approved by the Ministry of Education and Science of Ukraine and is designed for after-school, extracurricular, elective activities of facilitators, psychologists, social educators working with adolescents aged 14-17 in children's health and recreation facilities, vocational schools, secondary and out-of-school education institutions.

In 2020, under the PROskills of the Future program, 2 trainings were held for 62 camp counselors, psychologists, teachers and methodologists of summer camps, youth centers and out-of-school education institutions from the Donetsk, Luhansk and Zaporizhzhia Oblasts. The trained trainers continued their activities in camps online and offline, reaching more than 200 adolescents, most of whom were vulnerable adolescents, including those living near the contact line.





Participants of the training PROskills of the Future/Artem Hetman

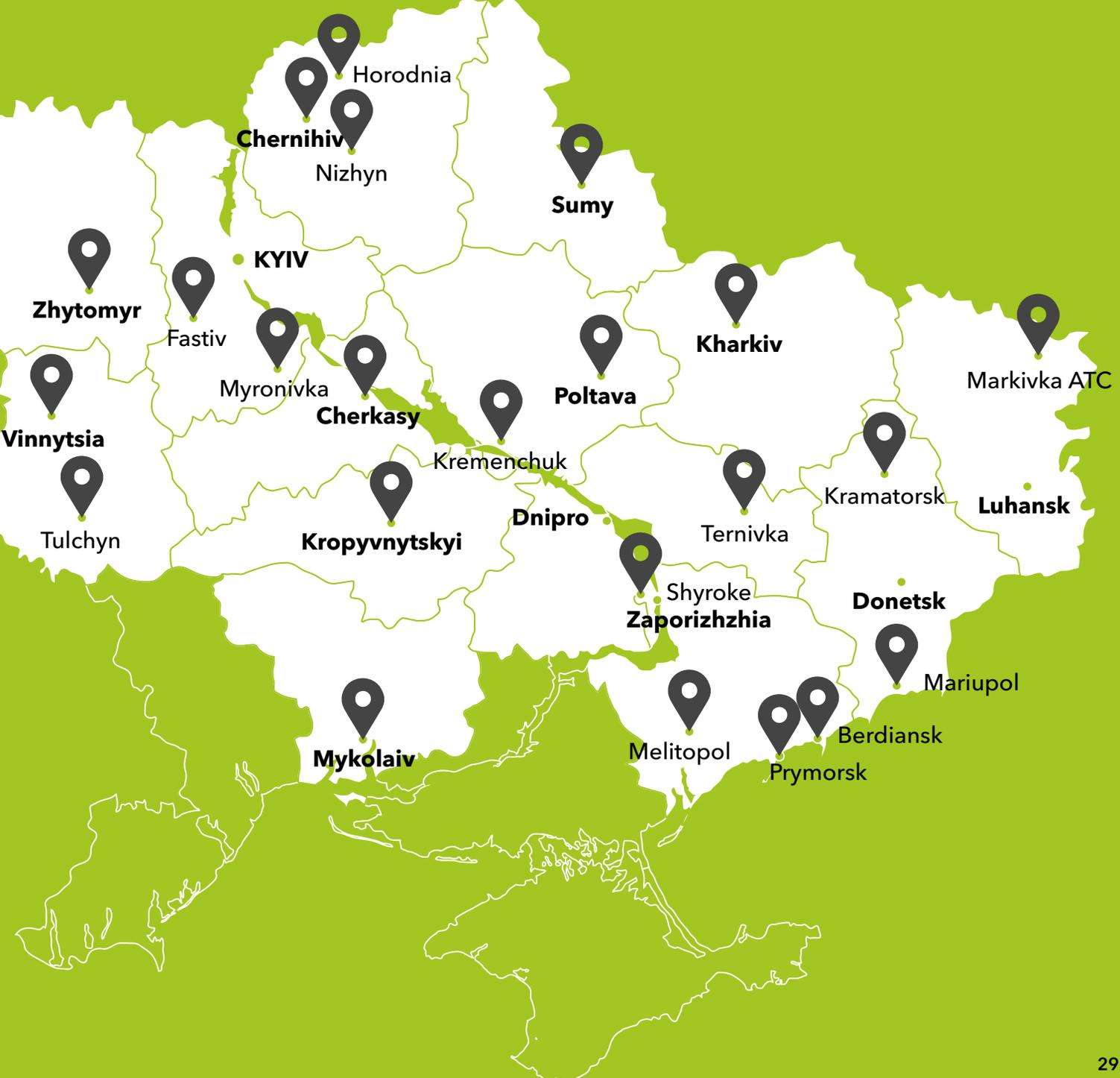
# SKILLS LABS

Skills Labs are innovative trainings in career development and self-employment skills, aimed at strengthening career competencies of young people and increasing the level of youth employment in Ukraine. This year, Skills Labs were held in **13** Oblasts of Ukraine and covered more than **300** young people.

In view of the new challenges during the pandemic and in order to ensure sustainability, the Skills Lab: Skills for Successful Career program was launched through the online platform Impactorium, and more than 1,200 young people from all over Ukraine registered for the course.

This year, with the support of the Ministry of Education and Science of Ukraine, a comprehensive course on improving career skills was also developed, based on the training programs Skills Lab: Successful Career and Own Business, aimed at developing VET graduates' professional growth skills, as well as competencies to build own business.





## SkillsLab 2020: Self-employment\*

**90 young people aged 15-24, mostly VET students and graduates** from Mariupol, Melitopol, Berdiansk and other settlements located along the coast of the Sea of Azov, the Donetsk and Zaporizhzhia Oblasts, participated in a 3-month online training in starting own business under the program SkillsLab 2020: Self-employment. The **75 most active program participants** took part in **two youth business forums** held in **Melitopol and Mariupol** and presented to young people the opportunities for developing own business provided by relevant local authorities, international organizations, development agencies and local startup incubators.





## SkillsLab 2020: Path to Success\*

**92 young people aged 15-24**, mostly VET students and graduates from Mariupol, Melitopol, Berdiansk and other settlements located along the coast of the Sea of Azov, the Donetsk and Zaporizhzhia Oblasts, participated in the online training SkillsLab 2020: Path to Success, which provided an opportunity for young people to learn how to develop a career plan, prepare a CV, correctly apply the skills of critical and design thinking, as well as confidently attend interviews on the way to the dream job. The **72 best graduates** of SkillsLab 2020: Path to Success from different areas of the Zaporizhzhia and Donetsk Oblasts attended two youth forums held in Melitopol and Mariupol, where, together with experts from various fields, young people discussed the current situation of young people in the labour market and found practical ways to get new opportunities for young professionals from the Azov region.

# WORK WITH VULNERABLE YOUTH

In 2020, UNFPA continued to support the Teenergizer youth movement. As part of working with vulnerable youth and young people living with HIV:

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More than **8,000** young people aged 14-22 received information about HIV testing, of which **180** got tested.

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**94** educational activities on reproductive health and HIV infection were implemented for **2,151** adolescents from schools and VET institutions.

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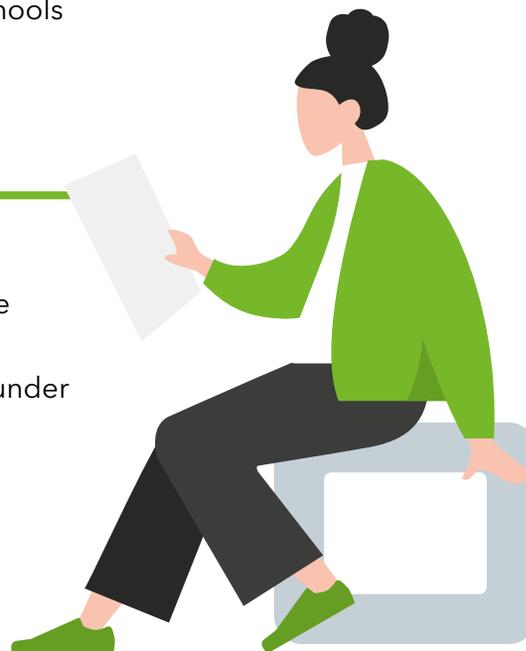
**100** support groups were held for **49** HIV-positive young people.

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**5,666** young people from four cities visited the Teenergizer website and received educational information on HIV, reproductive health and sexuality education.

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**105** young people participated in an internship program under Teenergizer.





Participant of classes for young people/Teenergizer



Participant of a workshop on the art of peaceful protest  
in Triokhizbenka/Oleksandr Sosnovsky

# MYROPOLIS

Myropolis\*, a youth forum launched in 2019 as part of the United Nations Recovery and Peacebuilding Programme, continued its wonderful history! This year, **15 young people - participants of the 2019 forum, as well as youth activists** from Triokhizbenka, Pokrovsk, Kramatorsk, Soledar and Severodonetsk, first were trained in project activities, and then successfully implemented **5 creative projects** in their communities:

- team building for leaders of youth councils in the Donetsk Oblast;
- arrangement of a music studio and holding a first festival in Soledar;
- a workshop on the art of peaceful protest in Triokhizbenka;
- integration of first-year students (including young people from the non-Government controlled areas) into the educational environment of the Donetsk National Technical University in Pokrovsk in the context of COVID-19;
- as well as establishment of a training workshop and awareness-raising activities for young people on plastic processing in Severodonetsk.

About **200 local girls and boys** in five communities of the Donetsk and Luhansk Oblasts were involved in the projects.

# WOMEN'S AND GIRLS' EMPOWERMENT PROGRAMME

## Active STEM branches

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Vinnytsia Oblast (Velykyi Mytnyk), Volyn Oblast (Goloby, Lokachyn), Dnipropetrovsk Oblast (Pokrov), Donetsk Oblast (Ukrainsk, Kramatorsk), Zaporizhzhia Oblast (Melitopol, Oleksiyivka), Ivano-Frankivsk, Kirovohrad Oblast (Pomichna), Mykolaiv Oblast (Yuzhnoukrainsk, Mykolaiv), Sumy Oblast (Konotop), Kharkiv, Kherson Oblast (Rakivka Village, Nova Kakhovka)\*\*\*

## STEM hackathons for teachers

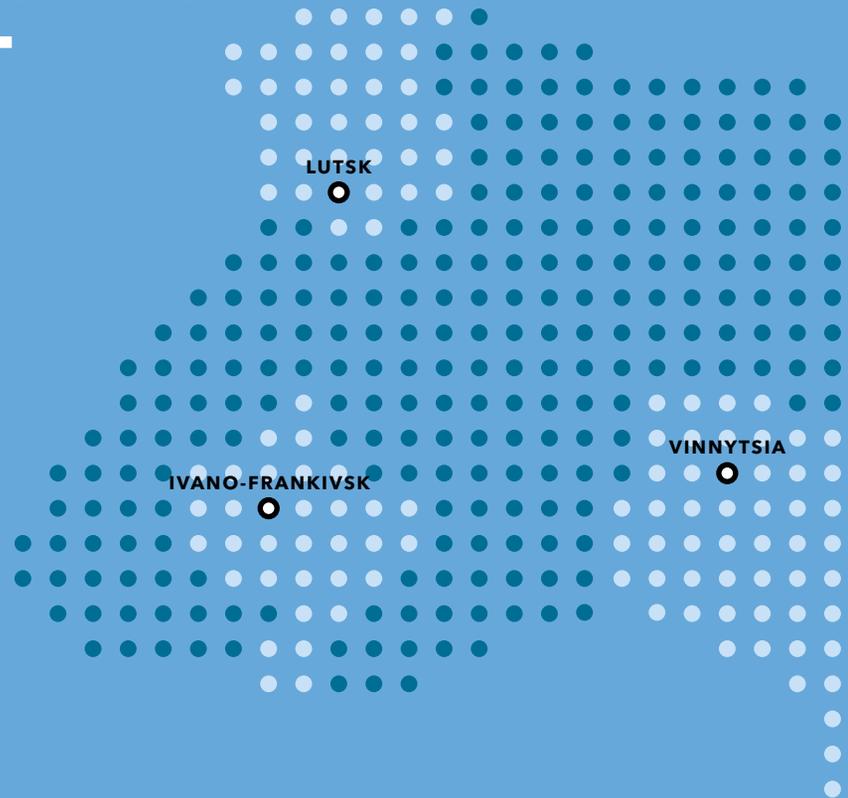
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Mariupol, Melitopol,  
Berdiansk\*

## Responsible parenthood training

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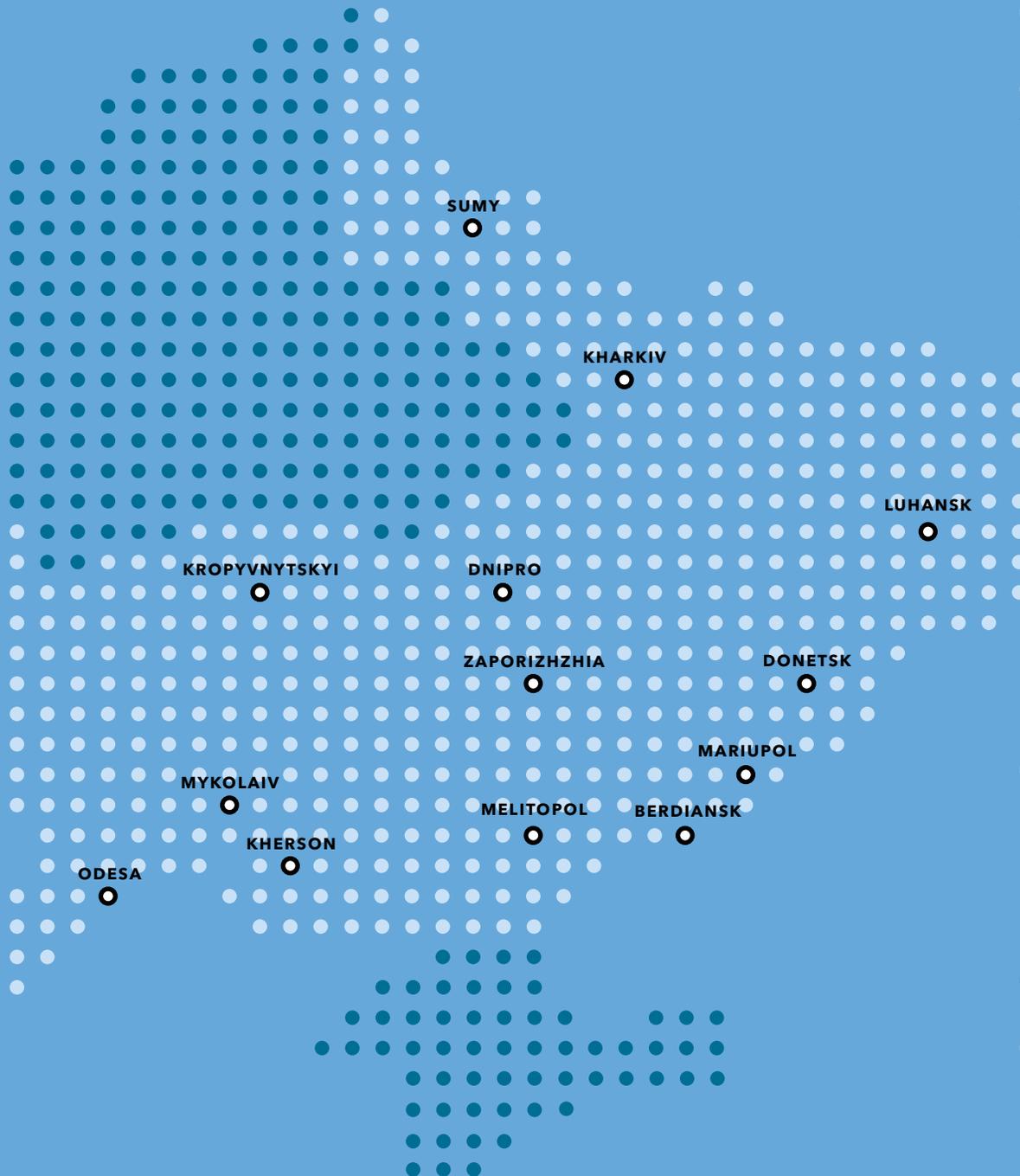
Kharkiv\*



# Tatohubs

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Vinnytsia\*\*, Odesa\*\*,  
Donetsk Oblast  
(Kramatorsk)\*, Luhansk  
Oblast (Troitska ATC)\*



## Trainings for publishers and authors of school textbooks

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Kharkiv\*\*\*



Dmytro Kuleba, Minister of International Affairs, with children for Dad's Day 2020 campaign. Photo by Valentyn Kuzan



# BIARRITZ PARTNERSHIP

UNFPA supports the Government of Ukraine in building an equal society and promoting the values of gender equality and equal rights and opportunities for men and women, in particular the legislative ensuring of equal access to parental leave for both mothers and fathers, promoting gender-sensitive learning, as well as the implementation of legislation to combat domestic violence.

UNFPA provided expert assistance in the preparation and legal support of the Draft Law No. 3695 on Amending Certain Legislative Acts to Ensure Equal Opportunities for Mothers and Fathers to Childcare. The Draft Law adopted by the Parliament of Ukraine on December 1, 2020 in the first reading envisages the introduction of mandatory 14-day paid parental leave for the father upon childbirth, as well as the equal right of each parent to parental leave until the child reaches 3 years of age, and additional leave in case of illness or disability of the child.



Participant of Girls Day in 2019/CSR Development Center

# GENDER EQUALITY IN EDUCATION GIRLS IN STEM

## STEM Challenges Program Girls Change the World\*\*\*

18 branches of STEM Girls took part in the program of STEM Challenges Girls Change the World and the webinar course on blogging 'How to communicate about STEM'. The program was aimed at developing the knowledge and capacity of girls, as well as promoting STEM activities among adolescent girls and strengthening girls' motivation to disseminate information about STEM.

## Girls in Information and Communications Technology (ICT) Day

On April 23, a 16-hour online marathon to mark the Girls in ICT Day was held. The marathon was watched by 2,441 people. Schoolgirls and female students from all over Ukraine received valuable advice on planning an IT career, attending an interview and expanded their horizons in the perception of ICT professions.

## Online STEM hackathons for educators\*

**71 teachers** of pre-higher and vocational and technical education institutions of the Azov region took part in **three STEM hackathons Gender Sensitive Vocational Guidance\*** in order to make their education institutions free from gender stereotypes, to create an educational space in which girls and boys can develop freely and realize their potential.

The teams participating in the hackathon projects selected and supported **three projects-winners**:

- Production and distribution of a series of career guidance videos of Mariupol VET institutions;
- Awareness-raising gender-sensitive activities of the team of bloggers-ambassadors of Berdiansk VET institutions among prospective students;
- Virtual tour of Melitopol VET institutions.

## **STEM hackathon 'Hack4Good: How to Interest Girls in Technology'\*\*\***

The STEM hackathon brought together 36 girls that formed 5 teams and developed creative solutions aimed to improve the education system and promote STEM among girls' communities. The winning team received UAH 100,000 for organizing a STEM camp for female sixth-graders.

## **National Girls in Technology Day\*\*\***

More than 1,000 girls from 127 cities of Ukraine, 55 speakers and 20 participating organizations and companies took part in the celebration of the National Girls in Technology Day. The participants had the opportunity to meet STEM experts and learn about the work of STEM companies from the inside, how women can build a career in STEM. The organizers and branches of STEM Girls conducted a survey among the participating girls. The number of participating girls that began to consider science and technology professions as their future careers increased by 28% after Girls in Technology Day, and the number of girls that chose a profession after the event increased by 51%. In order to create a positive image of the event and the idea

behind it, the All-Ukrainian essay competition on 'Digital Transformation in Ukraine'\*\*\* was launched. A total of 23 essays were submitted. The authors of the two best essays had an opportunity to become Deputy Ministers of Digital Transformation for one day and to spend this day at the Ministry of Digital Transformation of Ukraine.

## **STEM StartUP Fem Lab training program**

The program brought together 19 participants - girls that have an original idea of a scientific and technical startup and require knowledge and skills for its successful implementation. The participants learned about the key characteristics of a successful startup, the basics of doing business, project management, effective team management, marketing strategy development, basics of financial and legal literacy, effective presentations.

## **STEM-camp for girls\*\*\***

The camp brought together 21 participants from 7 schools. During the interactive classes of the project the participants familiarized with the facts about women in STEM, found about innovative approaches through practical tasks, and learned the basics of programming and implementation of interactive experiments in physics and chemistry.



I ❤️ STEM

Participant of Hackathon for Girls in Mariupol in 2019/CSR Development Center



Training for publishers, Kharkiv/Uliana Rudich

# GENDER-SENSITIVE APPROACHES TO LEARNING

## Take Five, Education!

The five-day anti-crisis national online (non)-conference Take Five, Education! took place on April 13-17 and was organized jointly with the NGO EdCamp Ukraine and the Ministry of Education and Science of Ukraine.

More than 10,000 educators and parents joined the event online and participated in five areas of discussion: distance learning, educational policies, physical health and psychological resilience, financial and legal challenges, partnership pedagogy.

The Conference brought together 65 speakers, including Government representatives, experts, international experts, educational practitioners, as well as the First Lady of Ukraine Olena Zelenska, Yuval Noah Harari, Maria Efrosinina, Honorary Ambassador of UNFPA in Ukraine and Taras Topolia, friend of UNFPA. The Conference was named the "Largest Online Conference for Educators" and entered the Guinness Book of Records as a national record.

## Anti-discrimination training for publishers and author groups\*\*\*

31 people took part in anti-discrimination training for publishers and author groups. The training began with three-day training in Kharkiv and continued online.

A total of 24 publishers were trained or 65% of the total number of publishers operating in Ukraine. As a result, the number of discriminatory statements in school textbooks decreased from 86% to 2%.

## Competition 'Best Gender-Sensitive Online STEM-Lesson'\*\*\*

During October-November 2020, 68 teachers from all over Ukraine prepared lessons and applied for the national competition 'Best Gender-Sensitive Online STEM-Lesson'.

As a result of the competition, the 5 best online STEM-lessons were selected, which are currently recommended by the Institute of Educational Content Modernization for use by all Ukrainian teachers and are publicly available.

# GENDER EQUALITY IN RELATIONSHIPS AND THE INVOLVEMENT OF MEN IN RESPONSIBLE FATHERHOOD

## Training on involving men in responsible fatherhood

Trainings in Formation of Responsible Fatherhood were conducted for 59 representatives of NGOs and activists from the Donetsk, Luhansk and Zaporizhzhia Oblasts\*.

During the trainings, the Guide 'Making Responsible Fatherhood Popular and Fun' was presented. In addition, as part of the initiative aimed to promote responsible fatherhood, an online meeting was held with an expert from the School for Dads from Belarus.

At the end of the year, 6 more webinars on involving men in responsible fatherhood were held, which were attended by about 300 participants from Kyiv, Donetsk, Odesa, Vinnytsia, Zaporizhzhia and Kherson Oblasts. These

webinars focused on opening Tatohub in cities, as well as strengthening the involvement of dads in learning and developing their parenting skills.

## Tatohub

In 2020, 4 Tatohub were opened - in Vinnytsia, Odesa, Kramatorsk and Troitska ATC (Luhansk Oblast).

Tatohub are clubs for dads with an important educational component, namely classes in child psychology, partner relations, stress management, nonviolent communication, overcoming gender stereotypes. The clubs also hold separate classes for future parents. Clubs for dads will help men build stronger relationships with their children and be more involved in caring for them.



Participants of Tatohub. Vinnytsia classes/Liliya Pavlyka



Dad with daughter, participants of the rafting  
dedicated to Father's Day/Yaroslav Boyko

Vinnitsia and Odesa are cities where the EU 4 Gender Equality: Together Against Gender Stereotypes and Gender-Based Violence Programme, funded by the European Union and implemented by the United Nations Population Fund in conjunction with the UN Women, was launched\*\*.

In Kramatorsk and Troitska ATC, the opening of Tatohubs took place within the framework of the UN Recovery and Peacebuilding Programme, which is implemented by four UN Agencies: the UN Development Program (UNDP), the UN Entity for Gender Equality and the Empowerment of Women (UN Women), the United Nations Population Fund (UNFPA) and the Food and Agriculture Organization of the United Nations (FAO) and supported by 12 international partners\*.

## Events for dads and families

**10 family teams** from the Donetsk, Luhansk and Zaporizhzhia Oblasts took part in the rafting 'Ecodad Can Do Anything'\* arranged by the NGO 'Fishermen Community of Ukraine - UAFishingClub', during which dads with children rafted more than 58 km along the Siversky Donets River, cleaning 5 beaches and seizing illegal fishing equipment on the way.

Almost **100 participants** from the Donetsk and Luhansk Oblasts attended the family fishing festival\* in Rubizhne, Luhansk Oblast, as part of the the extended 'Ecodad Can Do Anything' initiative.

In addition, **24 representatives of NGOs** from the Donetsk, Luhansk and Zaporizhzhia Oblasts, that are engaged or plan to engage in developing responsible fatherhood, took part in a 2-month distance training 'Strategic Communication to Achieve Change'\*. As a result of the training, two local information campaigns #SuperTato and TurboTato received technical, expert and mentoring support, involving **322 participants** from the Zaporizhzhia, Donetsk and Luhansk Oblasts in their offline and online activities. Another information campaign, which included a video contest #SuperDadCanDoEverything, the presentation of 5 video stories of dads and the initiation of an online flash mob to mark the Father's Day, covered **51,047** social media users.

There was also an online school on responsible fatherhood\* for **50 dads** from Zaporizhzhia Oblast under the supervision of qualified psychologists.

# PROGRAMME ON COMBATING AND PREVENTING GENDER-BASED VIOLENCE

The Programme is supported by the Governments of the United Kingdom, Canada and Estonia

## Primary care units (17)

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Bakhmut, Bilovodske, Vinnytsia, Volnovakha, Dnipro, Mykolaiv, Mariupol (2), Kramatorsk, Odesa, Pokrovsk, Popasna, Rubizhne, Stanytsia-Luhanska, Starobilsk, Kharkiv, Kherson

## Shelters (11)

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Berdiansk, Vinnytsia, Krasnopavlivka, Kryvyi Rih, Mariupol, Myrnograd, Odesa, Rubizhne, Slovyansk, Kharkiv, Kherson

## Municipal mobile teams of social and psychological assistance (7)

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Donetsk Oblast (Bakhmut and Mangush Rayons, Kostiantynivka, Lyman ATC and Oblast team) and Luhansk Oblast (Bilokurakino and Troitska ATCs)

## Mobile support teams for ATO/JFO veterans and their families (6)

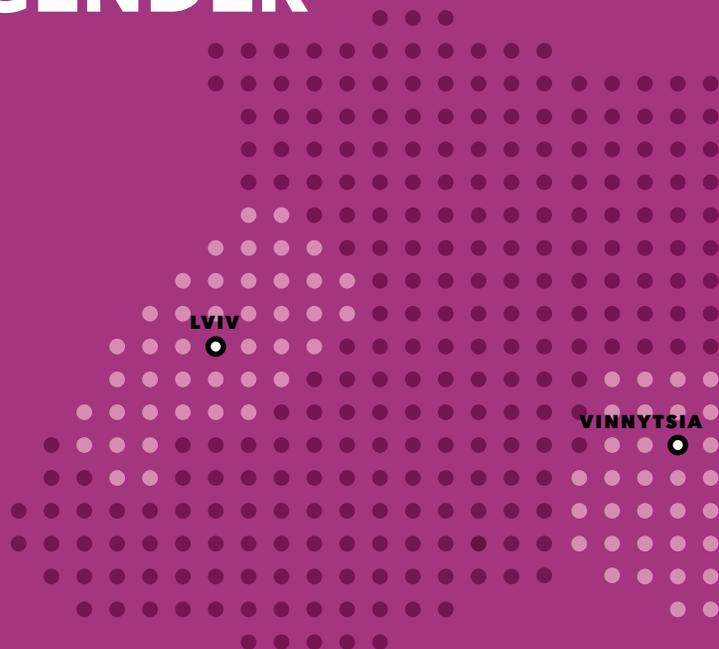
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Kyiv Oblast (Vyshneve, Bila Tserkva, Borodianka) and Mykolayiv Oblast (Mykolayiv, Pervomaisk, 6 Rayons of the Oblast)

## Cities free from domestic violence (15)

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Vinnytsia, Dnipro, Kyiv, Kostiantynivka, Kramatorsk, Kremenchuk, Lviv, Melitopol, Mykolaiv, Odesa, Pokrovsk, Poltava, Severodonetsk, Kharkiv, Kherson





National  
toll-free  
hotline

24/7

## Crisis Rooms (3)

Kyiv (right bank), Kyiv (left bank), Kharkiv

## Day Centers (6)

Berdiansk, Mariupol, Odesa, Slovyansk, Kharkiv, Kherson

## Mobile clinics (2)

Donetsk and Luhansk Oblasts

## 16 Days of Activism against Gender-Based Violence

Berdiansk, Vinnytsia, Dnipro, Kyiv, Kostiantynivka, Kramatorsk, Kremenchuk, Lviv, Mariupol, Melitopol, Mykolaiv, Myrnograd, Odesa, Pokrovsk, Poltava, Severodonetsk, Kharkiv, Kherson

KYIV

POLTAVA

KHARKIV

KREMENCHUK

KRASNOPAVLIVKA

SEVERODONETSK

BILOVODSKE

RUBIZHNE

STANYTSIA-LUHANSKA

SLOVYANSK

POPASNA

LUHANSK

KRAMATORSK

BAKHMUT

KOSTIANTYNIVKA

MYRNOHRAD

POKROVSK

DNIPRO

KRYVYI RIH

ZAPORIZHZHIA

DONETSK

VOLNOVAKHA

MARIUPOL

MYKOLAIV

MELITOPOL

BERDIANSK

ODESA

KHERSON

# DEVELOPMENT OF A NETWORK OF GBV SPECIALIZED SERVICES

Specialized services and institutions established under the Programme provided the necessary assistance to **47,387 survivors**

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All-Ukrainian round-the-clock hotline for victims of GBV provided information, psychological and legal advice to **19,920 persons** (81% women, 19% men)

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**6 mobile teams** of social and psychological assistance to ATO/JFO veterans and their families working in the Kyiv and Mykolayiv Oblasts provided comprehensive psychological assistance and social support to **3,846 persons** (31% women, 69% men)

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**7 municipal mobile teams** of social and psychological assistance in the Donetsk and Luhansk Oblasts provided psychological counseling to **683 survivors** (82% women, 18% men)

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**11 shelters** in 8 Oblasts provided safe accommodation and comprehensive assistance to **437 survivors** (203 women, 234 children)

---



Psycho-social mobile team psychologist on her work with survivor/Andriy Krepyh

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**6 Day Crisis Centers** in 5 Oblasts provided social and psychological counseling to

**3,174**

**survivors**  
(2,266 women,  
908 children)

---

**3 Crisis Rooms** in 2 Oblasts provided urgent safe shelter and crisis psychological counseling to

**307**

**survivors**  
(247 women,  
60 children)

---

**2 mobile clinics** in 58 remote settlements and areas along the contact line in the East of Ukraine provided vital medical care and referrals to specialized services to

**7,964**

**residents**

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**17 medical care units** in 8 Oblasts provided medical counseling and assistance to

**11,056**

**women**

---

In 2020, UNFPA supported the expansion of a network of quality specialized services for GBV survivors.

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**2 new shelters** were opened in Rubizhne and Myrnohrad (in particular in cooperation with UNDP)

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**2 Crisis Rooms** were opened in Kyiv (on the right and left banks of the city)

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**1 Day Center** was opened in Mariupol

UNFPA contributed to capacity building of the state hotline 15-47 operators on prevention and combating domestic and gender-based violence.

# PRESIDENT'S DECREE ON URGENT MEASURES TO PREVENT AND COMBAT DOMESTIC VIOLENCE IN UKRAINE

The President of Ukraine signed a Decree developed with the expert support of UNFPA, which calls for immediate implementation of measures to ensure the protection of survivors of violence and its prevention. In particular, the Decree envisages:



Professional development of experts in this field, improvement of the activity of specially authorized entities, introduction of new forms of information collection, as well as new principles of non-violent behavior and non-discrimination in education institutions



Approval of the State Social Program on Prevention and Combating Domestic and Gender-Based Violence for the period until 2025



Improving the coordination and interaction of actors implementing measures to prevent and combat domestic violence, etc



Participants of the training for cities involved in the Cities Free of Domestic Violence Project/Andriy Krepkykh



# CITIES FREE OF DOMESTIC VIOLENCE PROJECT

The Project aimed to developing municipal systems for preventing and combating domestic and gender-based violence 'Cities Free of Domestic Violence' was launched in May 2020. Among the cities with population of over 50,000 people from 12 Oblasts of Ukraine, a competition was announced, according to the results of which 15 cities became partners of the Project in 2020-2021, namely Vinnytsia, Dnipro, Kyiv, Kostiantynivka, Kramatorsk, Kremenchuk, Lviv, Melitopol, Mykolaiv, Odesa, Pokrovsk, Poltava, Severodonetsk, Kharkiv and Kherson. In the framework of cooperation, UNFPA provides technical support to partner cities, which includes establishing cooperation between agencies and services implementing the measures to prevent and combat domestic violence; establishing and ensuring the operation of specialized support services for victims: Day Centers, Crisis Rooms, shelters, etc.; training of specialists and providers of specialized services, as well as organization and holding of information campaigns.

# TRAININGS AND EDUCATION OF SPECIALISTS

UNFPA trained a cohort of 45 municipal consultants from 15 partner cities to provide expert support for the development of effective systems of prevention and combating GBV in cities.

UNFPA strengthened the capacity of 754 responsible actors and service providers from 15 partner cities to respond effectively to GBV and provide quality support to all those in need.

More than 5,300 dedicated experts improved their knowledge on responding to GBV and providing services to victims after completing a 24-hour comprehensive online course developed by the UNFPA.

UNFPA trained 67 NGOs from the Eastern Ukraine in creating mechanisms for early prevention of GBV and mobilizing communities to prevent violence.





Наталія  
Лисенко

Photo by Andriy Krepkh

**64 representatives** of main agencies of the municipal system of legal mechanisms for the protection of survivors, namely the police, courts, probation agencies, social services and authorized persons, participated in **6 workshops** 'Practical Application of Legal Mechanisms for Protection of Victims of Domestic Violence'\* , which took place in **Severodonetsk, Rubizhne, Kreminna** (Luhansk Oblast) and **Mariupol, Pokrovsk, Kramatorsk** (Donetsk Oblast). The purpose of the workshops was to discuss and develop the ways to improve the interaction of actors in the application of legal mechanisms of protection of survivors.

**109 community activists from the Donetsk, Luhansk and Zaporizhzhia Oblasts**, in cooperation with UN Women and the Council of Women of the Donetsk Oblast NGO, participated in a three-month distance training under the Program 'All Together: Involving Community Activists in Early Detection of Domestic Violence in Communities'\* . The Program included three events: 1) five webinars by dedicated experts; 2) a certified online course 'Integrated Approach to Tackling Violence against Women and Girls in Ukraine' on the platform Break the Circle; 3) mentoring sessions for representatives of each community by experts on combating GBV.

Some specific issues related to community victim support were addressed by experts during **32 individual supervisions** at the request of participants, which became the final stage of activist training.

According to the final survey (feedback), after completing the training,



**of participants were motivated**

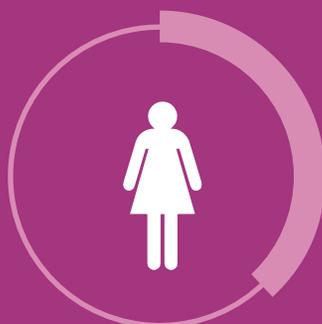
to work in their communities to prevent and respond to cases of GBV and domestic violence.

**17 psychologists** of Family Departments and Centers of Social Services for Families, Children and Youth from different cities, Rayons and communities of the **Donetsk Oblast** were trained in working with perpetrators and received certificates from the Donetsk Oblast Institute of Postgraduate Pedagogical Education. The training was conducted on request and in partnership with the Department of Family, Youth and Mass Events of National-Patriotic Education of the Donetsk Oblast State Administration.

# SURVEY 'SEXUAL HARASSMENT IN PUBLIC SPACES'

In 2020, UNFPA conducted a national survey 'Sexual Harassment in Public Spaces'.

Women much more often were sexually harassed in public spaces:



**42%**  
of women



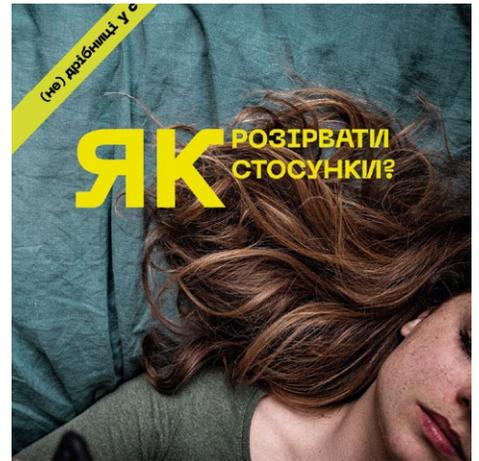
**15%**  
of men

reported such experiences (more details on the results of the survey are in a separate).



**30%**  
of respondents

were sexually harassed in public spaces, and most of them encountered such harassment **2 or more times**



# WORK WITH YOUNG PEOPLE TO PREVENT DOMESTIC VIOLENCE

In 2020, the educational project '(No) Trivia in Relationships' appeared on Instagram, the most popular social media among Ukrainian youth. The new platform hosts training sessions with youth blogger Asia Say and other opinion leaders through live streaming with instant feedback. New useful informational tips appear here on a daily basis, and invited guests share their experiences of overcoming toxic relationships.

In total, more than

**25,000**  
**young people**

joined a series of training discussions with opinion leaders as part of the '(No) Trivia in Relationships' project and learned to detect early signs of toxic relationships and prevent violence.

(не) дрібниці

(не) дрібниці

дрібниці у стосунках

(не) дрібниці

(не) дрібниці у стосунках

# SEXUAL AND REPRODUCTIVE HEALTH

VINNYTSIA

## Medical and psychological care units

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Donetsk, Luhansk Oblasts,  
Vinnytsia, Mykolaiv, Kharkiv,  
Kryvyi Rih, Odesa and  
Kherson

## Mobile clinics

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Donetsk, Luhansk Oblasts



KHARKIV

LUHANSK

DNIPRO

KRYVYI RIH

DONETSK

MYKOLAIV

KHERSON

ODESA



Doctors of a mobile clinic in Komyshevka, Donetsk Oblast/Andriy Krepykh



# THE WORK OF MOBILE CLINICS IN THE EAST OF UKRAINE

2 mobile clinics provided vital medical care and referred 7,964 residents of 58 remote settlements and areas along the contact line in the East of Ukraine to specialized services.

As part of the UNFPA program, with the support of the Government of the United Kingdom and the implementing partner Women's Health and Family Planning Charity Foundation, mobile clinics were launched in the Luhansk and Donetsk Oblasts in July 2020. They provided access to highly specialized medical and socio-psychological services to people living in settlements along the contact line and/or in remote isolated towns in the East of Ukraine, namely in the Bakhmut, Yasynuvata Rayons and in Avdiivka City, Donetsk Oblast, as well as in Stanytsia-Luhanska, Novoaydar and Popasna Rayons of the Luhansk Oblast. Mobile clinics conducted medical examinations, provided critical medical services, and identified hidden cases of domestic and gender-based violence.

# THE WORK OF MEDICAL AND PSYCHOLOGICAL CARE UNITS

Medical and psychological care units are usually located at multidisciplinary hospitals, equipped with modern medical devices, diagnostic kits, medicines – everything necessary for reproductive health, HIV prevention, treatment of sexually transmitted infections, prevention of unwanted pregnancies and provision of emergency care to victims of rape. Currently, there are 17 such units in Ukraine. Six of them are in Donetsk Oblast, 5 – in Luhansk Oblast, and others are located in Vinnytsia, Mykolayiv, Kharkiv, Kryvyi Rih, Odesa and Kherson. Each unit provides 24-hour free assistance to women anonymously. In addition, most units have a separate entrance.

17 medical care units provided medical counseling and assistance to 11,056 women in 8 Oblasts.

Medical and psychological care units established by UNFPA Ukraine together with the implementing partner Women’s Health and Family Planning Charity Foundation with the support of the Government of the United Kingdom.

МЕДИЧНА ДОПОМОГА  
у випадку насильства  
Не зволікайте! Звертайтеся!



Кабінети медико-психологічної допомоги Донецької обл.

Краматорськ	Місцеві кабінети № 1	(06204) 1-04-37 (06204) 1-04-06 (060) 730-04-09
Маріуполь	Обласна лікарня втисненого лікування	(06209) 1-10-70
Покровськ	Перинатальний центр	(06208) 2-01-48
Везикут	Центральна районна лікарня	(06274) 4-01-00
Волновоза	Центральна районна лікарня	(06214) 4-25-44



КАБІНЕТ  
МЕДИКО-ПЕДИКОЛОГІЧНОЇ  
ДОПОМОГИ



Doctor of SDP (service delivery point) in Pokrovsk/Andriy Krepykh

# OUR RESPONSE TO THE COVID-19 PANDEMIC





# WE TAKE CARE OF FEMALE DOCTORS

1,940 hygiene kits for doctors and medical staff involved in responding to COVID-19 in 6 Oblasts most affected by the pandemic were procured and distributed.

In April, at the beginning of the pandemic, UNFPA conducted a survey of infectious disease and intensive care units staff of health care facilities of the COVID-19 first wave and identified the need of female healthcare workers in hygiene and other supplies necessary in the context of the long-term use of personal protective equipment and contact with disinfectants. According to the survey, UNFPA formed Women's Hygiene Kits for female healthcare workers providing care to patients with COVID-19. The sanitary kits contain all the supplies necessary to maintain the continuous work of female healthcare workers in the in-patient clinic for 5 days: hand and face creams, deodorant, medical slippers, toothpaste and toothbrush, 5 T-shirts, 5 pairs of socks, towels, feminine hygiene products, washing powder, boot covers, etc.

Women's hygiene kit for female doctors and medical staff were delivered to hospitals in Kyiv, Chernihiv, Sumy, Ivano-Frankivsk, Odesa and Chernivtsi Oblasts.





Women's hygiene kit for female doctors and medical staff involved in responding to COVID-19/Volodymyr Shuvaev



Humanitarian aid for geriatric care facilities/Kostiantyn Kovalenko



# WE TAKE CARE OF THE OLDER PERSONS

UNFPA assessed the needs of geriatric care facilities for the older persons in the regions most affected by the COVID-19 pandemic, and then procured and distributed personal protective equipment and disinfectants among 15 state geriatric care facilities in 6 Oblasts most affected by the pandemic. In particular, 761 hygiene kits and disinfectants to control the spread of COVID-19 were procured and distributed in 10 facilities for the older persons and people with disabilities in the East of Ukraine.

2,094 persons staying in these facilities, as well as staff, received personal protective equipment, detergents and disinfectants, as well as information materials on the prevention of coronavirus infection.

In November, the training in the basics of anti-epidemiological measures in the context of the COVID-19 pandemic was held for staff of geriatric care facilities.



Policewoman distributes posters with security plans/National Police of Ukraine



# DOMESTIC VIOLENCE DURING A PANDEMIC

Specialized services for survivors supported by UNFPA implemented “silent solutions” (online text-based consultations), which helped more than 9,000 people, including people with disabilities, to safely receive assistance at home.

100,000 security plans for people at risk of domestic violence were distributed by officers of the National Police of Ukraine.

# VIDEO WITH DOCTOR SILINA FOR PREGNANT WOMEN

At the beginning of the pandemic in Ukraine, 3 educational videos were created, in which gynecologist-endocrinologist Natalia Silina spoke about:



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Common  
COVID-19  
issues



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Pregnancy  
during  
COVID-19



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Care of  
newborns during  
COVID-19

A total of 197,000 people watched the videos.



Doctor Natalia Silina

# PARTNER

**PARTNERSHIPS**



RSHIPS

# PARTNERSHIP WITH CORPORATE SECTOR

## FOR GENDER EQUALITY AND AGAINST DOMESTIC VIOLENCE

31 companies signed the UNFPA Declaration for Gender Equality and Prevention of Domestic Violence and received tools to develop a corporate culture of zero tolerance for violence.

As part of the work with the private sector - signatories of the Declaration - we conducted:

- 4 workshops and an online Conference for HR experts
- Training for signatories of the Declaration with the participation of the UNFPA Turkey
- Presentation for companies of an online training course on responding to cases of domestic violence.

### Signatories to the Declaration:

- |   |   |   |   |
|---|---|---|---|
| 1. METRO Cash and Carry Ukraine           | 8. Startlight Media                                       | 17. Ferrexpo  | 24. Family of social shops 'Aurora'                 |
| 2. MetLife Ukraine                        | 9. IT-Integrator  | 18. SE 'Market Operator'                              | 25. KPMG in Ukraine                                 |
| 3. Nestle in Ukraine and Moldova          | 10. EnergoAtom  | 19. UKRSIBBANK BNP Paribas Group                      | 26. Dnipropetrovsk Chamber of Commerce and Industry |
| 4. EY (former Ernst and Young) in Ukraine | 11. L'Oreal Ukraine                                       | 20. Danone Україна                                    | 27. GlobalLogic Ukraine                             |
| 5. Teva Ukraine                           | 12. Avon Ukraine  | 21. ACMP Ukraine                                      | 28. Luxoft  |
| 6. Reikartz Hotel Group                   | 13. Lviv Chambre of Trade and Commerce                    | 22. Primary Trade Union PJSC "PRYKAR-PATTIAOBLENERGO" | 29. Syngenta  |
| 7. Corteva Agriscience in Ukraine         | 14. Lviv Business School at Ukrainian Catholic University | 23. SERVIER Ukraine LLC                               | 30. Truman Agency                                   |
|   | 15. EBA   |   | 31. Mondelez  |
|   | 16. Kernel  |   |   |

# PROJECTS OF STARLIGHTMEDIA

Following the signing of the Declaration for Gender Equality and Prevention of Domestic Violence, the StarLightMedia took into account the principles of gender equality, the prohibition of all forms of violence in the workplace, and the need to help colleagues – victims of domestic violence in the development of the Code of Ethics. In April 2020, the media holding launched a psychological assistance service for employees.

The gender-sensitive transformations do not bypass the media holding production: the emphasis is on gender equality, gender stereotypes and domestic violence. In particular, in 2020, the STB channel, which is part of the StarLightMedia holding, launched the #Strong campaign, where famous women shared their experiences of overcoming gender stereotypes.

At the end of 2019, the StarLightMedia launched a parenting support program, which includes:



- a training course for expecting parents;
- the introduction of flexible working hours during pregnancy;
- the compensation of taxi fare in case of business travel;
- preferential services in medical laboratories;
- additional 5 days of paid leave for men after the birth of a child;
- a gift for a newborn and an opportunity to work remotely.



Valentyna Sabelnikova, participant of the TalentA Program/Valentyn Kuzan



# CORTEVA PROJECT

## Training course TalentA

This training program for rural women was created by Corteva and aims to train women entrepreneurs living and working in rural areas to run their own businesses.



The program lasted for

**4.5 months**



**5 women**

received cash grants in the amount of USD 3,000 to 5,000 for business development.

# L'ORÉAL PROJECTS

L'Oréal Ukraine together with the United Nations Population Fund and with the support of the L'Oréal Foundation successfully held the 4th training season of the Beauty for Better Life Project. This year, 27 participants successfully completed a free of charge program aimed to train women in difficult life circumstances in the fundamentals of hairdressing and help them pave their way to a better life.

UNFPA provides psychological support to participants of the Beauty for Better Life Project. Thus, the Project not only assists affected women to acquire a new profession, but also trains them to overcome stressful situations and seek internal resources.

In addition, in 2020, L'Oréal Ukraine procured 1,950 kits of sanitizers and delivered them to UNFPA-supported shelters, Day Crisis Centers and Emergency Care Units.





monochrome®

Sanitizers provided by L'Oréal Ukraine to services  
for survivors of domestic violence/Vitaliy Ukhov

#НЕМОВЧИ



AVON

МІСІЯ ПРОТИ  
НАСИЛЬСТВА  
НАД ЖІНКАМИ

# AVON PROJECT

Together with Avon, we expanded our efforts on informing women how to deal with violence.

In total, we distributed

**80,000**  
**leaflets**

with useful tips to prevent GBV and how to get assistance.



# WIKIPEDIA

In March, a WikiGap campaign was held to fill the Ukrainian Wikipedia with articles about prominent women, with a total of 245 participants. During the marathon, 1,850 articles were created or modified, two of which were awarded the special status of “best article” by the Wikipedia.

In November 2020, the Wikimedia Marathon ‘She Did It’ was held, which was attended by 19 participants who improved 120 Wiki-articles about prominent women.

The National Democratic Institute (NDI) in Ukraine and the Embassy of Sweden in Ukraine joined the cooperation with Wikimedia.







Young football player of the team of girls with intellectual disability/Mykhailo Maslovsky

SOCIAL



# FC SHAKHTAR, SHAKHTAR SOCIAL AND SPECIAL OLYMPICS UKRAINE NGO

Together with partners from FC Shakhtar, Shakhtar Social and Special Olympics Ukraine NGO we continue to overcome gender stereotypes about football as a “male” sport and promote inclusivity. Thus, in 2020, football teams of girls with intellectual disability continued training in four cities of Ukraine - Kyiv, Mariupol, Kharkiv and Ivano-Frankivsk. Coaches and volunteers of the Project ‘Come On, Play!’ work with the girls using the adapted methodology of training, specially developed for Disability Football.



# COMMUN AND CAM

**COMMUNICATIONS  
AND CAMPAIGNS**



ICATIONS  
PAIGNS



**РОЗІРВИ  
КОЛО**

Specialists of the mobile team of social and psychological assistance/Andriy Krepkykh



# BREAK THE CIRCLE

The national information campaign Break the Circle aims to develop zero tolerance for violence, as well as to disseminate information about available services and opportunities to help those who faced violence.

In 2020, more than 4.5 million Ukrainians learned what to do in case of facing or witnessing ill-treatment, and were inspired by the Break the Circle campaign not to tolerate violence.

According to a national survey:

- Every 4th Ukrainian knows about the Break the Circle campaign.
- For the year of implementation of the campaign, the number of Ukrainians that considered unnecessary to intervene in case of witnessing violence decreased from 26% to 18%.
- The number of people willing to help in cases of physical violence increased by 10%.



# PHOTO PROJECT 'NOT LIMITLESS'

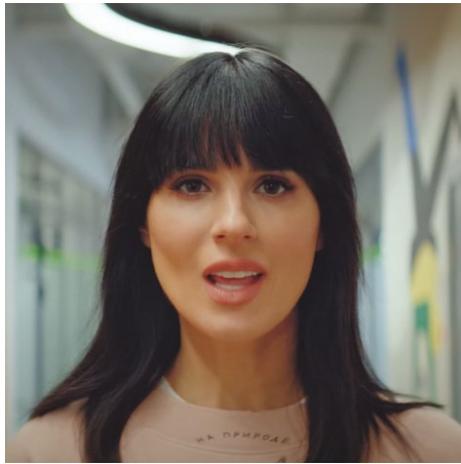
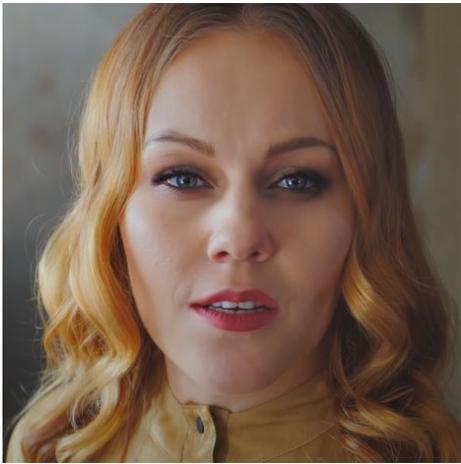
The photo project 'Not limitless' told the stories of 14 women who faced sexual harassment in public spaces. The exhibition was held online on bit.ua, in addition, it could be viewed in the Globus Shopping and Entertainment Center in Kyiv from November 25 to December 10 and in Kharkiv during December 2020.

The online exhibition was viewed by 8,445 people in less than two weeks.





Anastasia, participant of the photo project  
'Not Limitless', Kyiv/Valentyn Kuzan



# 16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE

## Video 'Get Out of the Circle of Violence'

For the first time in Ukraine, the celebrities united and spoke out against domestic violence, appearing in the video 'Get Out of the Circle of Violence'.

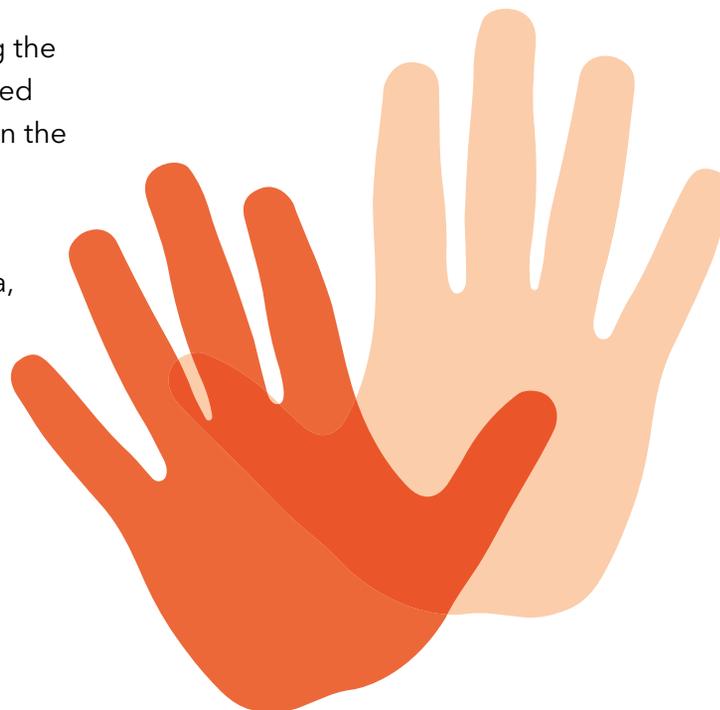
The purpose of the video was to bring the problem of domestic and gender-based violence to a high level of discussion in the society.

The video features Masha Efrosinina, MONATIK, Olia Poliakova, Yulia Sanina, Taras Topolia and Alyosha.

The video was viewed by 3.3 million people.

## Activities in the regions

38 creative initiatives supported by UNFPA mobilized more than 583,000 people from all over Ukraine to combat violence as part of the global campaign 16 Days of Activism against GBV.



## The Matter Is

Exhibition and digital campaign 'The Matter Is' to mark the global action 16 Days of Activism against Gender-Based Violence in Ukraine

The campaign was implemented jointly with the Ministry of Internal Affairs of Ukraine and the National Police of Ukraine with the support of the Office of the Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine and the First Lady of Ukraine.

The following tools were chosen to achieve the goal:

- Offline exhibition at one of the most popular squares in Kyiv - Mykhailivska Square.
- Online exhibition, which was attended by more than 4.5 thousand people.
- Online campaign in social media, which was viewed by 146 thousand people.
- Placement of photo analogues of the exhibition in the regions: Dnipro, Lviv, Mariupol, Uzhgorod, Sumy and Mykolaiv.





Opening of the exhibition 'The Matter Is' at Mykhailivska Square, Kyiv/Andriy Krepykh



Denys Maliuska, the Minister of Justice of Ukraine, father of Elyzaveta, Uliana, Solomiya and Nestor for the photo project to mark the Father's Day/Hryhoriy Vepryk



# 4 HANDS HAPPINESS AND CAMPAIGNS FOR DADS

## Photo project to mark the Father's Day

In the photo project to mark the Father's Day, we collected 19 photos with stories from well-known responsible dads - politicians, government officials, athletes, TV presenters.

The photo project consisted of the following:

- Online exhibition on a specially created platform.
- Online campaign in social media reaching more than 230 thousand people.

Organizers of the photo project: UNFPA, the United Nations Population Fund in Ukraine and the Ministry of Social Policy of Ukraine together with the Inter-Faction Deputy Association Equal Opportunities.



**ЩАСТЯ У 4 РУКИ**

# CAMPAIGNS ON GENDER EQUALITY

## Photo project #professionswithoutlimits

The exhibition presents 13 stories of employees of the Boryspil International Airport and Ukraine International Airlines. These are the stories of female pilots, dispatchers, dog handlers, firefighter, engineer, and heads of airport departments. All the presented stories show that the main thing in the work is high professional standards. The stereotypes are limiting, while aviation gives opportunities to everyone, regardless of gender.

The photo project was timed to mark the International Women's Day - March 8.

The photo project was viewed online by more than 128 thousand people.





Victoria Ardelian, female UIA pilot, participant of the photo project #professionswithoutlimits/Evhen Borysovsky



Kateryna Lisova, TalentA participant /Valentyn Kuzan



## Photo project to mark the Rural Women's Day

The photo project was participated by 6 participants of the Rural Entrepreneurship Development Project, which was implemented by Corteva.

The photos and stories of women living and working in rural areas tell about different activities and lives of women in rural areas, including starting and running a business, stereotypes about the role of women, opportunities for development.

The stories are posted on the UNFPA Ukraine website.

More than 166,000 people viewed the stories in social media.



# FINANCIAL RESULTS

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**3,213,259.91 USD**

Programme on combating and preventing gender-based violence

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**432,987.57 USD**

Women's and Girls' Empowerment Programme

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**355,268.85 USD**

Youth Empowerment Programme

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**18,480.41 USD**

Sexual and reproductive health

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**83,749.13 USD**

HIV

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**304,347.20 USD**

Recovery and Peacebuilding Programme

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**54,469.81 USD**

Other

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**4,462,562.88 USD**

**TOTAL**

# DONORS AND PARTNERS

## DONORS



Посольство  
Великої Британії  
в Україні



## PARTNERS

---

Maria Efrosinina

---

Taras Topolia and Alyosha

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FC Shakhtar

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Shakhtar Social Charitable Foundation

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L'Oreal Ukraine

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AVON

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Corteva Agriscience

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StarLightMedia

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Ukrzaliznytsia

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Boryspil International Airport

---

Doctor Natalia Silina and the School of  
Women's Health

---

Globus Shopping and Entertainment Center  
Bit.ua

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CSR Ukraine, expert organization Center for  
Corporate Social Responsibility Development

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NGO HelpAge International

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NGO Ukrainian Public Health Foundation

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East European Institute of Reproductive  
Health

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EDCamp Ukraine

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NGO Women's Health and Family Planning

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NGO La Strada Ukraine Center

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Youth organization Teenergizer

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Ukrainian Center for Social Research

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NGO Special Olympics Ukraine

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NGO Council of Women of the Donetsk  
Oblast

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NGO Internews Ukraine

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NGO Wikimedia Ukraine

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Ukrainian medical mission

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Donetsk Oblast Children's and Youth Center

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NGO 'FISHERMEN COMMUNITY OF  
UKRAINE - UAFISHINGCLUB'

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NGO South-Eastern Ukrainian Association of  
Practical Psychologists and Art Therapists

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NGO Radio Ja

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NGO GarageCraft Manufactory

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NGO Portal 'Poshuk'

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NGO 'Kalyna - Press'

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NGO Donbas Initiative 'Bridge'

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Charitable Foundation 'Child's Smile'

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NGO New Initiative 'Nadiya'

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NGO Mariupol Youth Union

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Public movement 'Faith, Hope, Love'

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Bureau of Institutional Development

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MoloDvizh Center Lviv

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Tiu Platform

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Donetsk Youth Council

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Mariupol Development Fund

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Melitopol Development Agency

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## **PARTNERS FROM THE PUBLIC SECTOR**

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Office of the President

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Office of the Deputy Prime Minister for  
European and Euro-Atlantic Integration

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Ministry of Internal Affairs of Ukraine

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Ministry of Social Policy of Ukraine

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Ministry of Education and Science of Ukraine

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Ministry of Youth and Sports of Ukraine

---

Ministry of Health of Ukraine

---

National Police of Ukraine

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Institute of Educational Content  
Modernization

---

Government Contact Center

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# STUDIES AND PUBLICATIONS



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Survey 'How to choose a profession without prejudice: what the youth of the Azov region think'



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Survey 'The role of men in supporting and caring for children'



---

Survey results on sexual harassment in public spaces



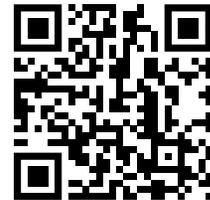
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Study 'Awareness and attitudes of the teachers and parents toward comprehensive sexuality education'



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Survey 'Public attitude towards gender-based and domestic violence'



---

Report on the results of the research on the effectiveness of pilot mobile teams of social and psychological assistance to combatants in ATO/JFO and their families



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Manual 'Ensuring the activity of mobile teams of social and psychological assistance as specialized services to support victims of domestic violence'



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Guidelines for remote service delivery to victims of gender-based violence (GBV)



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Guidebook 'What to do when you find out about domestic violence'



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Handbook 'How to support survivors of gender-based violence when a GBV actor is not available in your area'



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Manual of authorized persons/responsible employees of local authorities and local governments on prevention and combating of domestic violence



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Manual for coordinators of activities on prevention and combating of domestic violence



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Manual 'Mobile team of social and psychological assistance to victims of domestic violence: creating and ensuring operation'



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Manual 'Shelter for victims of domestic violence: algorithm for opening and ensuring operation'



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Manual 'Combating domestic and gender-based violence and community welfare'



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Inter-agency minimum standards for preventing and responding to gender-based violence in emergencies

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- Our implementing partners from CSR Ukraine, expert organization Center for Corporate Social Responsibility Development, CF Women’s Health and Family Planning and the NGO Council of Women of the Donetsk Oblast.
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## And personally to:

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- Olia Poliakova
- Taras Topolia
- Alyosha
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## Symbols and notes

- \* activity implemented within the framework of the United Nations Recovery and Peacebuilding Programme (UN RPP) is being implemented by four United Nations agencies: the United Nations Development Programme (UNDP), the UN Entity for Gender Equality and the Empowerment of Women (UN Women), the United Nations Population Fund (UNFPA) and the Food and Agriculture Organization of the United Nations (FAO).

Twelve international partners support the Programme: the European Union (EU), the European Investment Bank (EIB), the U.S. Embassy in Ukraine, and the governments of Canada, Denmark, Germany, Japan, the Netherlands, Norway, Poland, Sweden & Switzerland.

- \*\* activity implemented in the framework of the “EU 4 Gender Equality: Together against gender stereotypes and gender-based violence” programme, funded by the European Union, implemented jointly by UN Women and UNFPA.

- \*\*\* activity implemented within the framework of the core support project “Equality Springboard: Project on Social Norms Change and Gender Stereotypes Elimination for Better Resilience and Prosperity of Women and Men in Ukraine” is enabled by the financial support from Sweden.



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