UNFPA
Delivering a world where every pregnancy is wanted, every childbirth is safe and every young person’s potential is fulfilled.
ANNUAL REPORT 2018

3 Message from UNFPA Representative to Ukraine

5 Map of UNFPA Ukraine presence

6 The year in review

7 Empowering the young generation

9 Empowering women and girls

15 Preventing and responding to gender-based violence

19 HIV and reproductive rights

21 Private partnership for impact

25 Our donors and partners

29 Financial overview
LEAVING NO ONE BEHIND

2018 was the first of a new five-year program cycle for UNFPA in Ukraine. We are at the start of a new path supporting a brighter, fairer and happier future for all women and men in Ukraine.

UNFPA in Ukraine is growing and changing - assisting national, regional and local governments as well as civil society organizations to influence policies, laws, programmes, budgets and most of all mind-sets. Together with our many partners and donors - companies, embassies, NGOs and government, we help women and men in Ukraine live lives free of violence, stereotypes, discrimination and stigma.

We profoundly believe in the youth of this country! Throughout the year we have met young people during our Skills Labs, Skills Camps, WOW forums, Hackathons for Girls, "No trivia in relations" conversations and many other events. It is clear to see how much young people need and want 21st century skills and knowledge, how much they are ready to develop themselves and contribute to their communities, and how much they believe in a Ukraine that is democratic, tolerant, and respectful of the human rights of every woman, girl, boy and man.

Of course, there is a lot of work ahead! In 2018, we have developed and fine-tuned new products and initiatives. We are increasingly relying on the tools of the digital age – in-streams videos and other content on social media, social experiments and online advertising to get our messages across further, cheaper and reaching more people. We have entered into new partnerships, for example, with Mariia Efrosinina, FC Shakhtar and L’Oreal Ukraine ensuring that no one is left behind.

We thank everyone who has travelled with us in 2018. Your support, expertise, resources and knowledge have been invaluable in helping us build a Ukraine, and a world, where every pregnancy is wanted, every childbirth is safe and every young person’s potential is fulfilled.

Caspar Peek
UNFPA Representative to Ukraine
In 2018, we worked in 17 regions.
THE YEAR IN REVIEW

- **Economically empowered**: 40,800 young people through expanding access to employment opportunities
- **Trained**: 700 police staff, hotline operators and law enforcement agents
- **Empowered**: 400 girls to choose a profession without pressure based on stereotypes
- **Engaged more than**: 350,000 people on responsible fatherhood within the 4 Hands Happiness project
- **Provided psychosocial support, life-saving safe spaces and legal consultations to**: 42,000 survivors of gender-based violence
- **Educated 60% of Ukrainian textbook publishers on inclusivity and antidiscrimination**
- **Helped**: 1.5 million people to live lives free of violence
- **Educated 400 teachers about bias against women in STEM**

*STEM - science, technique, engineering and mathematics*
EMPOWERING THE YOUNG GENERATION

UNFPA believes that expanding economic opportunities for youth improves their life choices and their future. Far too many youths do not have access to the opportunities they need to get by, much less reach their full potential. We are working to address this challenge in Ukraine through:
1. Creating innovative training platforms – Skills Labs and Skills Camps, which equip youth with modern tools for employment, entrepreneurship, leadership and healthy lifestyles.

More than 300 young people have received knowledge and practical skills to improve marketable skills.

2. Linking young people to real employment opportunities that exist in the market

40,000 young people have benefited from internships and first job opportunities through «Pact for Youth - 2020»

3. Engaging companies to facilitate employment opportunities for youth and develop youth-friendly environments

HR specialists of 15 companies participated in seminars on “youth-friendly and healthy environment” in organization

125 companies from all over Ukraine joined PACT for Youth

4. Linking the Government and the youth to create the National Action Plan on Youth Employability

5. Developing modern tools to measure the Youth Wellbeing Index and providing decision-makers with a way of identifying needs for critical youth investments
EMPOWERING WOMEN AND GIRLS

Eliminating gender stereotypes. Gender-related challenges in the education system pose a barrier for economic growth and better career opportunities, especially for women. UNFPA is leading the way to change through:

Hackathon for girls to engage them into STEM
© UNFPA Ukraine / Alyona Vladyko
1 Empowering girls to pursue STEM (Science, Technology, Engineering and Mathematics) education and career choice:

Thematic events engaged over 3,000 young people

2 STEM hackathons engaged over 70 girls from around Ukraine

2 Working with teachers to make the teaching process more open for girls, engage them into STEM:

National competition among teachers for the best gender-sensitive STEM lesson receives 329 applications

10 best lessons identified by the expert jury and recommended by the Institute of Education Content Modernization for teachers

2 hackathons for STEM teachers engaged over 80 participants

3 Engaging companies to introduce “Girl’s Day” to inspire adolescent girls and give them real-world examples of successful women:

320 girls visited 16 companies in 7 cities of Ukraine,

70% of girls would consider STEM in their career plans after the visit

4 Working with authors of textbooks, publishing houses to develop equitable and non-discriminatory school curricula:

134 participants enrolled in trainings

5 Evidence-based approach to promoting gender equality and combating GBV

“Masculinity Today: Men's Attitudes to Gender Stereotypes and Violence against Women” research showed the negative aspects of harmful gender stereotypes

6 Encouraging stereotype-free choice of sports

First girl’s football team created through the partnership with FC Shakhtar
PARTNERING WITH MEN AND BOYS FOR GENDER EQUALITY

Within the 4 Hands Happiness project UNFPA encourages men to take on a greater share of family responsibilities.
Through innovative partnerships with opinion leaders and celebrity fathers, we have engaged more than 350,000 men to join the “responsible fatherhood” digital campaign and 1.8 million people per day with outdoor campaign in 15 regions of Ukraine.

A set of educational videos was created with celebrity dads and experts to promote responsible fatherhood.
RESEARCH “MASCU LINIT Y TODAY: MEN'S ATTITUDES TO GENDER STEREOTYPES AND VIOLENCE AGAINST WOMEN”

The purpose of this research is to analyze the process of socialization of modern men by exploring their behavioral patterns, attitudes and cultural practices related to gender norms and stereotypes. The research in particular focuses on men’s perception of gender-based violence.
WHAT ARE MEN’S EXPECTATIONS OF A “GOOD WIFE”?

- **TOLERATING**: agree that a woman should tolerate violence to keep her family together (10%)
- **AGREE WITH HER HUSBAND**: agree that a man should have a final word about decisions in the house (67%)
- **EARNING LESS THAN HER HUSBAND**: agree that a man who earns less than his wife is of no value (37%)
- **AVOIDING CONFLICT SITUATIONS**: agree that women shouldn’t question the opinions and decisions of their husbands (38%)
- **RESPONSIBLE FOR FAMILY PLANNING**: agree that it is a woman’s responsibility to avoid getting pregnant (36%)
- **GOOD HOUSEKEEPING**: agree that women’s most important role is to take care of her home and cook for her family (70%)
- **CHASTITY**: agree that women who use contraception may have too much sexual freedom (20%)
- **TRYING TO PLEASE HER HUSBAND**: expect their partners to agree when they want sex (66%)
- **CARING FOR BABIES**: agree that changing diapers, giving a bath, and feeding kids is the mother’s responsibility (63%)

Source: research “Masculinity Today: Men’s Attitudes to Gender Stereotypes and Violence against Women” (2018). In the framework of the study, 1,520 men in the age of 18-59 years were surveyed in all regions of Ukraine (except AR Crimea).
PREVENTING AND RESPONDING TO GENDER-BASED VIOLENCE

Violence against women and girls is one of the most prevalent human rights violations in the world. In Ukraine at least one in five women has been physically or sexually abused at some point of their life. UNFPA works to eliminate violence and to ensure that every woman and girl in need is able to receive help in 12 oblasts of Ukraine through:
1 Creating services for gender-based violence survivors in keeping with international standards:

- 49 psychosocial support mobile teams provided help to more than 21,000 survivors of gender-based violence
- 7 shelters for gender-based violence helped to save the lives of 481 women
- National Toll Free hotline on Prevention of Domestic Violence, Trafficking and Gender Discrimination, operating in 24/7 format provided life-saving support to 21,443 survivors
- 14 emergency 24/7 health cabinets provided free-of-charge confidential help to 3,000 women survivors of violence

2 Supporting the Government of Ukraine and service providers (social, health, justice, police) to build the working mechanism of response to gender-based violence:

- 60 specialists trained in study tours to Romania
- 400 members of specialized police teams (POLINA)
- 200 operators of 102 call-line and
- 4 centers of free legal aid trained

Expansion of POLINA police groups to 22 teams supported
Break the Circle
national design contest event in Kyiv
© UNFPA Ukraine/ Andriy Krepkyh
3 Awareness raising information campaign «Break the Circle» for promotion of zero tolerance to gender-based violence:

380,000 people received information on types of violence, its consequences and available services

More than 1.5 million young people were reached by “No Trivia in Relationships” campaign on negative consequences of psychological violence

1,000 people participated in the theatre performance of Wild Theatre dedicated to gender-based violence

Over 100 designs were received within national T-shirt design contest “Break the Circle”
HIV AND REPRODUCTIVE RIGHTS

We protect the rights of key populations (injecting drug users, sex workers, men who have sex with men) who are most vulnerable to HIV by increasing tolerance and reducing stigma and discrimination towards them from healthcare workers. This is a guarantee of equal opportunities for representatives of key populations to access HIV diagnostics and treatment. In addition, we support leaders of key communities in advocacy for HIV prevention and provide preventive supplies, including on the territories adjacent to the contact line in the East of the country.
Dedicated to promoting equality of key populations, (injecting drug users, sex workers, men who have sex with men), we support development of a national online web course for family doctors, changing attitudes, and improving medical services for people living with HIV.

Protecting the reproductive rights of young people, opening the way to informal sexual education and prevention of sexually transmitted infections, including HIV.

FEMALE REPRODUCTIVE HEALTH

We are expanding access to free and quality reproductive health services for girls and women in remote rural areas of Luhansk and Donetsk oblasts. An important part of supporting the delivery of reproductive services is counseling on reproductive health and sexually transmitted infections, hospital’s emergency rooms which annually assist 3,600 women from the most vulnerable background.
Fetal cardiac monitors, incubators delivered to hospitals and maternity clinics in Eastern Ukraine helped save 900 lives of newborns and premature babies annually.

DR. SILINA’S SCHOOL OF WOMEN’S HEALTH

We are working to raise the awareness of girls and women about reproductive and sexual health and rights. The collaboration with Dr. Natalia Silina’s School of Women’s Health is a great opportunity for girls and women, and their partners, to learn about choosing a contraceptive method, responsible pregnancy, minimizing risks during childbirth, and delivering healthy babies. The doctor shares information on family planning, childbirth, and sexual education in an accessible and simple format through videos and articles.
GIRLS IN SPORT WITH FC SHAKHTAR

In collaboration with UNFPA Ukraine Football Club Shakhtar launched a first football team for girls. This is the first team created by a professional football club for girls in Ukraine to popularize female football as part of a gender equality campaign.
In Kharkiv FC Shakhtar organized training for the girls' team

Now

17 girls aged 6–7 years are in training

The goal of the team is to help girls become professional football players

The training is conducted in compliance with the Dutch methodology

TOTAL SOCCER METHOD
Method is based on the Dutch philosophy of coaching, which is, founded on the premise that the player’s ball control and tactical development will receive top priority in training. Players will be constantly challenged to achieve individual and team goals. Each training session is designed to help players achieve their maximum potential through progressive exercises that are age appropriate and individually and developmentally challenging.
In 2018 TV host and philanthropist Mariia Efrosinina became UNFPA Honorary Ambassador in Ukraine.

Mariia helps UNFPA build a world free from violence against women.

In 2018 we jointly organized “Dads Zone” during Charity Weekend with Mariia Efrosinina through workshops and lectures for parents; motivational day with Mariia for GBV survivors.

Though her personal Instagram account more than 500,000 women were targeted with important messages about gender-based violence, gender equality, and UNFPA work.
OUR DONORS AND PARTNERS

DONORS

British Embassy Kyiv
UKaid
Canada
Estonia Development Cooperation
MOVING FORWARD TOGETHER

GOVERNMENTAL PARTNERS

Ministry of Social Policy
Ministry of Education and Science
Ministry of Youth and Sports
Ministry of Internal Affairs
National Police of Ukraine
Ministry of Health
Institute of Education Content Modernization

PARTNERS

Mariia Efrosinina
L’Oreal Ukraine
FC Shakhtar
IVF ISIDA
Dr. Natalia Silina and School of Women’s Health
East European Institute for Reproductive Health
EdCamp Ukraine
Center for CSR Development Ukraine
Woman's Health and Family Planning
La Strada Ukraine
Krona
Ukrainian Foundation for Public Health
SMD
SAP
Ukrainian Centre of Social Research (UCSR)
100% Life
OUR SPECIAL THANKS GOES TO

Cinema City

Octagon Outdoor

Wild Theatre
and personally Yaroslava Kravchenko

Olexiy Kutepov

SUPERDADS

Taras Topolya, Artur Logai, Andriy Shabanov,
Dmytro Stuzhuk, Artem Chapay, Sergiy Tsybulskiy, Bohdan
Butko, Taras Stepanenko, Andriy Piatov, Sergiy Kryvtsov,
Oleksandr Pedan, Arsen Mirzoyan, Sergiy Makhno

EXPERTS

Yulia Yarmolenko, Iryna Lesnaya, Yuriy Kryvonis,
Olena Mukhina, Kateryna Goltsberg

PROFESSORS

Mykola Khavroniuk
and Oleksandr Dudorov
Young people say "No" to violence during 16 Days of Activism to End GBV within UNiTE Campaign

© UNFPA Ukraine
<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender-based Violence Prevention and Response</td>
<td>$2,971,242</td>
</tr>
<tr>
<td>Gender Equality</td>
<td>$244,576</td>
</tr>
<tr>
<td>Adolescents and Youth</td>
<td>$299,432</td>
</tr>
<tr>
<td>HIV</td>
<td>$89,601</td>
</tr>
<tr>
<td>Other</td>
<td>$119,532</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$3,724,382</strong></td>
</tr>
</tbody>
</table>
FC Shakhtar player
Sergiy Kryvtsov with two of his children
© UNFPA Ukraine/ Valentyn Kuzan
UNFPA

Delivering a world where every pregnancy is wanted, every childbirth is safe and every young person’s potential is fulfilled

CO UNFPA Ukraine
01024, Ukraine, Kyiv.
42-44 Shovkovychna st.
tel: +38 044 281 32 31

@UNFPA.Ukraine
@UNFPAUkraine
@_unfpa_ukraine_

ukraine.office@unfpa.org
www.ukraine.unfpa.org