



ANNUAL REPORT 2018

ENSURING RIGHTS AND CHOICES FOR ALL

UNFPA

Delivering a world where
every pregnancy is wanted
every childbirth is safe and
every young person's
potential is fulfilled



ANNUAL REPORT 2018

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LEAVING NO ONE BEHIND

2018 was the first of a new five-year program cycle for UNFPA in Ukraine. We are at the start of a new path supporting a brighter, fairer and happier future for all women and men in Ukraine.

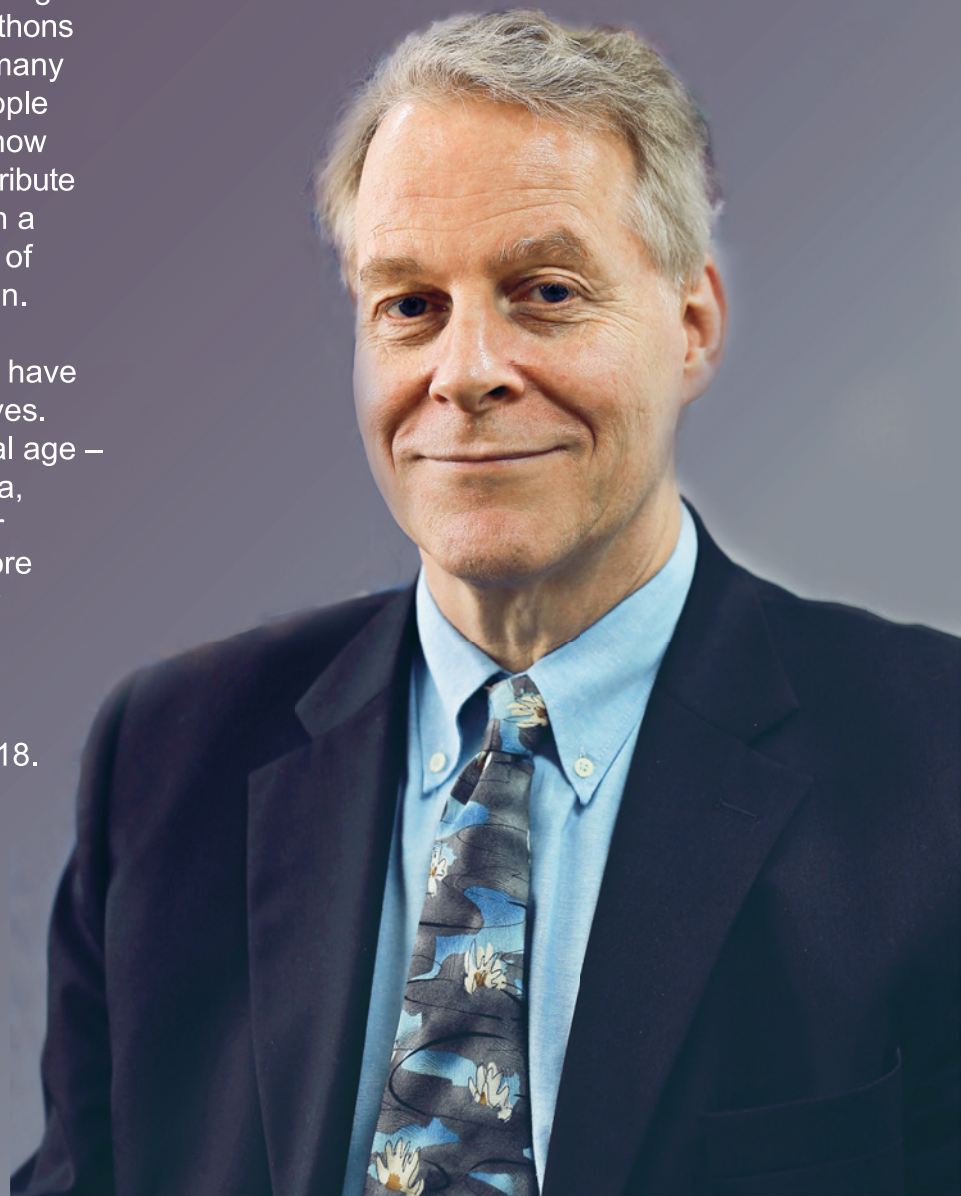
UNFPA in Ukraine is growing and changing - assisting national, regional and local governments as well as civil society organizations to influence policies, laws, programmes, budgets and most of all mind-sets. Together with our many partners and donors - companies, embassies, NGOs and government, we help women and men in Ukraine live lives free of violence, stereotypes, discrimination and stigma.

We profoundly believe in the youth of this country! Throughout the year we have met young people during our Skills Labs, Skills Camps, WOW forums, Hackathons for Girls, "No trivia in relations" conversations and many other events. It is clear to see how much young people need and want 21st century skills and knowledge, how much they are ready to develop themselves and contribute to their communities, and how much they believe in a Ukraine that is democratic, tolerant, and respectful of the human rights of every woman, girl, boy and man.

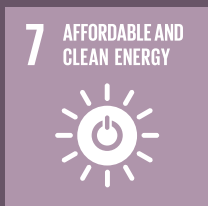
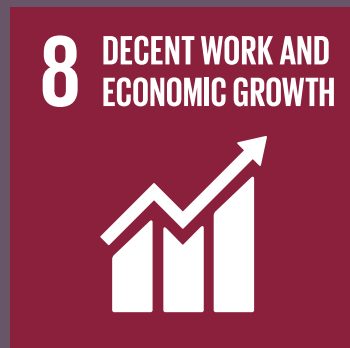
Of course, there is a lot of work ahead! In 2018, we have developed and fine-tuned new products and initiatives. We are increasingly relying on the tools of the digital age – in-streams videos and other content on social media, social experiments and online advertising to get our messages across further, cheaper and reaching more people. We have entered into new partnerships, for example, with Mariia Efrosinina, FC Shakhtar and L'Oreal Ukraine ensuring that no one is left behind.

We thank everyone who has travelled with us in 2018. Your support, expertise, resources and knowledge have been invaluable in helping us build a Ukraine, and a world, where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled.

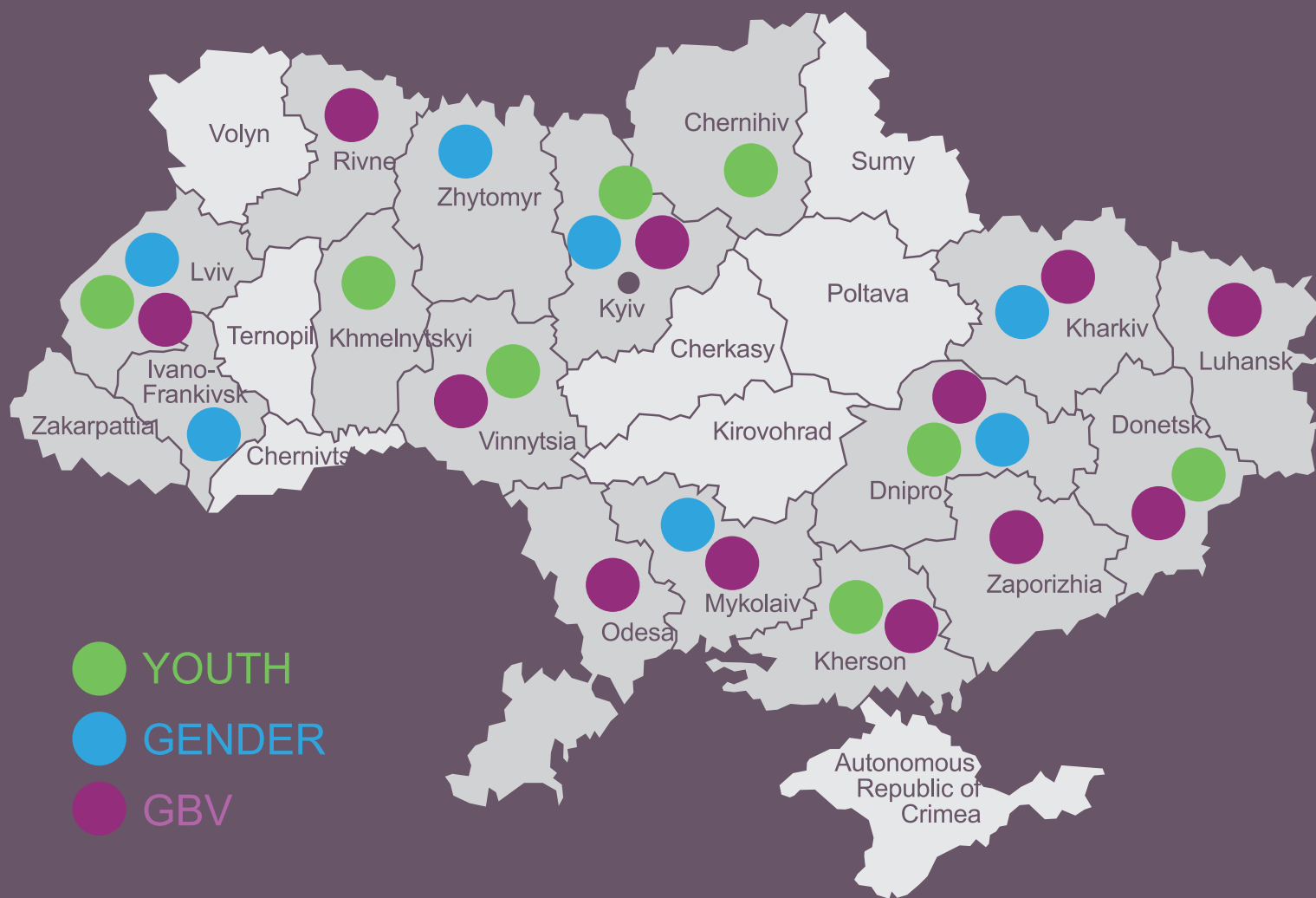
Caspar Peek
UNFPA Representative to Ukraine



OUR SDGs



IN 2018 WE WORKED IN 17 REGIONS



THE YEAR IN REVIEW

Economically empowered
40,800
young people through
expanding access to
employment opportunities



Trained
700 police staff,
hotline operators and
law enforcement agents



Empowered **400**
girls to choose a profession
without pressure based on
stereotypes



Engaged more than
350,000 people
on responsible fatherhood within
the 4 Hands Happiness project



Educated **60%**
of Ukrainian textbook publishers
on inclusivity and antidiscrimination



Provided psychosocial support,
life-saving safe spaces and
legal consultations to
42,000
survivors of
gender-based
violence




Helped
1.5 million
people to live lives
free of violence



Educated **400**
teachers about bias
against women in STEM*



*STEM - science, technique,
engineering and mathematics

A group of young people, mostly teenagers, are sitting in a circle on a grassy field. They are holding hands and participating in a hula hoop activity. One person in the center is wearing a red cap with the word "DENIM" on it. The background is a soft-focus green field.

EMPOWERING THE YOUNG GENERATION

UNFPA believes that expanding economic opportunities for youth improves their life choices and their future. Far too many youths do not have access to the opportunities they need to get by, much less reach their full potential. We are working to address this challenge in Ukraine through:

1 Creating innovative training platforms – Skills Labs and Skills Camps, which equip youth with modern tools for employment, entrepreneurship, leadership and healthy lifestyles.

More than **300** young people have received knowledge and practical skills to improve marketable skills.

2 Linking young people to real employment opportunities that exist in the market

40,000 young people have benefited from internships and first job opportunities through «Pact for Youth - 2020»

485 young people received access to economic opportunities and career coaching at «Business-Youth: WOW-effect from cooperation» forums

3 Engaging companies to facilitate employment opportunities for youth and develop youth-friendly environments

HR specialists of **15** companies participated in seminars on “youth-friendly and healthy environment” in organization

125 companies from all over Ukraine joined PACT for Youth

4 Linking the Government and the youth to create the National Action Plan on Youth Employability

5 Developing modern tools to measure the Youth Wellbeing Index and providing decision-makers with a way of identifying needs for critical youth investments

EMPOWERING WOMEN AND GIRLS

Eliminating gender stereotypes. Gender-related challenges in the education system pose a barrier for economic growth and better career opportunities, especially for women. UNFPA is leading the way to change through:

Hackathon for girls to
engage them into STEM

1

Empowering girls to pursue STEM (Science, Technology, Engineering and Mathematics) education and career choice:

Thematic events engaged over

3,000
young people

2 STEM hackathons engaged over
70 girls from around Ukraine

4

Working with authors of textbooks, publishing houses to develop equitable and non-discriminatory school curricula:

134 participants enrolled in
9 trainings

2

Working with teachers to make the teaching process more open for girls, engage them into STEM:

National competition among teachers for the best gender-sensitive STEM lesson receives
329 applications

10 best lessons identified by the expert jury and recommended by the Institute of Education Content Modernization for teachers

2 hackathons for STEM teachers engaged over
80 participants

5

Evidence-based approach to promoting gender equality and combating GBV

“Masculinity Today: Men's Attitudes to Gender Stereotypes and Violence against Women” research showed the negative aspects of harmful gender stereotypes

3

Engaging companies to introduce “Girl’s Day” to inspire adolescent girls and give them real-world examples of successful women:

320 girls visited
16 companies in
7 cities of Ukraine,
70% of girls would consider STEM in their career plans after the visit

6

Encouraging stereotype-free choice of sports

First girl’s football team created through the partnership with FC Shakhtar



PARTNERING WITH MEN AND BOYS FOR GENDER EQUALITY

Within the 4 Hands Happiness project UNFPA encourages men to take on a greater share of family responsibilities.

FC Shakhtar player
Taras Stepanenko
and two of his children

© UNFPA Ukraine / Valentyn Kuzan

Through innovative partnerships with opinion leaders and celebrity fathers, we have engaged more than

**350,000
men**

to join the
“responsible fatherhood”
digital campaign and

A set of educational videos was created with celebrity dads and experts to promote responsible fatherhood

**1.8
million
people
per day**

with outdoor
campaign in

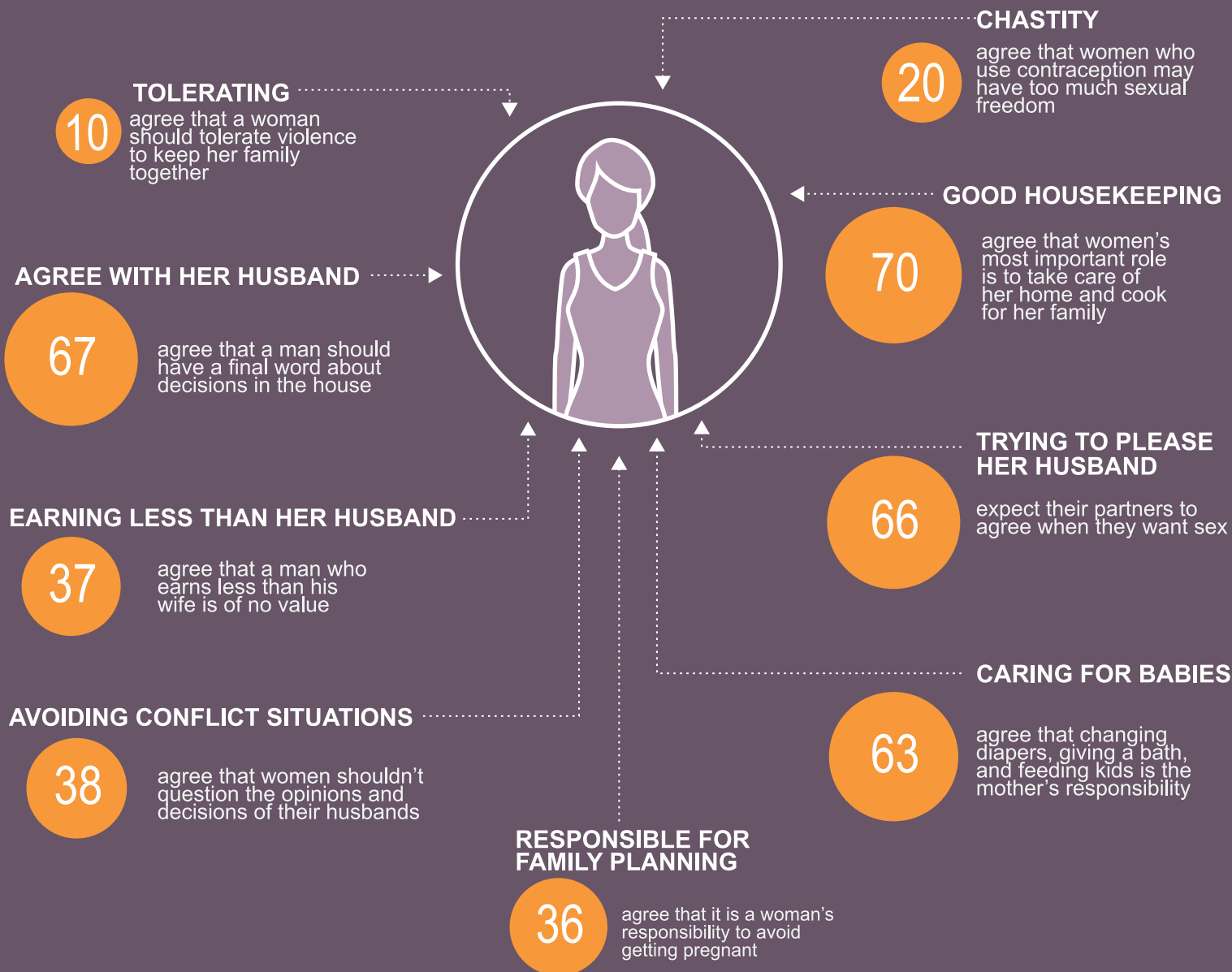
**15
regions**
of Ukraine

RESEARCH “MASCULINITY TODAY: MEN'S ATTITUDES TO GENDER STEREOTYPES AND VIOLENCE AGAINST WOMEN”

The purpose of this research is to analyze the process of socialization of modern men by exploring their behavioral patterns, attitudes and cultural practices related to gender norms and stereotypes. The research in particular focuses on men's perception of gender-based violence.

WHAT ARE MEN'S EXPECTATIONS OF A "GOOD WIFE"?

% of respondents



Source: research "Masculinity Today: Men's Attitudes to Gender Stereotypes and Violence against Women" (2018). In the framework of the study, 1,520 men in the age of 18-59 years were surveyed in all regions of Ukraine (except AR Crimea).



PREVENTING AND RESPONDING TO GENDER-BASED VIOLENCE

Violence against women and girls is one of the most prevalent human rights violations in the world. In Ukraine at least one in five women has been physically or sexually abused at some point of their life. UNFPA works to eliminate violence and to ensure that every woman and girl in need is able to receive help in 12 oblasts of Ukraine through:

1

Creating services for
gender-based violence
survivors in keeping with
international standards:

49 psychosocial support
mobile teams provided help
to more than
21,000
survivors of
gender-based violence

7 shelters

for gender-based
violence helped to
save the lives of **481**
women



National Toll Free hotline
on Prevention of Domestic
Violence, Trafficking and
Gender Discrimination,
operating in 24/7 format
provided life-saving support to

21,443
survivors

14 emergency 24/7
health cabinets provided
free-of-charge confidential help to
3,000 women
survivors of violence

2

Supporting the Government of
Ukraine and service providers
(social, health, justice, police) to
build the working mechanism of
response to gender-based violence:

60
specialists
trained in study tours
to Romania

400
members
of specialized police
teams (POLINA)

200
operators
of 102 call-line and

4
centers
centers of free
legal aid trained

Expansion of
POLINA police groups to
22 teams
supported



Break the Circle
national design contest event in Kyiv
© UNEFA Ukraine/ Andriy Krepkyh

3 Awareness raising information campaign «Break the Circle» for promotion of zero tolerance to gender-based violence:

380,000 people
received information on types of violence, its consequences and available services

More than **1.5 million**
young people were reached by “No Trivia in Relationships” campaign on negative consequences of psychological violence

1,000 people
participated in the theatre performance of Wild Theatre dedicated to gender-based violence

Over **100 designs**
were received within national T-shirt design contest “Break the Circle”

A woman with long, wavy brown hair and black-rimmed glasses is speaking into a black microphone. She is wearing a black top and a gold brooch. Her left hand is gesturing while her right hand holds the microphone. The background is a soft-focus mix of pink and green.

HIV AND REPRODUCTIVE RIGHTS

We protect the rights of key populations (injecting drug users, sex workers, men who have sex with men) who are most vulnerable to HIV by increasing tolerance and reducing stigma and discrimination towards them from healthcare workers. This is a guarantee of equal opportunities for representatives of key populations to access HIV diagnostics and treatment. In addition, we support leaders of key communities in advocacy for HIV prevention and provide preventive supplies, including on the territories adjacent to the contact line in the East of the country.

**Dr. Natalia Silina speaks about
sexual and reproductive health**
© UNFPA Ukraine/ The Gate Agency

Dedicated to promoting equality of key populations, (injecting drug users, sex workers, men who have sex with men), we support development of a national online web course for family doctors, changing attitudes, and improving medical services for people living with HIV.

Protecting the reproductive rights of young people, opening the way to informal sexual education and prevention of sexually transmitted infections, including HIV.

FEMALE REPRODUCTIVE HEALTH

We are expanding access to free and quality reproductive health services for girls and women in remote rural areas of Luhansk and Donetsk oblasts. An important part of supporting the delivery of reproductive services is counseling on reproductive health and sexually transmitted infections, hospital's emergency rooms which annually assist **3,600 women** from the most vulnerable background.

Fetal cardiac monitors, incubators delivered to hospitals and maternity clinics in Eastern Ukraine helped save **900 lives** of newborns and premature babies annually.

DR. SILINA'S SCHOOL OF WOMEN'S HEALTH

We are working to raise the awareness of girls and women about reproductive and sexual health and rights. The collaboration with Dr. Natalia Silina's School of Women's Health is a great opportunity for girls and women, and their partners, to learn about choosing a contraceptive method, responsible pregnancy, minimizing risks during childbirth, and delivering healthy babies. The doctor shares information on family planning, childbirth, and sexual education in an accessible and simple format through videos and articles.

GIRLS IN SPORT WITH FC SHAKHTAR

In collaboration with UNFPA Ukraine Football Club Shakhtar launched a first football team for girls. This is the first team created by a professional football club for girls in Ukraine to popularize female football as part of a gender equality campaign.

In Kharkiv FC Shakhtar
organized training for
the girls' team

Now

17 girls

aged 6–7
years are in training

The goal
of the team is to help girls become
professional
football players

The training is
conducted in
compliance
with the Dutch
methodology

TOTAL SOCCER METHOD

Method is based on the Dutch philosophy of coaching, which is, founded on the premise that the player's ball control and tactical development will receive top priority in training. Players will be constantly challenged to achieve individual and team goals. Each training session is designed to help players achieve their maximum potential through progressive exercises that are age appropriate and individually and developmentally challenging.



HONORARY AMBASSADOR

In 2018 TV host and philanthropist Mariia Efrosinina became UNFPA Honorary Ambassador in Ukraine.

Mariia helps UNFPA build a world free from violence against women.

In 2018 we jointly organized “Dads Zone” during Charity Weekend with Mariia Efrosinina through workshops and lectures for parents; motivational day with Mariia for GBV survivors.

Though her personal Instagram account more than 500,000 women were targeted with important messages about gender-based violence, gender equality, and UNFPA work.

OUR DONORS AND PARTNERS

DONORS



Implemented by:



GOVERNMENTAL PARTNERS

Ministry of Social Policy

Ministry of Education
and Science

Ministry of Youth and Sports

Ministry of Internal Affairs

National Police of Ukraine

Ministry of Health

Institute of Education
Content Modernization

PARTNERS

Mariia Efrosinina

L'Oreal Ukraine

FC Shakhtar

IVF ISIDA

Dr. Natalia Silina and
School of Women's Health

East European Institute
for Reproductive Health

EdCamp Ukraine

Center for CSR
Development Ukraine

Woman's Health
and Family Planning

La Strada Ukraine

Krona

Ukrainian Foundation
for Public Health

SMD

SAP

Ukrainian Centre of
Social Research (UCSR)

100% Life



SKILLS LAB

ВЛАСНА
СПРАВА

ПРОГРАМА ІЗ РОЗВИТКУ
НАВИЧОК ПІДПРИЄМНИЦТВА
ДЛЯ СТАТУСНИКІВ
ЗАКЛАДІВ ПРОФЕСІЙНОЇ ОСВІТИ

Participants of Skills Lab
© UNFPA Ukraine

OUR SPECIAL THANKS GOES TO

Cinema City

Octagon Outdoor

Wild Theatre

and personally Yaroslava Kravchenko

Olexiy Kutepov

SUPERDADS

Taras Topolya, Artur Logai, Andriy Shabanov,
**Dmytro Stuzhuk, Artem Chapay, Sergiy Tsybulskiy, Bohdan
Butko, Taras Stepanenko, Andriy Piatov, Sergiy Kryvtsov,
Oleksandr Pedan, Arsen Mirzoyan, Sergiy Makhno**

EXPERTS

**Yulia Yarmolenko, Iryna Lesnaya, Yuriy Kryvonis,
Olena Mukhina, Kateryna Goltsberg**

PROFESSORS

**Mykola Khavroniuk
and Oleksandr Dudorov**



Young people say "No" to violence during 16 Days
of Activism to End GBV within UNiTE Campaign

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FINANCIAL OVERVIEW

\$ 2,971,242	GENDER-BASED VIOLENCE PREVENTION AND RESPONSE
\$ 244,576	GENDER EQUALITY
\$ 299,432	ADOLESCENTS AND YOUTH
\$ 89,601	HIV
\$ 119,532	OTHER
\$ 3,724,382	TOTAL



FC Shakhtar player
Sergiy Kryvtsov with two of his children
© UNFPA Ukraine/ Valentyn Kuzan

UNFPA

Delivering a world where every pregnancy
is wanted, every childbirth is safe and
every young person's potential is fulfilled

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