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ANNUAL REPORT 2019

# MOVING TO THREE ZEROS



WE ARE MOVING TO THREE ZEROS:

**ZERO**  
unmet need for  
family planning

**ZERO**  
maternal mortality

**ZERO**  
tolerance to  
gender-based violence

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# ACCELERATING THE PROMISE FOR ALL WOMEN AND GIRLS IN UKRAINE

2019 was the year of UNFPA's 50th anniversary and 25 years since the landmark ICPD paved the road to put women's autonomy, choices and rights at the forefront of global development efforts. It's already 50 years since we are standing together for the realization of reproductive rights for all, for expanding access to the widest possible range of sexual and reproductive health services – including voluntary family planning, maternal health care and comprehensive sexuality education, and for eradicating harmful practices against women and girls. As we commemorated those two anniversaries, we assessed the progress made so far, in an effort to be transparent and honest to the people we serve: The truth is that the struggle for ensuring rights and choices for everyone continues, and new problems that require our attention are constantly emerging. While we see many results, it is important to highlight that guaranteeing rights and choices, the full respect to and enjoyment of human rights, are still unfinished business. Despite the

recent progress in the expansion in the range and number of available services, it is estimated that more than a million of women still face gender-based violence in Ukraine, and we still see the pervasiveness of harmful gender stereotypes which prevent women and girls from realizing their full potential.

UNFPA designed and is implementing its programme of cooperation with Ukraine precisely to ensure that every person can realize his or her potential – young people can be successful and thrive in their communities, GBV-survivors can access quality psychosocial and protection services to recover their lives, free of violence, and every girl and woman can decide freely her career and reproductive choices. The development of an approach that combines a network of shelters, a hotline, mobile psycho-social support teams and strong cooperation with the Ministry of Interior through Police Units specifically trained (POLINA) and with the Ministry of Social Policy, local authorities, the private sector, civil society,

and sister UN agencies has proven successful and is being adopted by more and more cities all around Ukraine, beyond the initial focus in the East of the country, as part of UNFPA's Humanitarian Response.

Ensuring freedom and choices for young people requires working in partnerships; requires summing up efforts from a diversity of actors -particularly youth themselves-; and requires working through innovative and cutting-edge solutions that will give all young people – including the disadvantaged and marginalized – a better chance to meet the 21st century challenges they face. We are actively building wider support from the public and private sectors for implementing



innovative solutions at scale and reaching more young people in communities. We developed products with and for them – Skills Labs, Proskills summer camps program, Youth Well-Being Index and Career Choice, free of toxic gender stereotypes. In 2019, together with a growing number of private sector companies, we launched the “Ukraine Corporate Alliance” which has been joined already by 14 companies. It is only through joint efforts like these that we will be able to contribute to the future of prosperity, empowerment and development that all Ukrainians strive for.

None of our current efforts and future aspirations would be possible, of course, without the commitment and trust of our international and governmental partners. We are extremely grateful to all those who have entrusted their confidence on UNFPA,

and thanks to whom we have been able to reach millions of people within our programs, projects and campaigns in 2019.

As this foreword is being written, the World is confronting the COVID19 Pandemic, which will surely have a profound impact in the economies and societies all around the World, and also in Ukraine. This unprecedented crisis has compelled all of us in UNFPA to redouble our efforts to continue serving the government and the people of Ukraine to preserve all those gains and to transform the crisis into an opportunity, to expand even further and consolidate the range of services for those most in need of support and protection, thus ensuring rights and choices for all.

**UNFPA Representative to Ukraine  
Jaime Nadal**

# GLOBAL SUSTAINABLE DEVELOPMENT GOALS



# KEY DATA AND YEAR HIGHLIGHTS

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The network of project-supported GBV specialised services provided much-needed assistance to

**38,846**  
people that have experienced GBV

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**2.7** Over million Ukrainians raised their awareness of GBV thanks to implementation of the Break the Circle campaign

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Development of **4 online learning courses** – on GBV response, PSS MTs, shelters and provision of medical assistance to GBV survivors

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**195** young people participated in Skills Labs in Cherkasy, Kryvyi Rih, Mykolaiv

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**1,500 participants** and reached over a million people through various media channels under **16 Days of Activism against GBV campaign**

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Over **10,000 young people** participated in **Healthy Challenge**

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**Youth wellbeing index** – the online platform launched in **3** cities of **Kremenchuk, Mykolaiv and Lviv**

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**14** **private companies** signed the Pledge to promote SDGs Goal 5 and 8

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Digital and PR campaign with famous fathers as part of **4 Hands Happiness** campaign covered **more than 1.6 million people**

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**1** **More than million people** were reached by **4 Hands Happiness** and Swedish Dads exhibition

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**Mobile healthcare teams** conducted **18,201 medical examinations** in Donetsk and Luhansk Regions

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The need for contraceptives was met; specifically, **1.62 million male condoms** distributed





# ICPD25 AND SUMMIT IN NAIROBI

In 2019, the whole world celebrates two important milestones in reproductive health: 50 years since the creation of UNFPA, The United Nations Population Fund, and 25 years after the International Conference on Population and Development (ICPD).

The Nairobi Summit on ICPD25 was held in the Kenyan capital in November 2019, where states and partners making bold commitments to transform the world by ending all maternal deaths, unmet need for family planning and gender-based violence and harmful practices against women and girls by 2030.

It mobilized more than 1,200 commitments from around the world, including billions of dollars in pledges from public and private sector partners.

Over 9,500 delegates from more than 170 countries took part in this radically inclusive conference, uniting behind the Nairobi Statement, which establishes a shared agenda to complete the ICPD Programme of Action.

The commitment of Ukraine was voiced by the Minister of Social Policy of Ukraine Yulia Sokolovskaya. Ukraine seeks to reduce domestic violence tolerance, which will help identify and respond effectively to all cases. About 70% of Ukrainian girls and women have experienced violence.

# CORPORATE ALLIANCE

In 2019 UNFPA initiated the creation of the first Business Coalition in Ukraine, which stimulates its efforts to promote gender equality and prevent domestic violence.

The first **12 companies** and **2 business communities** have already signed a Declaration, which pledges to make every effort to ensure that by 2025:

- to mainstream the gender-sensitive approaches in the work of companies, create conditions for decent work and equal employment, and practice family-friendly policies;
- to contribute to the prevention of domestic violence and establishing zero tolerance to all its forms;
- to develop and promote cooperation to empower women's rights, gender equality and the establishment of zero tolerance to domestic violence.

Міжнародний форум

Сучасні корпоративні рівності та протидія

Київ, 9 грудня 2019 р.



для бізнесу

## Інні практики гендерної боротьби з домашньому насильству

року



Посольство  
Великої Британії  
в Україні



# RESEARCH

## "GENDER EQUALITY AND RESPONSE TO DOMESTIC VIOLENCE IN THE PRIVATE SECTOR OF UKRAINE: CALL FOR ACTION"

UNFPA Ukraine launched new research on gender equality and domestic violence:



**less than  
a half (45%)**

of the white-collar respondents agreed that the management treats women and men equally when they take a childcare leave due to a child's sickness



**only  
a third**

of them admitted that women and men would be able to take equal advantage of parental leave until the child reaches 3 years of age



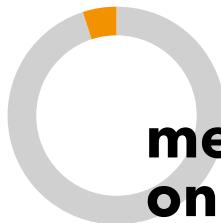
The research and publication of this study were completed with the financial support of the UK government, on request of UNFPA, the United Nations Population Fund, in collaboration with the CSR Centre.

The personal experience of the respondents confirms the following stereotypes:



## **almost in half of families (44%)**

a mother usually stays  
at home with a sick child



## **men are only 5%**

among office workers who took  
advantage of parental leave  
until the child reaches 3 years  
of age



## **almost a quarter of male and female employees (24%)**

experienced domestic violence;  
the vast majority of them have  
been **women (81%)**



## **a quarter of the survivors**

complained of intrusive phone  
calls or text messages in the  
workplace;

**10%** of them reported  
unexpected visits, harassment  
by offenders, their intrusive  
communication with colleagues  
or management

# WORKING TO EMPOWER YOUNG GENERATION



## Youth Wellbeing Index

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Mykolaiv  
Lviv  
Kremenchuk

## WOW- forums

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Cherkasy  
Kryvyi Rih  
Mykolaiv  
Sviatohirsk

## Healthy Challenge

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Odesa region  
Dnipro region  
Cherkasy region  
Mykolaiv region



## ProSkills

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Odesa region  
Donetsk region  
Luhansk region  
Mykolaiv region  
Sumy region



## Skills Labs

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Cherkasy  
Kryvyi Rih  
Mykolaiv  
Donetsk region





Міністерство  
молоді та  
Спорту України



Український пакт  
для молоді



# UKRAINIAN PACT FOR YOUTH 2020

Pact for Youth is a partnership initiative to join efforts of government, business and education to address youth unemployment.

Since 2017, **146 companies** joined the Pact and **42,108 internships for young people** were provided.

In the framework of the Ukrainian Pact for Youth 2019, UNFPA Ukraine supported CR to conduct four 1-day forums “Business-Youth: WOW-effect from cooperation” in Cherkasy, Kryvyi Rih, Mykolaiv and Sviatohirsk. The goal of the forums was to increase awareness of youth about Pact career opportunities and involve in cooperation more local business partners. As a result:

- **23 new companies** joined the Pact in 2019;
- **405 young people** of age 18-25 participated in the WOW forums in three different cities, Career Talks in Kyiv and Employment Forum in Donetsk region.

# SKILLS LABS

Skill-Labs are innovative trainings on career skills and self-employment aiming to improve youth career competences and increase the level of youth employment in Ukraine.

This year Skills Labs were launched in three more cities: Cherkasy, Kryvyi Rih, Mykolaiv. **195 young people** participated in Skills Labs (Successful Career or Self-Employment), 68 of them were employed/self-employed/started internship.

To ensure the sustainability and quality of the programs, the online course was developed to be used by the future trainers of Skills Labs.

One of the true successes was implementing Skills Labs by the one of the municipalities with their own financial support: after launch of Skills Labs in Mariupol in 2018, the city implemented 6 Skills Labs in the cities of Donetsk region during 2019 with the support of local funds and other donors.







© Camp "Poshuk"



# PROSKILLS Camps

UNFPA developed innovative curriculum PROSkills for summer recuperation camps, providing young women and men with knowledge and skills necessary to make informed decisions and actively participate in community life. ProSkills is a training for young people from vulnerable families and marginalized groups on essential life skills to increase their opportunities, potential and competitiveness. The training curriculum is based on the "21st Century Skills", which will help to face the challenges of the future: being resilient, confident in their future and in order to collaborate efficiently and peacefully with other citizens, reducing risks of conflicts. **Based on developed curriculum ToT** workshop "ProSkills" have been organized for **31 peer-educators and leaders of 15 state summer recuperation camps.**

All peer-educators were piloting the program in their summer camps where overall **about 350 young girls and boys (14-17 years)** became program beneficiaries. Most of them are orphans, IDPs, teenagers with disabilities or from low-income families.

# HEALTHY CHALLENGE

Healthy Challenge is a pilot program implemented in 2019 by the CSR Ukraine and the UNFPA in order to promote a healthy lifestyle among young people studying in VET and Higher Education Institutions.

Healthy Challenge was conducted in Odesa, Dnipropetrovsk, Cherkasy and Mykolaiv regions. The program inspired students,

teachers and administrators to establish a movement for healthy lifestyles in educational institutions and warning students about healthy lifestyles.

Implementation of the Program stimulated educational institutions to create and organize the mini-projects and activities on a healthy lifestyle during four weeks, which are divided into four topics:



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rational nutrition



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physical activity



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reproductive health



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mental health



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**14** educational institutions of Odesa,  
Dnipropetrovsk, Cherkasy and  
Mykolaiv regions



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**20** Over articles  
on healthy lifestyle



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**4** webinars  
with expert from  
Centre for Public Health,  
Teenergizer



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Over  
**10,000**  
participants





# MYROPOLIS

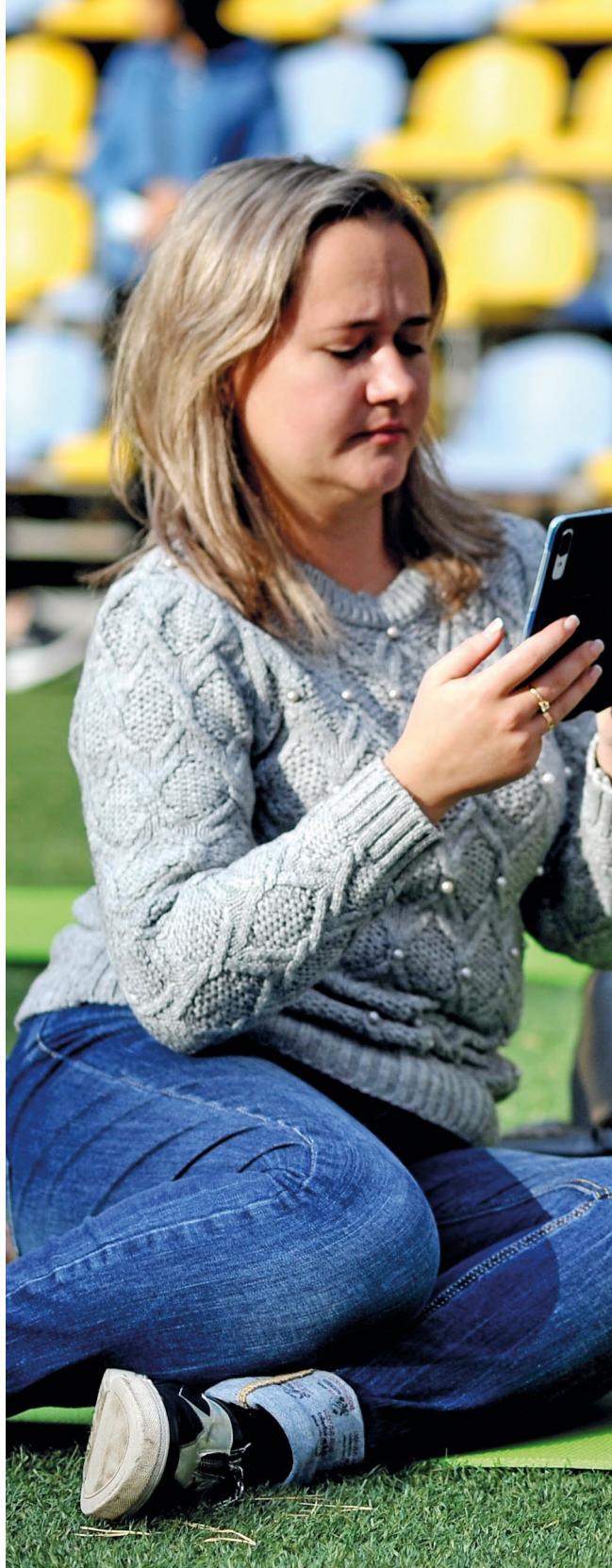
UNFPA conducted a big youth event on 19-21 September in Svyatohirsk (Donetsk region) – **Youth Peace and Security Forum “Myropolis”**. The goal of the event was to facilitate a dialogue on peace-building and reconciliation between young people, local communities and opinion leaders. The Forum aimed to establish a network of young women and men united in citizen groups to promote social cohesion and sustainable development. The vision of the Forum has been elaborated along the principles of the United Nations Security Council Resolution 2250 on Youth, Peace and Security and promote a culture of peace and discourage youth from acts of violence.

**Over 200 participants** took part in the Forum. Particularly, in collaboration with UNDP and UN WOMEN we involved 142 young people (15-24 y.o.) from **Luhansk and Donetsk regions**. The Forum prioritized the needs of young people from IDPs, young key populations and other most marginalized youth including young people from the “grey zone” (along the contact line). Besides this, we invited celebrities, opinion leaders, local and national NGOs, innovative and social entrepreneurs, volunteers to share their views on peaceful co-existence, security, gender equality, development and human rights.

Overall up to 25 local, national and international partners were co-organizers of the sessions and dialogues.

The forum was held by **the UN Recovery and Peacebuilding Programme is being implemented** **four UN agencies:** the United Nations Development Program (UNDP), The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), the United Nations Population Fund (UNFPA) and Food and Agriculture Organization on the United Nations (FAO).

The program is supported by eleven international partners: European Union, European Investment Bank, as well as the governments of the United Kingdom, Denmark, Canada, the Netherlands, Norway, Poland, Sweden, Switzerland and Japan.





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# YOUTH WELLBEING INDEX

Help our city  
to become more friendly!

Youth Wellbeing Index is an integrated index which covers 49 indicators and allows to evaluate level youth wellbeing in the city. UNFPA launched Youth Wellbeing Index online platform in three cities – **Kremenchuk, Lviv, Mykolaiv** that opened it for youth survey.

The municipalities will receive evidence-based data for decision-making, based on the youth survey and official statistic.



# EMPOWERING WOMEN AND GIRLS

**All-Ukrainian contest on the best gender sensitive STEM-lesson**

Kyiv

**#STEMGirls chapters**

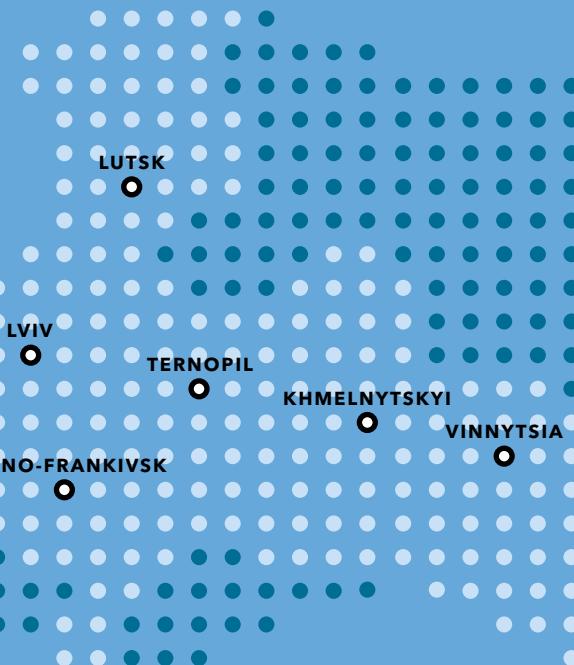
Vinnytsia, Lutsk, Dnipro, Pokrov, Kryvyi Rih, Mariupol, Kramatorsk, Ukrainsk, Pokrovs'k, Melitopol, Kalush, Kolomyia, Ivano-Frankivsk, Boiarka, Kyiv, Kropyvnytskyi, Pomichna, Severodonetsk, Lviv, Yuzhnoukrainsk, Mykolaiv, Kodyma, Odesa, Poltava, Romny, Konotop, Ternopil, Kharkiv, Kherson, Chernihiv

**Cooperation with EdCamp in frames of education reform**

Kharkiv

**"Swedish dads" Exhibition and a book forum event in Lviv, meetings within WikiGap**

Kyiv, Lviv, Kharkiv



**Gender sensitive hackathons for STEM-teachers**

Mariupol, Khmelnytskyi, Odesa, Poltava

## **Trainings on responsible fatherhood for local NGOs of Donetsk and Luhansk regions**

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Sviatohirsk

## **Hackathon for girls from Donetsk and Luhansk region**

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Mariupol

## **External informational campaign "Superdad can"**

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Kyiv, Cherkasy, Vinnytsia, Odesa, Kherson, Donetsk and Dnipro regions

# INTERNATIONAL FORUM

## "CURRENT CORPORATE PRACTICES ON GENDER EQUALITY AND PREVENTION DOMESTIC VIOLENCE"

- Presented findings of the research "Gender Equality and Response to Domestic Violence in the Private Sector of Ukraine: Call for Action".
- Sensitized private sector representatives on gender equality applying newly developed guide for HRs/CEOs "How business can take the lead in promoting Gender Equality and combating domestic violence?".
- Over **100 participants** including **60 companies** attended.
- **14 private companies signed the Pledge** to promote SDGs 5 "Gender Equality" and SDG 8 "decent Work and Economic Growth" by means of applying effective approaches designed to help CEOs and HR teams to prevent domestic violence among company staff and to implement family-friendly policies in Ukrainian companies.

1. METRO Cash and Carry Ukraine
2. MetLife Ukraine
3. Nestle in Ukraine and Moldova
4. EY (former Ernst and Young) in Ukraine
5. Teva Ukraine
6. Reikartz Hotel Group
7. Corteva Agriscience in Ukraine
8. Startlight Media
9. IT-Integrator
10. EnergoAtom
11. L'Oréal Ukraine
12. Avon Ukraine
13. Lviv Chambre of Trade and Commerce
14. Lviv Business School at Ukrainian Catholic University



Міжнародний форум для бізнесу

## Сучасні корпоративні практики гендерної рівності та протидії домашньому насильству

Київ, 9 грудня 2019 року

ПО  
ВЕ  
В У







# FORMATION OF GENDER SENSITIVE APPROACHES IN EDUCATION

2 trainings with issues of the creation of modern anti-discrimination gender-free educational content stereotypes and other forms of discrimination covered **74% of authors and publishers.**

**Over 1000 Ukrainian teachers** of elementary school and secondary education underwent practical seminars on career choice free of stereotypes, lectures on sex education and promoting nonviolent communication and anti-discrimination approaches in school, while working in the round table with participation of the Minister of Education and Science of Ukraine during the EdCamp (Un) conference.

**4 Gender sensitive Hackathons** were conducted for **165 STEM school teachers from 14 regions.**

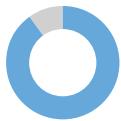
# GIRLS IN STEM

Around **1,000 girls** from all over Ukraine participated in National Girls in STEM Day, which is 3 times more comparing to 2018.

Based on the questioners result:



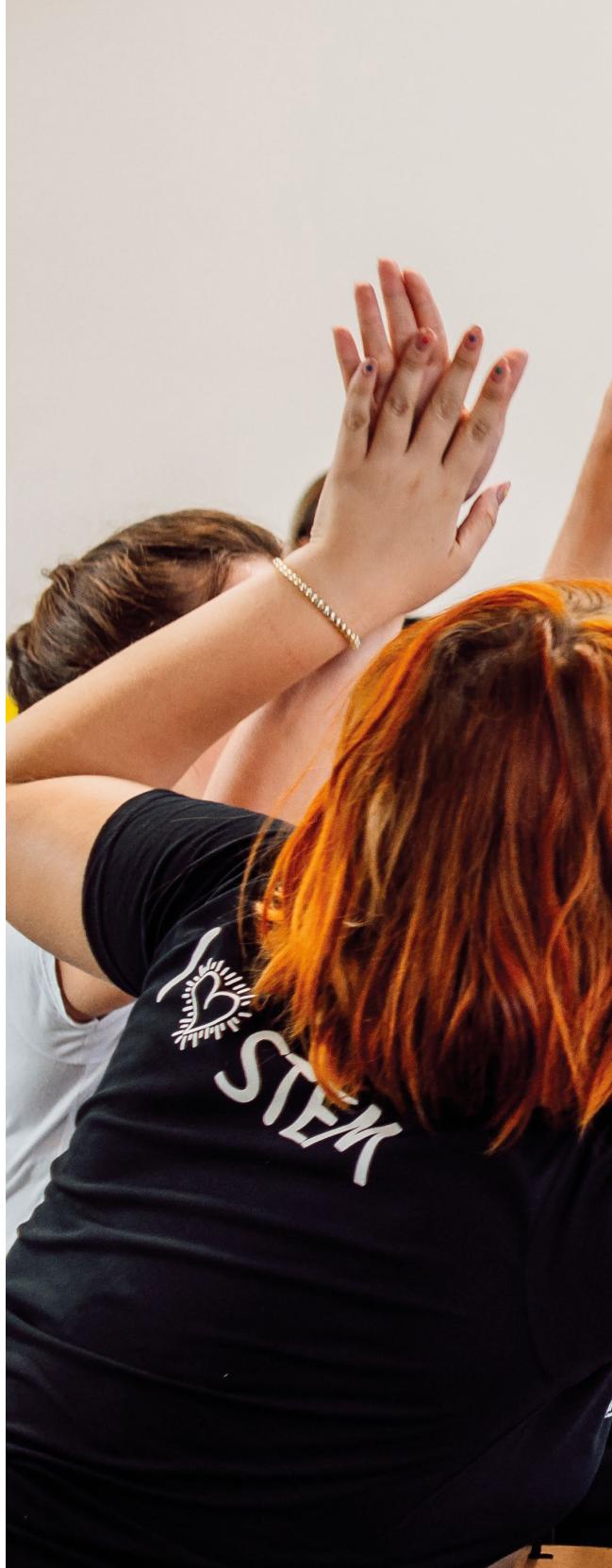
**54%** of the surveyed girls reported that it influenced the future choice of their profession.



**About 90%** started to believe that there is no division into "male" and "female" professional areas.

The network of regional school-based fillies has been established to encourage girls pursue career in STEM includes **49 schools all over Ukraine**.

During All-Ukrainian Conference on the best gender sensitive STEM lessons **10 lessons recommended** as best practice and available at the Institute of Education Content Modernization web-site for usage (identified among 20 finalists chosen from 245 applications submitted from all over Ukraine).





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Photo: Chairperson of the National  
Commission on Securities and Stock Market  
Tymur Khromaeiv with son Oleksandr

© UNFPA Ukraine/Olha Murzaeva



# 4 HANDS HAPPINESS

In the framework of 4 Hands Happiness project in collaboration with the Embassy of Sweden in Ukraine, UNFPA promoted responsible fathering and paternity leaves in Ukraine through **Swedish Dads** photo exhibition with enrolment of Ukrainian celebrity fathers.

Overall, **more than 1 million people** were reached during the entire period of the exhibition displaying in Kharkiv, Lviv and Kyiv public locations, at Boryspil Airport, at the Ukrainian Parliament and the Cabinet of Ministers of Ukraine, and at the Lviv Book Forum.

**Superdads** Digital and PR campaign on YouTube, social media, banner advertising in support of 4 Hands Happiness project to promote male engagement covered **more than 1.6 million people**.



ЩАСТЯ У 4 РУКИ

# WIKIGAP AND “WOMEN IN STEM” WITH WIKIPEDIA

In 2019, we entered into a partnership with Wikipedia. Together with the Embassy of Sweden in Ukraine, we joined the **international flash mob WikiGap**, and a while later, organized an **all-Ukrainian contest of articles on Women in STEM**.

The purpose of the WikiGap global editorial marathon was to create biographical stories about famous Ukrainian women and to spread information about them. Also, 3 meetings were held within the marathon – in Kyiv, Kharkiv and Lviv. During the 2019 marathon, contributors wrote **186 new articles on women's achievement** and made them more visible. **More than 500 articles** were created during the “Women in STEM” contest to showcase the achievements of women and girls in STEM professions.





# GENDER-BASED VIOLENCE PROGRAM

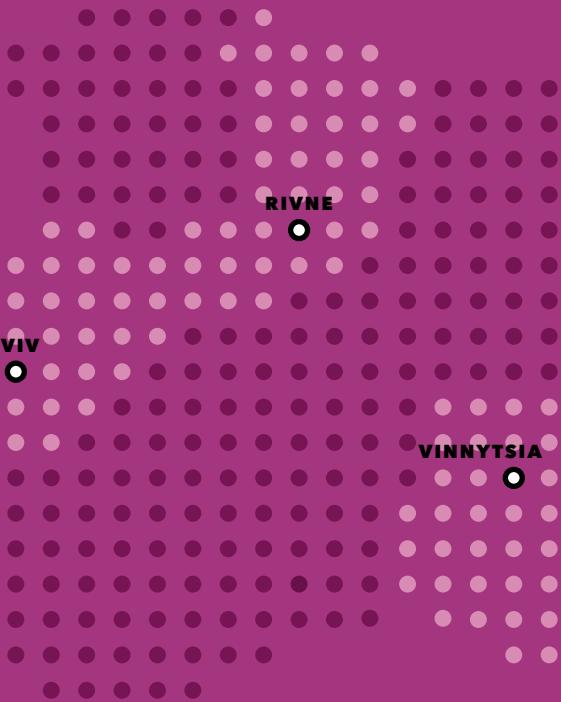
Supported by governments of the United Kingdom,  
Canada and Estonia

## 46 psychosocial support mobile teams

Kramatorsk, Slavyansk,  
Konstantinovka, Bakhmut,  
Volnovakha, Selidove,  
Mariupol, Mangush, Novoaydar,  
Severodonetsk, Stanytsia Luhanska,  
Kreminna, Rubizhne, Popasna,  
Kryvyi Rih, Nikopol, Kamianske,  
Zaporizhzhia, Berdyansk, Melitopol,  
Kharkiv, Lozova, Izium, Vyshneve,  
Bila Tserkava, Borodyanka, Lviv,  
Sokal, Zolochiv, Zhydachiv, Kherson,  
Chaplinka, Nova Kakhovka,  
Genichesk, Vinnytsia, Gaysin,  
Mohilev-Podilskyi, Bar, Odesa,  
Bolgrad, Berezivka, Mykolaiv,  
Pervomaisk, Dubno

## 17 health care service delivery points

Kramatorsk, Bakhmut,  
Pokrovsk, Volnovakha,  
Rubizhne, Starobilsk,  
Bilovodsk, Stanytsia  
Luhanska, Popasna,  
Mariupol (2), Kharkiv,  
Vinnytsia, Kryvyi Rih,  
Odesa, Kherson, Mykolaiv



## Activities within 16 Days of Activism against Gender- based Violence Campaine

Kyiv, Kharkiv, Dnipro,  
Poltava, Mykolaiv, Donetsk,  
Luhansk, Zaporizhzhia



KYIV

POLTAVA

KHARKIV

DNIPRO

LUHANSK

DONETSK

ZAPORIZHZIA

MYKOLAIV

KHERSON

ODESA

## 9 shelters for survivors of gender-based violence

Kharkiv, Berdyansk, Mariupol,  
Kryvyi Rih, Sloviansk,  
Krasnopavlivka, Odesa,  
Voronovitsa, Kherson

## 5 day-care crisis centres

Kherson, Odesa, Kharkiv,  
Sloviansk, Mariupol

## Thematic murals against violence

Mykolaiv, Lysychansk

# SERVICES FOR GENDER-BASED VIOLENCE (GBV) SURVIVORS

In 2019, the network of project-supported GBV specialised services provided much-needed assistance to

24/7 All-Ukrainian Hotline for GBV survivors gave vital informational, psychological and legal consultations to

**46 psychosocial support mobile teams** working in 12 project regions provided complex psychosocial assistance to

**9 shelters** provided safe space and comprehensive assistance to

**5 day-care crisis centres** offered psychosocial counselling to

**17 health care service delivery points** provided medical help to

**38,846**

**people that have experienced GBV**

**13,967**

**people that experienced GBV**  
(84% women,  
16% men)

**18,875**

**survivors of GBV**  
(87% women,  
13% men)

**515**

**survivors in 7 regions**

**1,643**

**people in 5 regions**

**3,846**

**survivors in 8 regions**

In 2019 UNFPA supported development and expansion of services:

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In Odesa and Kherson  
were opened

**2 new shelters  
for GBV survivors**

In Kharkiv, Berdiansk and  
Kherson were opened

**3 new day-care  
crisis centres**

In Kherson, Mykolaiv and  
Odesa were opened in  
December

**3 new service  
delivery points**

UNFPA supported capacity  
development of operators of

**Kyiv municipal  
hotline**



© UNFPA Ukraine/Andriy Noga

# UNFPA PROVIDES SUPPORT TO THE GOVERNMENT OF UKRAINE AND SERVICE PROVIDERS

(SOCIAL, MEDICAL INSTITUTIONS, LAW ENFORCEMENT AND POLICE)  
IN CREATION OF EFFICIENT MECHANISMS OF GBV RESPONSE

More than 80 trainings, workshops and seminars for 1300 relevant stakeholders were conducted in 2019:

- Over **680 duty bearers from 12 project regions** were capacitated to develop effective multisectoral coordination mechanisms in GBV response and prevention during 19 workshops for multisectoral teams and 14 specialised workshops on costed action plan development.
- Over **180 service providers** attended 27 trainings and workshops that helped improve quality of their work, help them avoid “burnout” syndrome and get better knowledge of new legislation.

- Over **280 specialists** representing 42 legal aid centres from all regions of Ukraine attended 12 specialised trainings. This will allow GBV survivors get relevant legal information in a timely manner.
- Over **160 health care specialists** improved their knowledge and skills in survivor-centred approach, referral and coordination during 8 trainings and workshops.
- **59 tutors from 22 police training centres** from every region of Ukraine completed training of trainers sessions. They enhanced their expertise to provide tailored training to police officers of specialised mobile teams of police reacting to GBV/DV cases across Ukraine.



Development of 4 online learning courses – on GBV response, PSS MTs, shelters and provision of medical assistance to GBV survivors – was launched in 2019. The courses will help thousands of specialised service providers and local authorities' representatives across Ukraine to establish effective services for GBV survivors.

In 2019, UNFPA started providing support to developing GBV prevention and response systems in two new project locations – Kyiv city and Poltava region to improve access to services to 5 million people combined.



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ФОНД ООН  
У ГАЛУЗІ НАРОДОНАСЕЛЕННЯ



ПРЯМУЄМО ВПЕРЕД  
ЗАРАДИ  
СПІЛЬНОЇ МЕТІ,  
ПРАГНЕМО  
БЕЗПЕКИ ТА  
ГІДНОСТІ,  
ЗАБЕЗПЕЧУЄМО  
РІВНІСТЬ,  
НИКОГО НЕ ЗАЛИШАСМО  
ОСТОРОНЬ

Ukraine.unfpa.org

“Ever tried  
Ever failed  
Try again  
Fail better”

Nelson Mandela

“Education  
is the most powerful  
weapon which you can use  
to change the world.”

CULTURE OF METRO  
PEOPLE AT  
LIVESTOCK



# INFORMATIONAL CAMPAIGN "BREAK THE CIRCLE"

Over 5,700 people daily found lifesaving and prevention information on official Facebook page of the information and awareness-raising campaign Break the Circle.

**Over 36,000 people** accessed crucial information about GBV and available services on the **website of Break the Circle campaign** ([rozirvykolo.org](http://rozirvykolo.org)).

**Over 190,000 young people** learnt how to recognise early signs of psychological violence through a series of videos "**No Trivia in Relationship**" that challenge negative stereotypes that perpetuate GBV/DV.

**Over 3.3 million Ukrainians** raised their awareness of GBV thanks to implementation of the **Break the Circle campaign**.



# COLLABORATION WITH MASS MEDIA

**48 journalists** during 3 tailored workshops learnt how to report on GBV issues from a survivor-centred approach. Following the workshops, a **practical guide** “**Media and Combating Violence**” was developed for journalists to help challenge negative stereotypes on GBV and cultivate zero tolerance to GBV in society.

A contest for journalists “Production of media materials about GBV/DV” was conducted in 2019. As a result, 34 articles were published in 45 media outlets raising awareness and offering helpful advice on GBV response to thousands of people across Ukraine.





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© UNFPA Ukraine/Andriy Noga

# LEGISLATION AND COORDINATION

Consistent efforts of the WG experts ensured that by the end of 2019 **16 bylaws** were adopted and came into force. Development of national framework for service provision for GBV survivors is almost complete which facilitates comprehensive implementation of the elaborated regulations. First ever conviction for DV was issued on 14 November by a court in Kyiv.

In 2019, more than **470 specialists** attended a series of workshops for multisectoral teams (local authorities, social services, police, health and legal professionals) to ensure effective coordination for sound GBV response and prevention work at the local level. This resulted in development and **official adoption of 9 multisectoral joint action plans**, which outlined concrete steps to improve the quality of services provision to GBV survivors.

Over 210 specialists attended a series of specialised workshops on costed action plan development held in 2019. Their purpose was to inform local GBV response work plan and accelerate budget allocations from local authorities. As a result, 15 local government bodies developed costed action plans and allocated resources from local budgets to fund GBV-related activities and specialised services.

Study tour to Romania on integrated approach to GBV/DV for 20 key sectors representatives in 2019. It allowed decision makers from 3 project regions learn best practice of Romanian counterparts on GBV response and prevention that galvanised implementation of relevant mechanisms in respective regions and municipalities in Ukraine.

# HIV AND REPRODUCTIVE RIGHTS

In June to December 2019, jointly with the Ukrainian Medical Mission PO and the Women's Health and Family Planning Charity Foundation, we implemented the project "Response to the pressing humanitarian issues (sexual and reproductive needs) of the most vulnerable women and teenage girls in Eastern Ukraine".

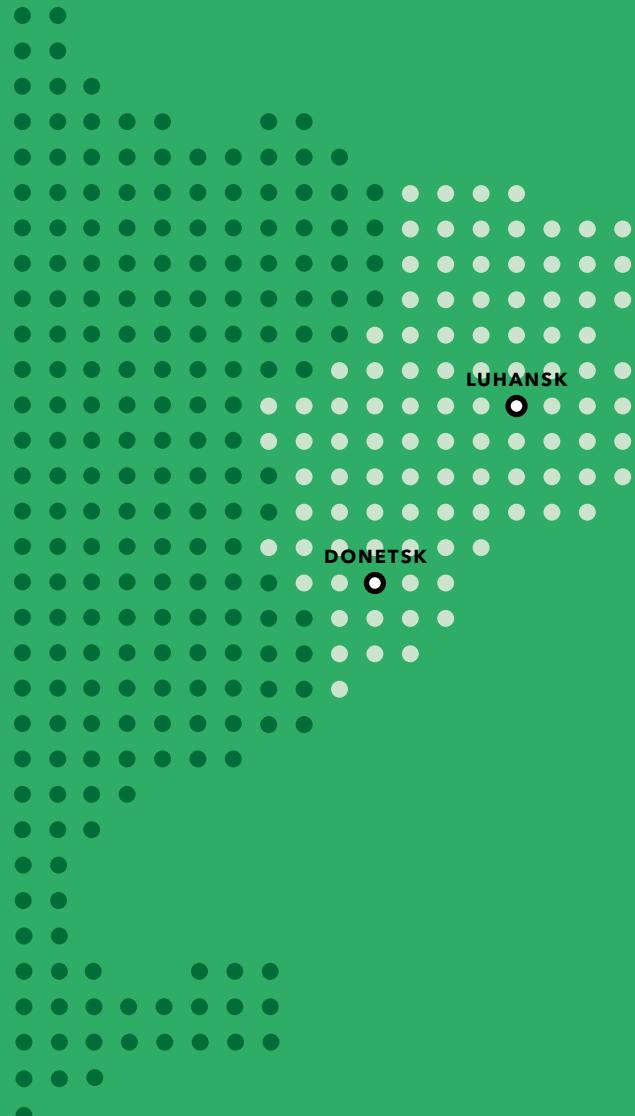
The project implementation was funded by the UN Central Emergency Response Fund (CERF).

The teams provided medical and preventive care in the total of **253 population centres** and carried out **18,201 medical examinations**. Of those, 8,226 were gynaecological examinations and 9,975 – family doctor consultations.

Among those who sought medical help:



- |              |  |
|--------------|--|
| <b>9,068</b> | ● <b>women</b> (women aged 15 to 49 – 2,957; women aged 60+ – 4,257) |
| <b>1,281</b> | ● <b>men</b>   |
| <b>280</b>   | ● <b>children</b>  |
| <b>814</b>   | ● <b>persons with disabilities</b>                                   |



Three mobile healthcare teams provided gynaecological and therapeutic diagnostic and prevention care, supplied basic kits of medicines and contraceptives for the population of the Regions along the contact line in Donetsk and Luhansk Regions. The teams were equipped with portable electrocardiographs, ultrasonic scan machines, including those for gynaecological examinations. Every team was provided with rapid tests for blood glucose, Hepatitis B and C, and HIV/AIDS.

In order to raise the level of prevention of sexually transmitted diseases and HIV, **1.62 million male condoms** were provided to centres of social services for families, children and youth, to centres for AIDS prevention and combatting, and to other healthcare and prevention institutions of Donetsk and Luhansk Regions.

357 primary and secondary health care professionals, as well as infectious disease physicians, epidemiologists and family doctors were trained in modern methods of diagnostics and treatment of infectious diseases, planning and providing emergency care in the area of reproductive health, sexually transmitted infections, gender-based violence and delivery of services to women with disabilities in the area of reproductive health.





© UNFPA Ukraine



## PARTNERSHIPS:

# PARTNERSHIP WITH UNFPA HONORARY AMBASSADOR IN UKRAINE MARIA EFROGININA

With support and comprehensive work with Maria Efrosinina, UNFPA Ukraine Honorary Ambassador, we can reach more than 300K people with messages about gender-based violence and domestic violence as well as engage key media to this issue. Together we visited **4 shelters and 2 daily crisis centres in 3 regions in Ukraine**, that helped to aware more survivors about the available services in these cities and the national GBV response mechanism.

Maria participated in the Summit in Nairobi and had an opportunity to talk about gender issues in Ukraine while presenting "The Eagle Huntress" documentary.

# PARTNERSHIP WITH TARAS TOPOLIA AND ALYOSHA

In 2019 we continued our cooperation with a couple of Ukrainian singers – Taras Topolia and Alyosha. They were key note speakers at the discussion platform "Men who support the principle of equal rights and opportunities: win-win strategy" invited as the UNFPA Friends and role models of 4 Hands Happiness project. They promoted approach to sharing of chores and reproductive job as well as the idea of the essential balance between work and personal life and the family's insights in their sons' upbringing.



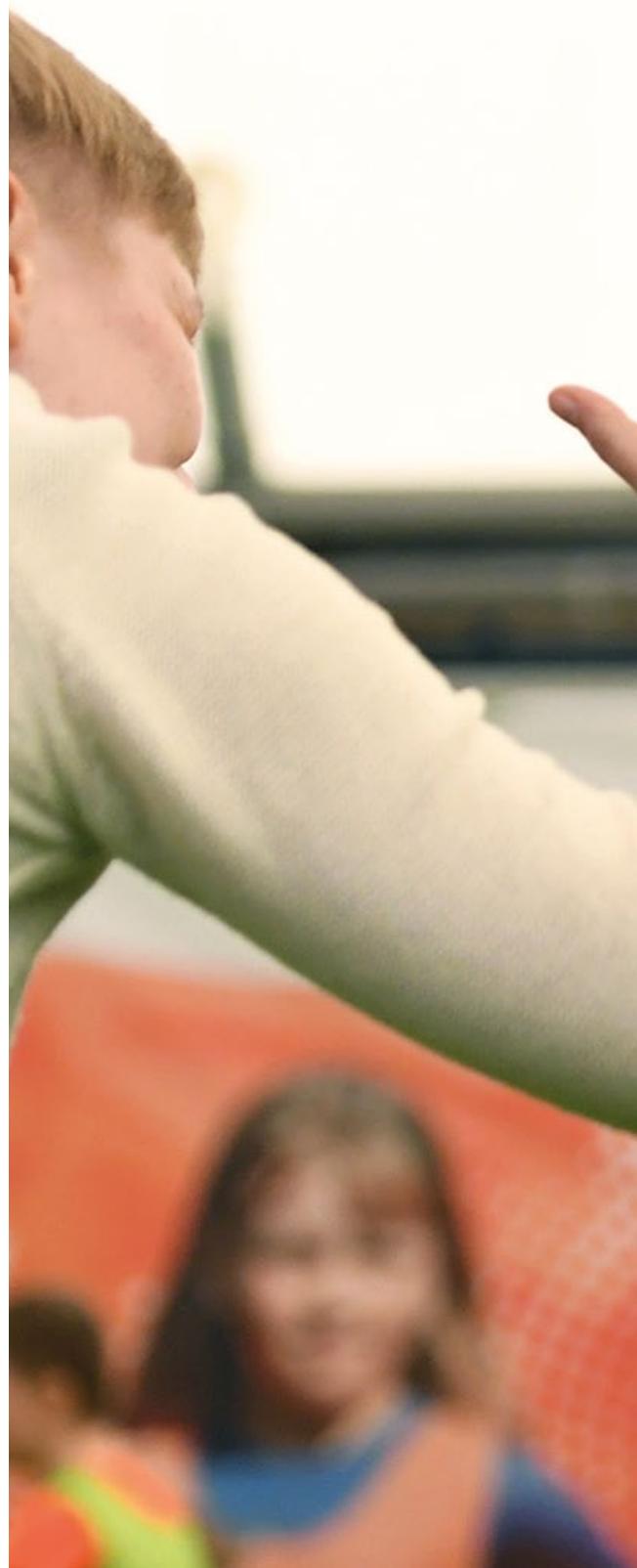


Photo: Family of Taras and Olena  
Topolia with kids Roman and Mark

© UNFPA Ukraine/Grygoriy Vepryk

# **COME ON, LET'S PLAY! TOGETHER WITH FC SHAKHTAR, SHAKHTAR SOCIAL FOUNDATION AND SPECIAL OLYMPICS OF UKRAINE**

Since 2019, jointly with the Shakhtar Social Foundation, we have engaged more girls in playing football, creating mixed teams for the Shakhtar "Come on, Let's Play!" social project. In 2019, we were joined by another partner, the Special Olympics of Ukraine. Together we created 4 inclusive teams for **70 girls of 7-15 years old with intellectual disabilities**: in Kyiv, Ivano-Frankivsk, Mariupol and Kharkiv.





© Shakhtar Social





## "COACHING BOYS INTO MEN" PROGRAM

In 2019, UNFPA paid much attention to prevention work focusing on fostering positive models of behaviour through sport coaching of boys to interact peacefully with each other and girls – Coaching Boys into Men. Overall, **50 football coaches of Shakhtar Social** from around Ukraine and **56 physical education school teachers** from Ivano-Frankivsk region learnt innovative techniques of gender-sensitive training, using FUTURE without violence (USA) methodology, that cultivates positive constructive stereotype-free relations.

# THE “BEAUTY FOR BETTER LIFE” EDUCATIONAL PROJECT WITH L’ORÉAL UKRAINE

The project goal is to teach basic hairdressing skills to women in difficult life situations and to help them path a way to a better life. The project is focused on women who were survivors of domestic violence.

After 6-month rigorous course, **29 women obtained a new profession** by mastering the art of hairdressing. This initiative helped women to find path to a better life and restore belief in themselves. They will join the group of 5,565 people who completed free training around the world in 2018.

Today, the “Beauty for Better Life” programme is present in over 25 countries in Latin America, Asia, Europe and the Middle East. In Ukraine, the project is implemented jointly with UNFPA Ukraine.



AVON



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# AVON CHARITY AID

## FOR DOMESTIC VIOLENCE SURVIVORS

The Avon company supported a program to combat domestic violence, implemented by UNFPA Ukraine, with the support of the governments of the UK, Canada and Estonia.

When a woman ends up in a shelter, clothes or some accessories are usually the last thing she thinks about. The main thing is to hide from the aggressor and have a roof over her head. Therefore, many women who flee to shelters do not have any belongings at all. When in the shelter, women, helped by specialists, can solve a difficult situation without having to worry about household problems.

In 2019, UNFPA Ukraine received **77,000 various items** as AVON's charitable donation. Those included clothing, shoes and accessories to the total worth of **over \$416,000**. Those items were donated to women in shelters, day-care crisis centres, and through mobile social and psychological support teams.

# MYTHS ABOUT WOMEN'S HEALTH

WITH DOCTOR NATALIA SILINA'S  
SCHOOL OF WOMEN'S HEALTH

Women's health, their sexual and reproductive rights, as well as sexual education is still one of the topics that are least discussed in Ukraine. Together with gynaecologist, endocrinologist, and women's health expert Natalia Silina, we unravel the myths. Every week, Natalia Silina writes about the most frequently asked questions she hears when receiving patients or that are sent as direct messages. Together, we launched the "**Myths about Women's Health**" column for social networks.

Under this partnership with dr. Natalia Silina in sexual and reproductive health we worked on awareness raising among women about main issues: family planning, contraception, cervical cancer and other. We had a big digital campaign on promotion the issues of SRH for YouTube. As result we reached **761,094 people**.



# Can I do sport while having menstruation?

Dr. Nataliia Silina,  
the gynecologist-  
endocrinologist,  
answers





Photo: Oleksandr Elkin, Head of EdCamp Ukraine, with his daughter Emma

© UNFPA Ukraine/Uliana Rudich



## CAMPAIGNS: 4 HANDS HAPPINESS PROJECT

Information campaigns under the “Four Hands Happiness” project were developed by UNFPA Ukraine in cooperation with the Ministry of Social Policy of Ukraine and aimed at overcoming stereotypes regarding the unequal distribution of homework in favour of doing the home chores and childcare together. The project also emphasized the importance of fathers’ engagement in childcare and the need to introduce childcare leave for dads.

In 2019, the **#SuperDadCan** information campaign was held as part of the “Four Hands Happiness” project. It featured responsible fathers in various fields of activity – singer Taras Topolya, television and radio host Andriy Shabanov, blogger Dmytro Stuzhuk, entrepreneur Serhiy Tsybulsky, doctor Yuri Kryvonis, journalist and writer Artem Chapai, actor and singer Artur Logay, football player Bogdan Butko. **26 educational videos** were produced, where fathers and experts talked about various topics, such as the psychological foundations of fatherhood, sex education, first aid for a child, choosing a profession without stereotypes, “maternity leave” for dads, partner child-bearing, and family planning. The campaign reached **over 1.6 million Ukrainians**.

Three cities in Ukraine – Kyiv, Lviv and Kharkiv – hosted the “**Swedish Dads**” exhibition, organized jointly with the Embassy of Sweden in Ukraine. The Ukrainian experience of fatherhood was represented by eight dads, including frontman of the Antytila band Taras Topolya, Head of the National Commission on Securities and Stock Market Tymur Khromaev, players of FC “Shakhtar” Taras Stepanenko and Serhiy Kryvtsov, head of EDCamp Ukraine Oleksandr Elkin, People’s Deputies Svyatoslav Yurash, Volodymyr Tsabal and Volodymyr Aryev. The total of over **950 thousand people** visited the exhibition.

The exhibition was also hosted at Terminal D of Boryspil International Airport, Publishers Forum in Lviv, the Kharkiv V.N. Karazin National University, the Ukrainian Catholic University in Lviv and the Cabinet of Ministers of Ukraine.

Jointly with the Embassy of Sweden in Ukraine, the Swedish Institute and ICTV Channel, we marked Father's Day. Guests were welcomed by the ICTV and Diesel Show star fathers, and enjoyed contests and competitions, entertainment and show programmes, unforgettable emotions and special gifts, as well as the grand opening of the Swedish Dad Exhibition. Over 2,000 visitors marked **the Father's Day** with us!



1-264



**Berta**, 33 years old  
Berta is a single mother of two children. She has been working as a cleaner in a local supermarket for three years. She has no other skills or qualifications. She wants to have her own business, maybe a small shop or a service company. She is currently saving money for a small business idea. She is also looking for a place to live in the city center.



**Dima**, 21 years old  
Dima is a single father of two children. He has been working as a cleaner in a local supermarket for three years. He wants to have his own business, maybe a small shop or a service company. He is currently saving money for a small business idea. He is also looking for a place to live in the city center.

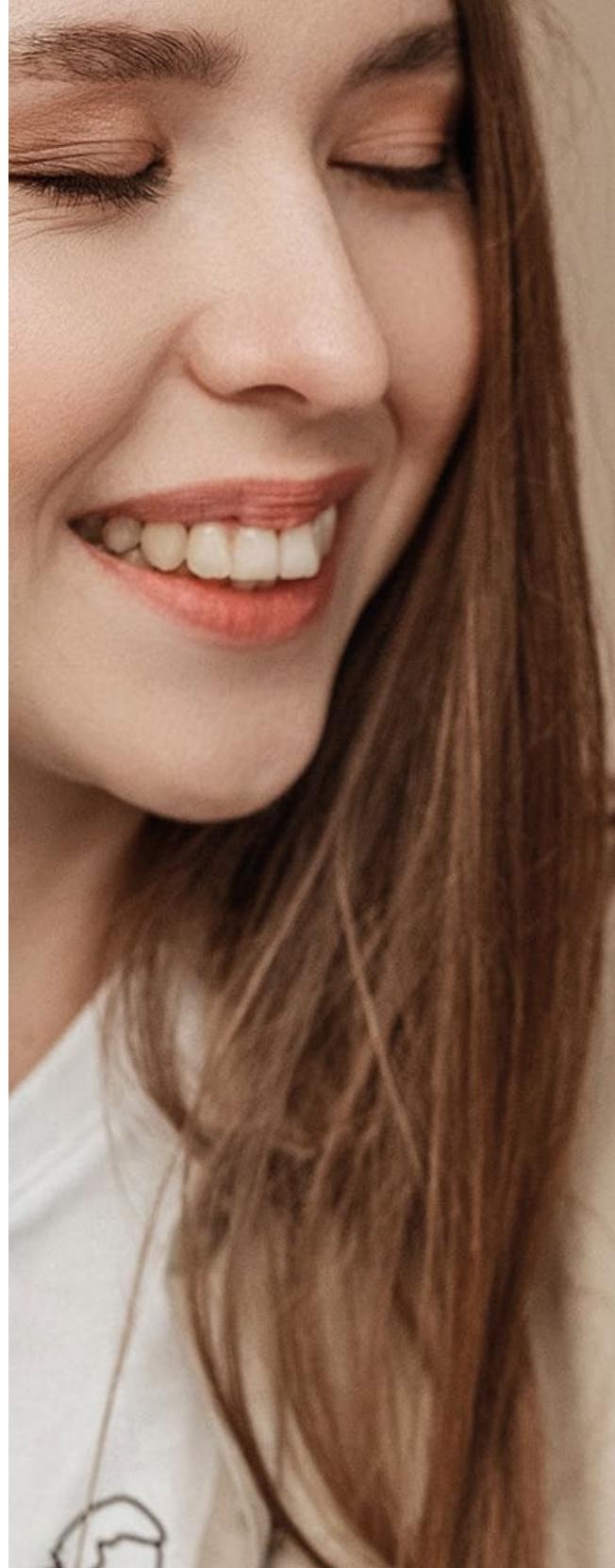


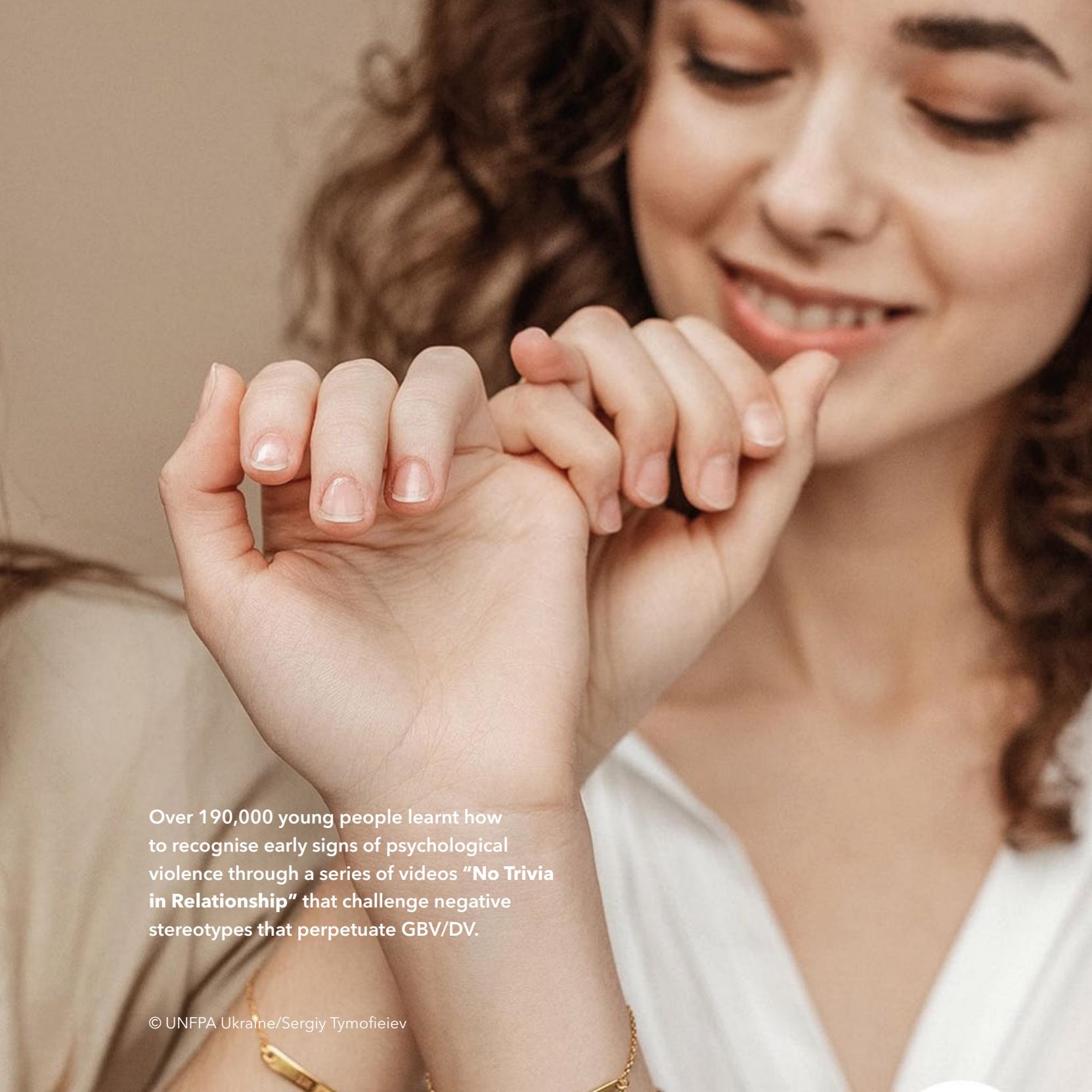
# BREAK THE CIRCLE INFORMATION CAMPAIGN

The Break the Circle information campaign is part of the UN Population Fund's programme "Comprehensive Approach to Addressing Violence against Women and Girls in Ukraine", aimed at supporting the process of strengthening the national mechanisms for prevention of, and response to gender-based violence.

Break the Circle campaign is one of the biggest informational campaigns on GBV issues in Ukraine. Break the Circle campaign supported the GBV program with different online and offline activities including outdoor, indoor and transport campaign in 12 regions, production and promotion of **5 new short videos** on the myths on DV and GBV, placing exhibition on the Cabinet of Ministers.

Digital campaign with promo on YouTube and social media and organic campaign with Honorary Ambassador's support about GBV issues and services for survivors with total coverage **more than 3.3 million people**.





Over 190,000 young people learnt how to recognise early signs of psychological violence through a series of videos “**No Trivia in Relationship**” that challenge negative stereotypes that perpetuate GBV/DV.





# "16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE"

UNFPA supported conducting of multiple events dedicated to the launch of annual global campaign "16 Days of Activism against GBV" held **in 8 regions of Ukraine**. Opening events gathered **over 1,500 participants** and reached over a million people through various media channels.

A thematic exhibition "Break the Circle" was opened in CMU premises on 25 November. It presented **10 stories of GBV survivors**, who got help from piloted services or benefited from newly adopted legislation.

Launch of the thematic exhibition in the Cabinet of Ministers was held with high level representation of First Lady mrs. Olena Zelenska, Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine Dmytro Kuleba, Governmental ombudswomen of gender issues Kateryna Levchenko, UNFPA Ukraine Honorary Ambassador Mariia Efrosinina, member of parliament Maryna Bardina and other participants.

**Over 2.7 million people** had a chance to read posts about exhibition on Instagram pages of **the First Lady, Olena Zelenska**, (1.4 mln followers) and UNFPA Honorary Ambassador, **Maria Yefrosinina**, (1.3 mln followers). Relevant articles appeared in 45 Ukrainian national media resources (including top Ukrainian information agencies). This helped attract attention of Ukrainian society to the issue of GBV.

Two murals in Mykolaiv and Lysychansk were painted as a part of “Break the Circle” campaign. They will act as a constant reminder to thousands of local residents and visitors (including online) about the need to address GBV issues in Ukraine.





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# FINANCIAL RESULTS

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**2,951,000.00 USD**

GBV response program

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**374,000.00 USD**

Gender equality and women empowerment program

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**339,080.00 USD**

Youth program

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**600,041.00 USD**

Sexual and Reproductive Health program

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**135,139.00 USD**

Recovery and Peacebuilding Project

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**91,076.00 USD**

HIV program

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**172,453.00 USD**

Other

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**4,662,407.00 USD**

**TOTAL**

# DONORS AND PARTNERS

## OUR DONORS



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## PARTNERS

Maria Efrosinina  
Taras Topolya and Alyosha  
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L'Oreal Ukraine  
AVON  
Doctor Nataliia Silina and School of Women's  
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East European Institute for Reproductive  
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EDCamp Ukraine  
CSR Ukraine

## GOVERNMENTAL PARTNERS

Office of the President of Ukraine  
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Ministry of Internal Affairs of Ukraine  
Ministry of Education and Science of Ukraine  
Ministry of Health of Ukraine  
Ministry of Culture, Youth and Sports of  
Ukraine  
National Police of Ukraine  
Institute for the Modernization of Education  
Content  
Government Contact Center

# RESOURCES



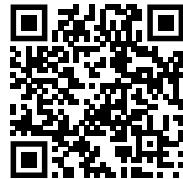
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Analytical Report "The State of Youth in Ukraine"



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Research "Gender Equality and Response to Domestic Violence in the Private Sector of Ukraine: Call for Action"



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Guiding Principles for Business "How large, medium-sized and small business benefits from the policy of equality and prevention of domestic violence"





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