



*Mother with her child near incubator at the Zaporizhzhia Regional Perinatal Centre.  
Photo by Revutsky Oleksiy*

UNFPA UKRAINE

# ANNUAL REPORT 2023



# MOVING FORWARDS THREE ZEROS:

**ZERO** unmet need  
for family planning

**ZERO** maternal mortality

**ZERO** tolerance to gender-based  
violence

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# FOREWORD

As a result of Russia's full-scale invasion, Ukraine's social and economic fabric is being stretched to breaking point. Its healthcare system in particular is being pushed to the brink, exacerbating the suffering of the population.

The overwhelming challenges facing the people of Ukraine continue to be gut-wrenching: more than 10 million forced to leave their homes - the majority being women and children - escalating gender-based violence (GBV) and an alarming rise in gendered poverty. One third of households led by women are struggling to feed themselves, and 60 per cent of older women cannot meet their basic needs. Alongside this, premature births are surging, and healthcare is becoming inaccessible for many. We face a dire shortage of personnel needed to provide critical services to the 2.5 million people that are anticipated to confront gender-based violence in the coming year, a crisis that is notably acute for displaced women and girls near the frontlines and survivors of conflict-related sexual violence (CRSV).

Amidst this humanitarian crisis and ongoing devastation, we must remember that access to sexual and reproductive health is fundamental to everyone's health and survival, and to the well-being of humanity. This human right must be safeguarded at all costs.

Last year, UNFPA worked with the Government of Ukraine and our trusted partners to bolster reproductive health and protection services across the country, reaching more than 850,000 people with services supporting reproductive health and GBV prevention and treatment.

Our initiatives extend beyond providing medical assistance; they offer lifelines to survivors of GBV, offering critical support services that include counselling, legal aid and safe shelters, especially for those affected by CRSV. UNFPA supports a network of more than 100 mobile teams offering psychosocial support work across the country, thanks to the dedication and efforts of our local partners. Our mobile health clinics bring necessary services to local communities, for example providing vital prenatal care to expectant mothers in areas where healthcare facilities are no longer operational, in some cases making the difference between life and death.

UNFPA wholly supports the Government of Ukraine and is committed to the well-being of every woman, girl and young person. We urge global solidarity from the international community to shine a spotlight on those in need, to call for peace, and to support Ukraine. Real lives are still in peril. Let this sombre moment serve to remind us of the women and girls whose lives continue to be imperilled



by ongoing missile threats and attacks on essential infrastructure. But we should use it not just to reflect on the devastation but also to inspire action against the backdrop of a growing sense of apathy: during the war, childbirth continues, violence against women and girls increases, and essential reproductive health services, especially for women and girls, continue to be severely compromised. Young people deserve normality and stability. Our collective actions can ensure they receive the resilience services, mental health support and education they deserve.

We must reaffirm our commitment to a future for Ukraine where dignity, safety and equality are not just ideals but realities for all. Ukrainian women's resilience amidst war is a beacon of hope. Their rights are non-negotiable. It's time to amplify our support.

**Massimo Diana,**  
*UNFPA Representative in Ukraine*



*Photo by Serhii Minenko*

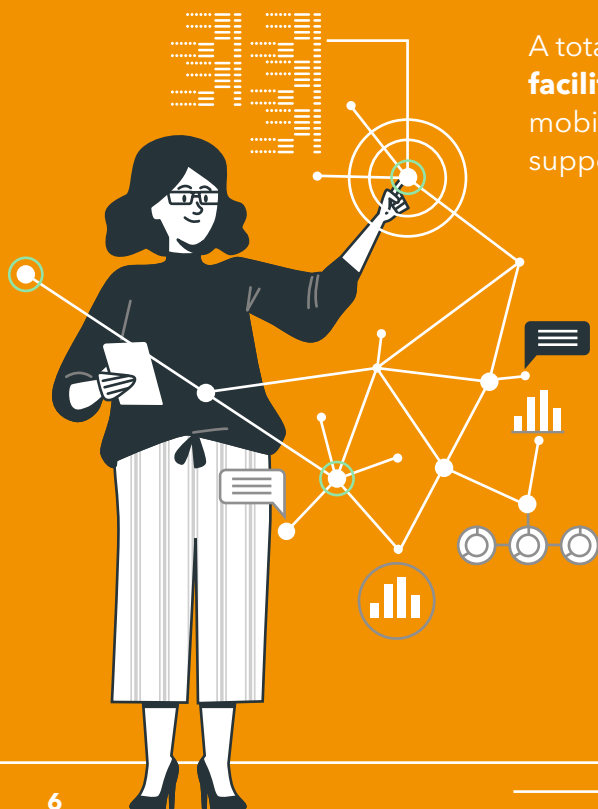
# KEY DATA AND ANNUAL OUTCOMES



UNFPA-supported services provided life-saving GBV/CRSV assistance to **383,693** vulnerable women, girls, men and boys.

**289** GBV response services were established and/or enhanced by UNFPA in 2023.

Sexual and reproductive health (SRH) services reached **149,366** people, including 142,394 females and 6,972 males.



A total of **95** health facilities, including SRH mobile clinics, are currently supported by UNFPA.

UNFPA's awareness and information campaigns reached **30,951,827** people.

The number of followers of UNFPA's social media pages increased by **64** per cent.

# HUMANITARIAN RESPONSE

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UNFPA launched a national network of **11 Survivor Relief Centres**, which provide a unique support services model for people affected by the war, including those who have experienced CRSV.

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Across different Ukrainian cities, **29 women-and-girl-friendly spaces were opened.**

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**32 new service delivery points** were established in eight oblasts (regions) of Ukraine, ensuring timely diagnosis, effective treatments, and the provision of appropriate health advice to **1,648 women.**

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About **35,000 people** received social and psychological support within the framework of **109 mobile psychosocial support (PSS) teams** and their activities.

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SRH teams opened **27 mobile clinics and one mobile maternity unit** for the provision of medical services.

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**129 survivors of GBV in war setting, including CRSV**, received high-quality, specialized psychotherapeutic support via the Aurora online platform.



# HUMANITARIAN RESPONSE



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**21,075** dignity kits were provided to UNFPA partners for further distribution among the most vulnerable women and girls, including older women and people with disabilities.

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In partnership with the GBV Sub-Cluster (GBV-SC), UNFPA activated regional working groups to coordinate the **humanitarian response to GBV in 17 regions of Ukraine**, involving more than **500** participants including local authorities.

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In partnership with 22 regional administrations, UNFPA established or enhanced **12 shelters, 33 primary PSS services for GBV survivors, 33 daycare centres, 25 crisis rooms and specialized mobile teams in 72 hromadas** (municipalities).

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Humanitarian Cash and Voucher Assistance for SRH was provided to **2,503** individuals, all of whom were female.



# DEVELOPMENT

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**5** new specialized services for survivors of domestic violence were launched with the support of UNFPA within the project “Cities and Communities Free from Domestic Violence”, specifically 2 daycare centres, 2 crisis rooms and 1 shelter.

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UNFPA provided support to strengthen the work of **32** existing specialized services for GBV survivors: 2 primary PSS services, 11 crisis rooms, 9 daycare centres, 6 shelters and 4 online daycare centres for residents of cities that are temporarily not controlled by Ukraine.



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A mobile safety application created in cooperation with the Ministry of Internal Affairs has been installed by **22,619** women.

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The helpline for men – a unique service that helps men to improve their mental health and relationships – provided **9,157** quality consultations via phone and chatbot.

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The relaunched “No trivia” project reached **3 million** adolescents, helping them to be mindful of their emotional state and to protect personal boundaries.

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The “Vona” women’s career hubs network supported **3,591** women in finding employment or setting up their own business.

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The annual 16 days campaign (“Sensitivity Overcomes Violence”) took place in **60** Ukrainian cities and communities.

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The “Break the Circle” national information campaign aimed at ending GBV reached **13.5** million people.

# DELIVERING LIFE-SAVING SERVICES: THE HUMANITARIAN RESPONSE

UNFPA Ukraine has been at the forefront of the humanitarian response to the crisis, working tirelessly to ensure the well-being and dignity of those affected by the ongoing war.

The full-scale invasion unleashed immense suffering on the people of Ukraine, with women, girls, men and boys bearing the brunt of its devastating impact. With a comprehensive and compassionate approach, UNFPA has delivered critical services that have saved lives, empowered communities and brought hope in the midst of despair.

Recognizing the urgent need for humanitarian aid, psychological support and social services assistance, UNFPA swiftly mobilized to ensure that every Ukrainian had access to the high-quality, confidential, safe and free help they needed.

Efforts were scaled up to deliver sexual and reproductive health services, including access to contraception, maternal healthcare and safe deliveries. Through dedicated gender-based violence (GBV) prevention and response interventions, support, counselling and protection were offered to survivors, ensuring their safety and facilitating their recovery. Additionally, mental health and psychosocial support (PSS) were prioritized, in recognition of the profound impact of the conflict on the emotional well-being of individuals.





# МОБІЛЬНА БРИГАДА СОЦІАЛЬНО-ПСИХОЛОГІЧНОЇ ДОПОМОГИ



MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK  
Danish



СЛІД ПІДКРИТИ НАС НА ТІЛІ  
ЗМІЩЕННЯ ІНТЕРНЕТУ  
СЕРВІСІВ ПІДКРИТИ НАС  
НА ТІЛІ

Specialists of the Chernihiv PSS mobile team.  
Photo by Kateryna Byndiuk

# GENDER-BASED VIOLENCE IN EMERGENCIES AND ON THE FRONTLINE

## Psychosocial support mobile teams

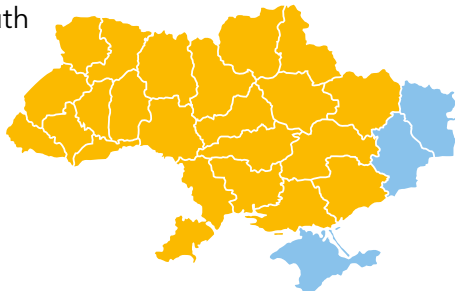
Psychosocial support mobile teams (PSS MTs) conducted 4,712 awareness-raising and outreach events, providing information on available GBV response services to more than 116,000 people.

UNFPA purchased 75 vehicles and officially handed them over to PSS MTs.

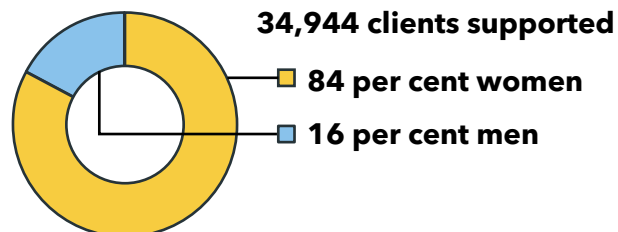


### 109 psychosocial support mobile teams (PSS MTs)

- Operating across **22 regions of Ukraine**
- Includes the most war-affected regions in the east and south



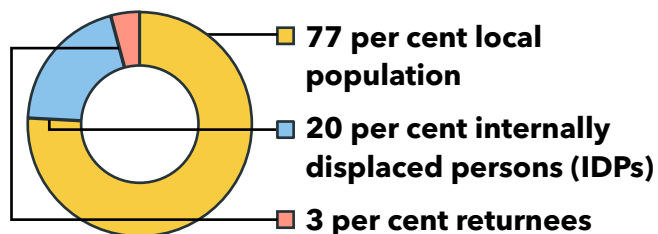
### Support delivered in 2023



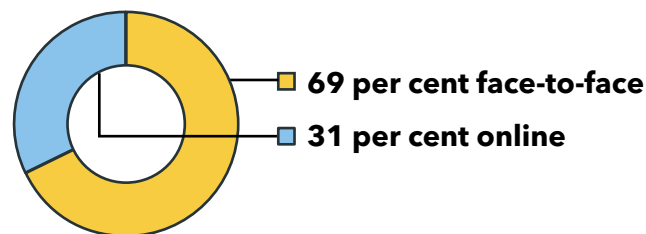
Responded to **more than 142,000 GBV disclosures**

- Figure includes **domestic violence (DV)** cases

### Client demographics



### Consultations





## Women and girls safe spaces

During 2023, UNFPA launched 29 women and girls safe spaces (WGSS) (also referred to as “VILNA” spaces). In total, VILNA spaces provided services to **227,831 women and girls** all over Ukraine. Of these, 93,711 women and girls were internally displaced persons (IDPs); 7,818 women and girls were with disabilities; and 904 were pregnant women.


Through the year, VILNA spaces responded safely and ethically to 2,252 GBV disclosures, and referred 16,261 women and girls to specialized services, including UNFPA services.



The official opening of the space in Kyiv in June.  
Photo by Mykhailo Gomulko





 **СПЕЦІАЛІСТ З  
ВЕДЕННЯ ВИПАДКУ**

Case manager of the Survivor Relief Centre in Zaproizhzhia.  
Photo by #ShoTam



## GBV case management

As part of its humanitarian response to address the needs and risks faced by GBV survivors, UNFPA launched structured GBV case management services. In 2023, UNFPA deployed 116 trained case managers to different specialized and non-specialized GBV services. The case managers handled the cases of 3,716 GBV survivors during 2023.

## Cash and Voucher Assistance

In 2023, UNFPA launched its Cash and Voucher Assistance (CVA) programming, incorporating this into its Sexual and Reproductive Health (SRH) and Gender-Based Violence in Emergencies (GBViE) portfolios as follows:

- Cash assistance programme provided for pregnant and lactating women (PLW).
- CVA provided to GBV survivors through GBV case management.

In total, UNFPA supported 2,503 PLW via CVA in 2023, and 187 women via GBV case management.





Sexual and Reproductive Health Kits for Obstetric and Gynecological Care in Brovary.  
Photo by Olena Kudria

## Support for municipal GBV services

In 2023, as part of its humanitarian response, UNFPA provided support to 116 specialized municipal GBV services in 22 oblasts (regions). Of these, 54 services were newly established or restored, while 62 existing services were enhanced. UNFPA provided not only financial and material support, by enhancing the physical premises and equipping them with needed supplies, but also skills-based support by expanding the capacity of staff. For example, in close cooperation with GBV field teams and regional authorities, UNFPA supported 37 workshops on delivering GBV response for 1,148 experts including social workers, psychologists, police and other GBV actors, in 20 regions of Ukraine. The aim was to create sustainable and functional national services.

## Dignity kits

UNFPA provided 21,075 dignity kits to the most vulnerable women and girls. The kits were delivered via PSS mobile teams, Survivor Relief Centres and perinatal centres, as well as through regional and local authorities in those regions most affected by war.





*Dignity kits distribution to elderly women in Irpin, Kyiv region.  
Photo by Olena Kudria*



# CONFLICT-RELATED SEXUAL VIOLENCE

Through 2023, UNFPA continued fostering an enabling environment for GBV/CRSV survivors in Ukraine by providing survivor-centred, quality, multisectoral assistance, including reproductive healthcare, access to clinical management of rape services, psychosocial and mental health services, legal assistance, livelihood support, and support for long-term rehabilitation and integration.

## Supporting the Government of Ukraine

UNFPA made every effort to provide technical support to the Government of Ukraine in developing a national system of response during the war and for post-war recovery, including unsegregated support systems for CRSV survivors. These efforts included co-chairing a sub-group on holistic service delivery, under the Inter-Sectoral Working Group on Prevention and Response to CRSV in Ukraine. The sub-group made significant contributions to advancing work relating to the Framework of Cooperation aimed at preventing and responding to CRSV, signed in May 2022 by the United Nations and the Government of Ukraine. Other initiatives included establishing a Policy Development Hub in cooperation with civil society and the Government of Ukraine; and setting up an expert group on CRSV as part of the inter-agency working group on war crimes within Ukraine's Office of the Prosecutor General. All these initiatives have been undertaken with a view to ensuring that the needs of survivors are met, and that CRSV is prevented when possible.



# ЦЕНТР ДОПОМОГИ ВРЯТОВАНИ



ПСИХОЛОГІЧНА  
ДОПОМОГА



ЮРИДИЧНІ  
КОНСУЛЬТАЦІЇ

КОНФІДЕНЦІЙНО

Specialist of the Survivor Relief Centre in  
Kropyvnytskyi providing consultation.  
Photo by Oleksandr Mayorov

## Survivor Relief Centres

As well as advocacy and awareness-raising, an important aspect of UNFPA's work in Ukraine is the availability of online and offline facilities that underpin the range of services and ensure every survivor can find something to meet their needs - especially internally displaced people (IDPs).

As part of this, 11 UNFPA-supported Survivor Relief Centres (SRCs) now operate throughout Ukraine as "one-stop shops" for people in need. In 2023, 29,404 people (both IDPs and local residents) - including CRSV cases - received assistance. Additionally, a series of training sessions was held for the employees of SRCs (including psychologists, social workers, case managers and lawyers) to improve service quality. Through the SRC network, an information campaign was conducted with the intention of destigmatizing CRSV. This reached nearly 26 million Ukrainians, resulting in more people accessing assistance.

## "Aurora" psychotherapy support platform

Another crucial service offered by UNFPA is the [online "Aurora" platform](#), offering comprehensive psychotherapy support. In 2023, this was effectively integrated into the overall humanitarian response system, in close cooperation with the SRCs and other service delivery initiatives. Requests for assistance were submitted from all over Ukraine, as well as from abroad. More than 80 per cent of Aurora's clients had experienced sexual violence, including CRSV.

A pilot rehabilitation programme was launched jointly with SEMA, the Ukraine survivors' network, for female survivors of GBViE/CRSV. Success stories resulting from referrals between services provide evidence of the positive impact of UNFPA-supported GBV/CRSV-focused services that are helping survivors recover and rebuild their lives.





Specialists of the Survivor Relief Centre providing support to a girl in Kherson after Kakhovka Dam destruction. Photo by Danylo Pavlov





Monitoring visit to mobile clinic in Balakliya,  
Kharkiv region.  
Photo by Yan Dobronosov





# SEXUAL AND REPRODUCTIVE HEALTH SERVICES

## SRH mobile clinics

In 2023, UNFPA launched 11 new SRH mobile teams and operated a total of **28 SRH mobile teams** (27 MTs and 1 Mobile Maternity Unit) in 23 oblasts (regions) of Ukraine.

Despite challenging war conditions, UNFPA launched an SRH mobile team in Kherson city to ensure safe and timely access to SRH services for the population of the Kherson oblast.

In total, SRH mobile teams provided **141,097 SRH medical consultations** for communities in rural and hard-to-reach areas.

These comprised 134,804 consultations for females and 6,293 consultations for males; 6,464 consultations for persons with disabilities (PWDs); 6,064 consultations for IDPs; and 1,265 consultations for pregnant women.

Across these consultations the percentage of first-time diagnoses, or discovered diseases, was 55.99 per cent.

In total, the SRH mobile teams covered 655,498 km in rural and hard-to-reach areas to ensure delivery of high-quality SRH services to the population.



Barrier-free gynaecological room in Mykolayiv.  
Photo by Artem Nikiforov

## Service delivery points

In 2023, UNFPA **opened 86 new service delivery points (SDPs) or barrier-free gynaecological clinics** – and operated a total of 108 SDPs in 23 oblasts of Ukraine. **More than 55,000** women received medical assistance from SDPs in these 23 oblasts.

The primary issues were sexually transmitted infections (STIs) – 8,421 women; HIV – 4,116 women; unplanned pregnancy – 2,883 women; and emergency contraception – 671 women. In addition, 4,955 IDPs and 3,173 people with disabilities received assistance at the SDPs.

## SRH supplies and medicines

UNFPA made **110 dispatches of Interagency Reproductive Health Kits (IARH) kits to 70 specialized maternity hospitals**, to support all types of SRH services. These included normal and complicated deliveries including caesarean sections; treatment of STIs; management of complications from pregnancy termination; and all types of contraception. This helped a total of **236,000 women**.

**Ten infant incubators** were delivered to maternity houses and hospitals.

**6,500 dignity kits for pregnant and lactating women (PLW)** were supplied, distributed by maternity hospitals among women who applied for prenatal, delivery and postnatal services.





*Midwife with incubator at the Zaporizhzhia  
Regional Perinatal Centre.  
Photo by Revutsky Oleksiy*



## Increasing skills and knowledge

Working with the implementing partner **Women Health and Family Planning (WHFP)**, as part of a capacity-building programme for health providers, more than **3,200 physicians and nurses were trained** in the following skills:

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Medical response to GBV or intimate partner violence (IPV) - **2,066 staff trained**

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Youth-friendly approach to SRH service provision - **961 trained**

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Colposcopy for cervical cancer screening - **28 trained**

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Effective communication - **255 trained**

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Minimal Initial Service Package (MISP) delivery - **21 trained**

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Awareness-raising for provision of SRH service to women with disabilities - **248 trained**

Working with the implementing partner **Institute of Child and Family Development**, training was delivered for various skills, as follows:



## Sexual and reproductive health hotline and webinars

During 2023, **182 patients** received consultations via the SRH hotline “3033”. The main topics addressed were reproductive health problems, gynaecological diseases, health and social issues, and questions on SDPs and mobile clinics.

Seven webinars on SRH topics were conducted for gynaecologists and family doctors. More than 7,438 physicians registered for the webinars and obtained certificates. The total number of webinar views stands at **more than 38,000**.



*Visual of the digital campaign on 3033 SRH hotline*  
© UNFPA





Підтримка з питань сексуального та репродуктивного здоров'я

Якщо ви турбуєтесь  
про власне сексуальне та  
репродуктивне здоров'я,  
зверніться до гарячої лінії

☎ 3033

Матеріал створений у рамках заходів гуманітарного реагування UNFPA, Фонду ООН у галузі народонаселення в Україні, за фінансової підтримки Міністерства закордонних справ Японії.



From  
the People of Japan

# GENDER EQUALITY

UNFPA's network of 12 "TatoHubs" (father-hubs) in Ukraine has increased its capabilities for building families' and communities' resilience and cohesion during the war, with a continued focus on promoting responsible fatherhood, mental health and GBV prevention.

Throughout 2023, the TatoHubs strengthened their engagement with local authorities, universities, partner NGOs, perinatal care and reproductive health centres, youth centres and GBV response services.

Re-integrating war veterans into society is difficult, as evidenced by tensions arising between veterans and non-veterans during men-only sessions. Veterans may feel superior to non-veterans, while the latter can feel guilt and shame for not participating in the war. This tension can potentially lead to aggression and social disruption if not properly managed.

Through 2023, TatoHubs continued to provide tailored services, including in response to specific needs arising from the consequences of the war, as follows:

- Psychological counselling helped more than **3,300 women, 1,770 men and 830 children** to reduce emotional tension and anxiety. It equipped them with knowledge and skills on emotional self-regulation and self-care through individual and group sessions, and support groups for IDPs, parents with children, and volunteers.

- Perinatal care and counselling with the help of TatoHubs prepared **138 pregnant women and their partners** for delivery, offered in Zaporizhzhia, Odesa, Khmelnytsky and Chernivtsi (home to the relocated Nova Kakhovka TatoHub).
- A total of **345 art master classes** for fathers and families, and educational sessions for men, contributed to their resilience and ability to process distress and trauma.
- TatoHubs delivered 67 GBV prevention training and networking sessions in coordination with GBV prevention and response services including PSS MTs, SRCs and VILNA safe spaces for women and girls.

The education and psychological activities conducted by TatoHubs enabled 2,779 fathers and future fathers in target municipalities to become aware of harmful gender stereotypes, partner relationships, delivery, child upbringing and mental well-being, sexuality education, non-violent communication and GBV prevention.





Logo of the Ministry of Communities, Territories and Infrastructure Development of Ukraine (Міністерство громад, територій та інфраструктури України) and the Zaporizhzhia Regional Council (Закарпатська обласна рада) are visible at the top of the banner.

# TatoHub TO

Запоріжжя

Illustration of a family (a man, a woman, and a child) is shown below the text.

Art therapy event for fathers and their children in TatoHub in Zaporizhzhia.  
Photo by Maryna Vladimirova



# YOUTH ENGAGEMENT AND YOUTH-LED COMMUNITY RESILIENCE

## Nationwide research on the impacts of war on youth

In late 2022, UNFPA Ukraine along with UNDP and Ukraine's Ministry of Youth and Sports conducted a [research project](#) titled "The Impact of War on Youth in Ukraine". The study focused on young people's socio-economic status, challenges, aspirations, values and needs in the context of the full-scale invasion. The research aimed to assess the effects of war violence on youth, both internally displaced within Ukraine and those who left the country (estimated at 4 million), with a particular emphasis on vulnerable groups. The study surveyed 2,604 young people aged 14–34 within Ukraine, and 405 young people who had fled abroad due to the war.

The results were officially presented in early 2023 and led to open discussions with government representatives, academia and youth NGOs. These have been instrumental in shaping programme activities for youth guided by an evidence-based approach, implemented by various stakeholders including United Nations agencies, the Ministry of Youth and Sports, youth NGOs and youth centres.





Participants of spring camp  
"Energy of your Future".  
Photo by Yuriy Valko



## Skills-building camps for Ukrainian teens

In partnership with the Ministry of Education and Science of Ukraine, UNFPA had developed a psychosocial programme entitled “Energy of your Future”, aimed at creating the safest possible environment to support adolescents in managing war-related traumatic events, overcoming post-traumatic stress disorder (PTSD) or cumulative stress caused by war, and preventing long-term psychological consequences of war trauma.

In spring 2023, **150 Ukrainian teenagers from 18 regions** of Ukraine, representing both IDPs and host communities of the war-torn regions, took part in two separate camps under the programme, held in the Ukrainian Carpathians.

The programme then transitioned to a community-oriented approach within the “EU4Recovery” project, which built a network of 47 trainers equipped to empower adolescents aged 14–17 with key life skills. This community of trainers played a pivotal role in organizing six local day camps in October and December 2023, which engaged 126 young participants.

## “Mentalochka” podcast on mental health

During 2023, UNFPA, together with NGO Molodvizh, developed the third season of the youth podcast [“Mentalochka”](#). This covers important issues concerning young people’s mental health, ways to restore their inner resources and ways to develop their personality in difficult circumstances including war conditions. The 10 audio and video episodes of the third season focused on topics such as psychological dilemmas faced by the youth of Ukraine, recovery in war conditions, the influence of youth on the country, psychological defence and compensation mechanisms, self-reliance, managing “difficult” emotions such as anger, social emotions, understanding people with different war experiences, socialization and mental health.

In addition, six offline recordings were made in Kyiv and Lviv and presented to a total number of 282 visitors. Altogether, the three seasons of the “Mentalochka” podcast achieved 67,217 listens in 2023. The podcast received the annual Best Practices award from the Ministry of Youth and Sports of Ukraine, in the “Mental health” category presented at the seventh All-Ukrainian Forum of Youth Workers.



# Відновлення та відпочинок в умовах війни. Потреба чи опція?

[Яна Лекун]  
[Александр Удовенко]

ТВОРИ

Recording of the episode of podcast  
during Molodvzh youth event.  
Photo by Molodvzh Center.Lviv



# IMPROVED POPULATION DATA

Since February 2022 the most significant change to the population of Ukraine has been in the form of mass population movements. Humanitarian organizations such as the International Organization for Migration (IOM), UNHCR and the REACH programme of humanitarian think-and-do tank IMPACT-Initiatives, have been actively monitoring both cross-border and internal population movements, to assist population tracking by the Government of Ukraine. However, humanitarian population data sources are often not easily interoperable with national population data sources.

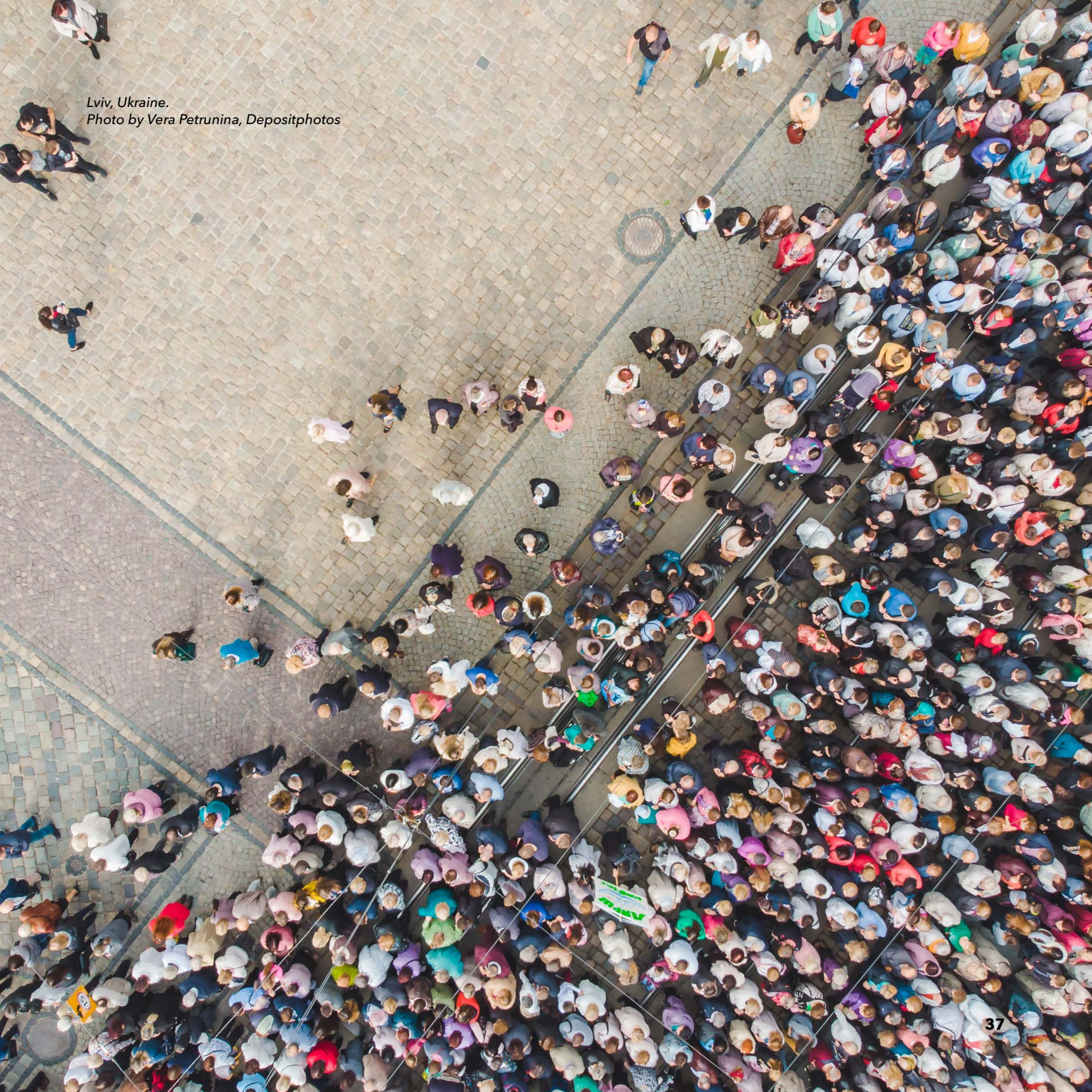
UNFPA therefore designed a novel, sub-national population estimation method, and customized it for the context of Ukraine through consultations with national and international institutions. The method now produces humanitarian population estimates with the best possible accuracy and precision, drawing on more than 10 types of quality national and humanitarian population data sources.

This new method meant that in 2023, UNFPA was able to deliver the 2023 Ukraine Common Operational Dataset on Population Statistics (COD-PS). The 2023 COD-PS provides sub-national humanitarian population estimates by sex and in 5-year age groups as of July 2023, and explicitly accounts for the net population changes (births, deaths, refugees, IDPs) that have occurred since the invasion began in February 2022.

The 2023 COD-PS underpins the Ukraine Humanitarian Needs and Response Plan for 2024 (HNRP 2024) and provides the universal starting point for the calculation of population-in-need (PIN) and target population figures for all humanitarian clusters.



Lviv, Ukraine.  
Photo by Vera Petrunina, Depositphotos







Conference "Best Practices in Building Local Systems for Preventing and Combating Domestic Violence".  
Photo by Serhii Minenko





# HUMANITARIAN COORDINATION

In 2023, UNFPA Ukraine's humanitarian coordination efforts spanned the Gender-Based Violence Area of Responsibility (GBV AoR) and the Sexual and Reproductive Health Technical Working Group (SRH TWG). These initiatives brought together numerous partners in efforts to enhance support and services for vulnerable populations.

Key activities included coordination forums, capacity-building and integrated service delivery. The GBV AoR provided essential assistance to over 1.6 million individuals, while the SRH TWG focused on improving healthcare at the primary level and increasing access for vulnerable groups. Advocacy campaigns, such as the "16 Days of Activism against GBV" campaign, raised awareness and promoted zero tolerance for violence. New projects aimed at further improving sexual and reproductive health services were also initiated.

# GENDER-BASED VIOLENCE AREA OF RESPONSIBILITY

## GBViE coordination structure

In 2023, GBV AoR facilitated **29 coordination forums** at national (5), sub-national (1) and regional (23) levels across the country, uniting 280 partners including state authorities at regional levels.

At the national level, general coordination was complemented with the contributions from working groups on Capacity Enhancement, Needs of Male Survivors of Sexual Violence, Outreach and GBV Case Management. At the sub-national level, South East Coordination WG began operations to unite partners with multi-location operations in the most war-affected and difficult-to-reach areas. In all regions (except Luhansk) coordination forums were managed by UNFPA and the respective regional authorities, with local NGOs encouraged to contribute to the co-chairmanships of WGs. At the national level, UNFPA was supported by the IOM, the humanitarian aid organization INTERSOS, Danish Refugee Council (DRC), the Hebrew Immigrant Aid Society (HIAS), the International Medical Corps (IMC), the Women's Refugee Commission (WRC) and East European Institute for Reproductive Health (EEIRH) in managing thematic WGs.

Overall GBV AoR conducted **181 coordination meetings** throughout the year, gathering actors from diverse state and non-state sector representatives, including PSS, health, police, child protection, legal aid and others.

## HRP implementation

GBV AoR, with the support of 121 operational partner organizations, exceeded its 2023 Humanitarian Response Plan (HRP) implementation goal, reaching 130 per cent of the targeted number of people and supporting **1,633,300** individuals through **19 impactful activities in 23 regions of Ukraine**.

GBV actors supported survivors and at-risk individuals: 89 per cent were female, 11 per cent were male; 18 per cent were children, 62 per cent were adults (18-59), 20 per cent were older people (60+) and 3 per cent were persons with disabilities.

In accordance with the initial plan, the most widespread support was provided through GBV prevention and information dissemination (65 per cent). This was followed by activities within the WGSS (16 per cent), dignity kits (8 per cent) and GBV PSS (8 per cent). Implementation rates were high, with targets exceeded in 17 regions and Kyiv city (the highest results were in Kharkivska, Kyiv, Kyivska, Dnipropetrovska, Lvivska and Odeska oblasts).

The [HRP 2023 implementation dashboard](#) on the GBV AoR web-page provides more in-depth information.



Conference "Best Practices in Building Local Systems for Preventing and Combating Domestic Violence".  
Photo by Serhii Minenko





## Guidelines and tools for GBViE in Ukraine

GBV AoR ensured that its operational partners are supported with the necessary operational tools and guidelines. Some key deliverables included:

- An interactive [5W Dashboard](#), a GBViE [E-Service Map for Entry Points for Referrals](#) linked with the continuously updated [GBViE Generic Referral Pathway](#) at the national and regional levels, and detailed mapping of all GBV services at regional levels supported by UNFPA. This enabled GBV AoR to improve coordinated delivery of life-saving services on the ground, filling some of the most critical gaps in war-affected Ukraine.
- The [Inter-Agency Standard Operating Procedures on GBV Case Management](#), which lays the foundations for rolling out GBV case management in Ukraine in conjunction with capacity-building activities, including the development of the Case Management training module by UNFPA and Care International, adjusted to the Ukrainian context.
- [Outreach Key Messages](#), which enable partner organizations to improve the quality of their awareness raising and information materials.
- A survey analysing [Service Barriers Faced by Male Survivors of Sexual Violence in Ukraine](#) and a contextualized [Guidance Note on Working with Male Survivors of Sexual Violence](#), which support operational partners by enhancing their awareness of diverse needs and their understanding of various ways to support male survivors of sexual violence.
- A contextualized [GBV Safety Audit Tool](#), endorsed for Ukraine, with additional training curricula. Initial trainings were delivered to support GBV, Protection and Camp Coordination and Camp Management (CCCM) actors in establishing and monitoring GBV risk mitigation measures across collective sites, and in implementing the [Inter-Cluster Work Plan on GBV Risk Prevention, Mitigation and Response in Collective Sites](#) jointly put forward by the GBV AoR and CCCM. The [GBViE Poster for Collective Sites](#) was also applied, to further support the management of collective sites in ensuring a GBV-free environment and maximum support for at-risk individuals.

Вільна  
дружній... іно... івчат



Coordination meeting with the heads of target communities of CCFFDV project.  
Photo by Serhii Minenko





Participants of hackathon "Techresponse: innovative solutions for handling cases of domestic and gender-based violence". Photo by Serhii Minenko





## Capacity development

Through UNFPA's implementation partner EEIRH, GBV AoR delivered **23 online GBViE training sessions** for GBV and non-GBV actors - reaching **1,843 people** from **260 organizations** and **227 local state authorities** from **24 oblasts** in Ukraine. In preparation for inclusion plans for 2024, new GBViE training themes were established, covering GBViE against Women and Girls with Disabilities, Addressing the Needs of Male Survivors in Ukraine, Programming in WGSS, GBV Safety Audit and other important topics.

## Advocacy

GBV AoR's Outreach WG united the efforts of 44 partner organizations in delivering and sharing information on 300 activities devoted to the GBV campaign within the framework of the "16 Days of Activism Against GBV". The calendar of activities was developed and promoted to as wide an audience across Ukraine as possible.

# SRH TECHNICAL WORKING GROUP

For 2023, the SRH TWG's focus was on enhancing sexual and reproductive health (SRH) at the primary healthcare (PHC) level. This entailed coordinating mobile clinics, integrating services, implementing a peer-to-peer model for vulnerable populations, providing HPV testing for cervical cancer prevention and improving access for vulnerable populations. Twelve Ukrainian NGOs actively participated.

In collaboration with member organizations, the SRH TWG made contributions to peer-to-peer initiatives for vulnerable populations, integrated SRH and GBV services for one-stop-shop provision, enhanced PHC-level SRH services through midwife and doctor capacity-building, and improved mobile clinic coordination.

Notably, efforts in 2023 successfully advanced the availability and quality of Clinical Management of Rape services in Ukraine.

The SRH TWG also conducted comprehensive training, certified new trainers and promoted the harmonization of legislation with international standards, anticipating positive outcomes in the following year.

New projects initiated in 2023 and continuing into 2024 include an analysis of the Minimum Initial Service Package for SRH (MISP) with input from WHO; drafting a joint statement with WHO for MISP improvement; launching a joint Qualitative SRH Assessment with WHO; developing a knowledge repository with materials and a training catalogue, and distributing UNFPA Commodities among SRH TWG partners.





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Українська міжурядова комісія з питань  
корупції та організації державної служби



# ЕКСТРЕМА ДОПОМОГА

ДЛЯ ЗАБЕЗПЕЧЕННЯ  
ПОТРЕБ  
У СФЕРІ  
ТА РЕ  
ЗДОР  
ПОП  
РЕА  
ГЕНДЕР  
НАСИЛ



Workshop "Nobody is left behind".  
Photo by Arena CS



Shelter for GBV survivors in Odesa.  
Photo by #ShoTam







# EARLY RECOVERY AND DEVELOPMENT

UNFPA expanded on and replicated an integrated HIV/GBV model piloted in the Fast Track Cities of Odessa and Dnipro. This initiative significantly improved access to HIV prevention and testing services for women and girls at risk of GBV in both cities and local communities. As a result, 1,899 GBV survivors received comprehensive, integrated PSS and HIV screening services. Additionally, training sessions on HIV counselling and testing were conducted for employees of specialized support services for GBV survivors, ensuring effective client-centred counselling on HIV/AIDS prevention.

# GENDER-BASED VIOLENCE PREVENTION AND RESPONSE

UNFPA has been ensuring the operation and resilience of local GBV prevention and response systems in **45 cities and communities in Ukraine**, including 15 new cities selected in 2023. This was achieved by establishing and enhancing municipal GBV services, enabling local service providers and providing tailored technical support to local authorities to guide their GBV response and referrals. Currently, there are 156 GBV specialized support services for survivors in target cities and communities, namely: MTs offering PSS assistance (75), crisis rooms (25), shelters (15), daycare centres for PSS assistance (25) and primary counselling services (16).

During 2023, more than **30,000 people** were supported by specialists via these services. In November 2023, UNFPA launched an information campaign on the availability of life-saving municipal services that reached more than **1 million** women and men across Ukraine.





МІСТА І ГРОМАДИ,  
ВІЛЬНІ ВІД ДОМАШНЬОГО  
НАСИЛЬСТВА  
...

Conference "Best Practices in Building  
Local Systems for Preventing and  
Combating Domestic Violence".  
Photo by Serhii Minenko





Specialists of PSS mobile team in Velyka Oleksandrivka, Kherson region.  
Photo by Anastasiia Penska

## Strengthening the capacities of GBV response servants

As a full-scale war continues in Ukraine, providers of specialized GBV services often experience emotional and professional burnout. The overload on social services, the displacement of specialists, the difficult economic situation and the dangerous working conditions are additional factors that can lead to high staff turnover and a decrease in the quality of services provided to survivors. To ameliorate this situation, UNFPA ensured the provision of psychological support to specialists delivering GBV response services and provided staff of PSS MTs with training in the specifics of providing emergency psychological assistance during and after emergencies, specifics of PSS assistance to combatants' and veterans' families, mine awareness etc.

## GBV Knowledge Studio

UNFPA has been strengthening the capacity of local service providers to systematically respond to domestic violence and provide quality support to those in need.

In total, UNFPA facilitated the training of **1,554 employees within specialized service areas**. It also facilitated continuous online learning through the **GBV Knowledge Studio** - a unique platform containing online courses, simulation games, webinars, documentaries and other intellectual products for building the capacity of GBV service providers.

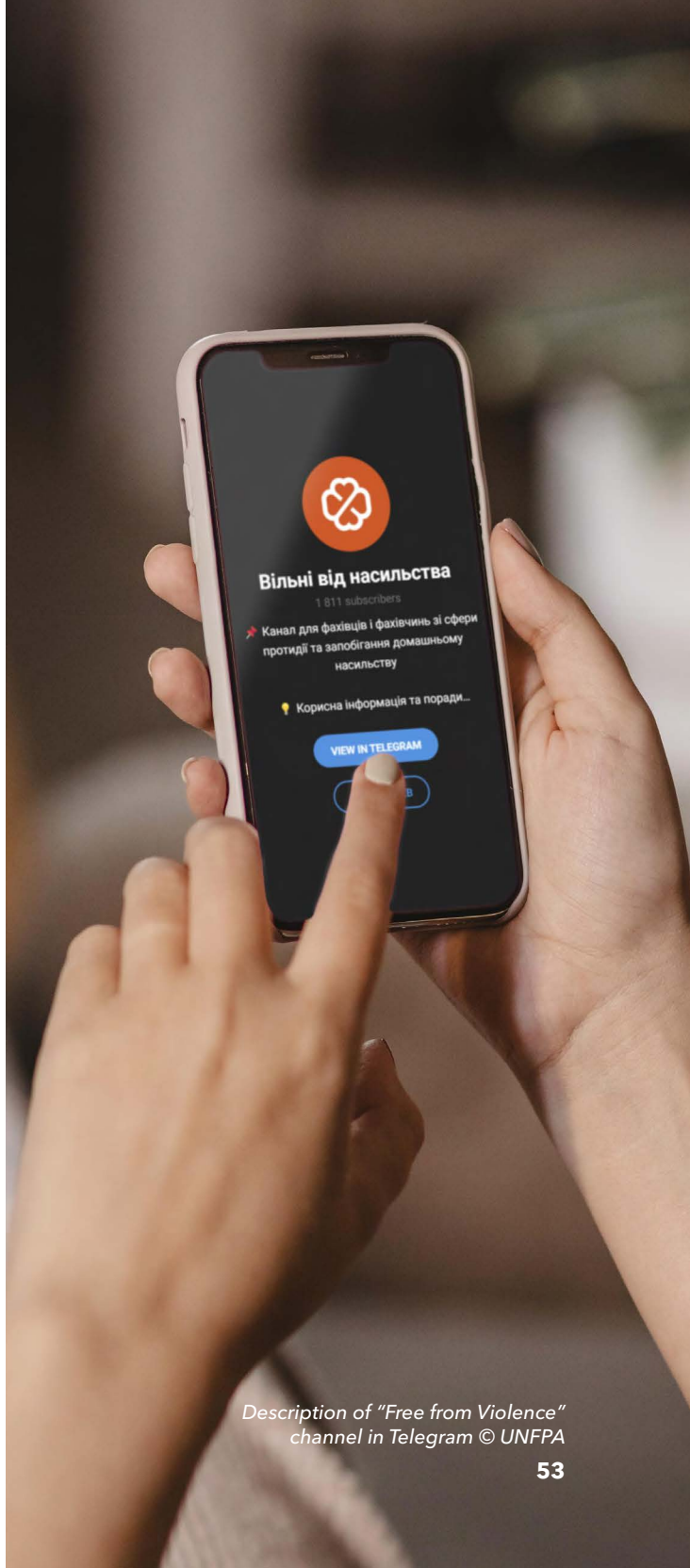


## “Free from Violence” community

A dedicated “Free from Violence” professional community was set up in Telegram to enable expert-moderated dialogue between GBV professionals. This helped UNFPA to expand its cohort of high-calibre service providers and ensure they are professional, well-versed in all aspects of GBV response and prevention, empathetic and survivor-oriented. This in turn builds trust among survivors in the available UNFPA services.

## National training centre

To ensure sustained capacity building for professionals in GBV service provision, in July 2023 the **National Training Centre for the Response and Prevention of Gender-Based Violence** was established at the Higher School of Public Administration in cooperation with UNFPA. In the first six months of its operation, the centre developed and piloted the prototype training programme for countering DV/GBV and produced a pool of national trainers.



Description of “Free from Violence” channel in Telegram © UNFPA



*Thematic puzzle installation within the “Empathy Overcomes Violence” campaign in Lviv.  
Photo by Ihor Protsyk, Ulyana Taras*

## National awareness-raising campaigns

The [“Break the Circle”](#) national awareness-raising campaign helped **13.5 million people** learn to better recognize the signs of abuse – and to discover support services to help them find the strength to break the cycle of abuse.

Under the umbrella of the “16 Days Against Violence” campaign, more than **3.5 million people** learned that even small steps can help resist and reduce violence. Through these campaigns, UNFPA has successfully promoted zero tolerance for any manifestation of domestic and/or gender-based violence in Ukrainian society.

## Women’s career and business hubs “VONA”

The “VONA” women’s career and business hubs network supported 10,000 vulnerable women through initial career counselling, supporting their search for career opportunities and grants, and helping with study. 1,000 women are already employed and the rest are on their way to employment, 200 have started their own businesses. Psychological support is available to beneficiaries in both online and offline formats.





The first driving lesson for VONA hub clients in the Kyiv region.  
Photo by Mykhailo Hrynyuk



Career consultants at the Forum on economic capacity from VONA hub in December.  
Photo by Oleksand Smolin & Yurii Shepeta

Specialists of psychological helpline for men.  
Photo by Andriy Krepyh



## Helpline for men

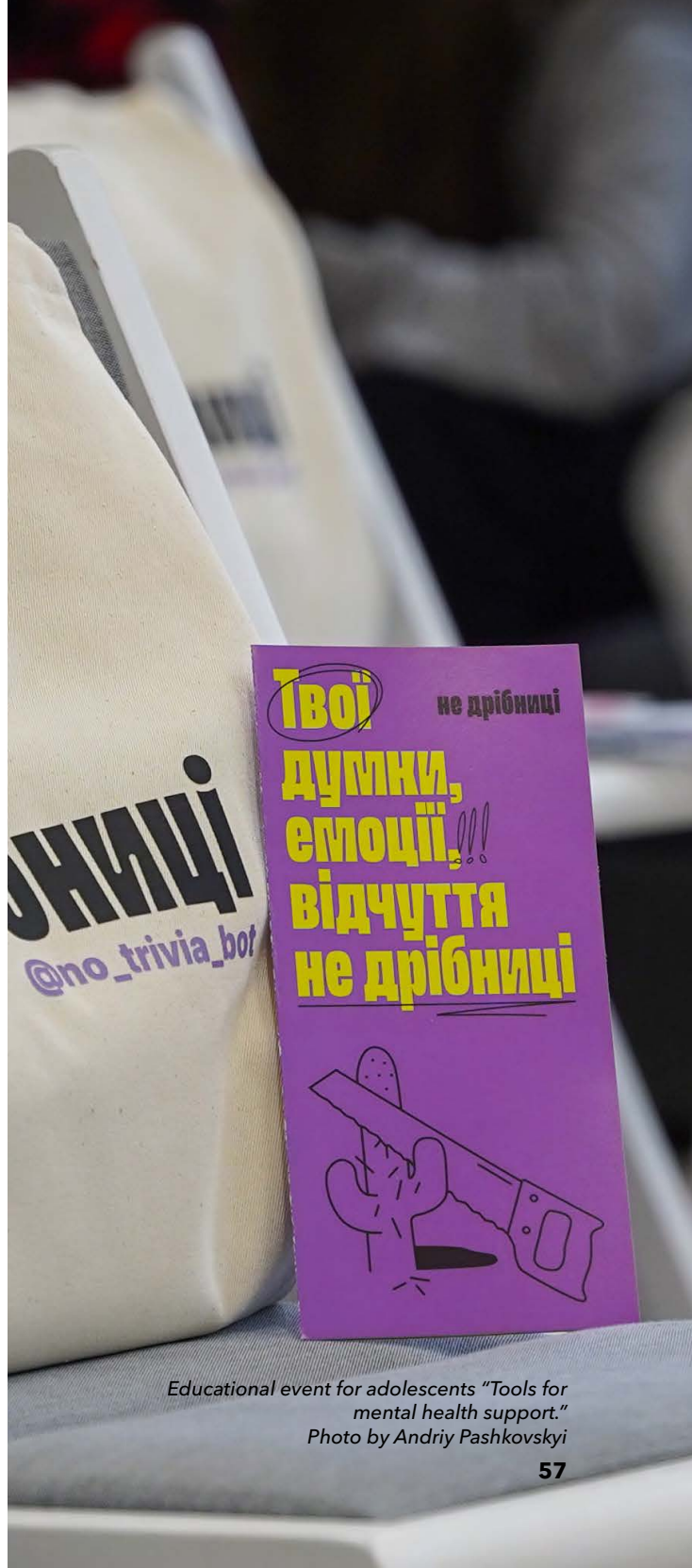
Men can be reluctant to contact a hotline for psychological support. In a 2022 UNFPA survey, 96 per cent of the men questioned declared that they do not need such support. However, on average, each had experienced two traumatic events in the last year. This low level of awareness of their support needs, combined with harmful gender stereotypes, can stop men from seeking help and cause exaggeration of domestic violence issues.

In 2023 UNFPA continued to operate its toll-free, confidential, **24/7 psychological support [line for men](#)** as part of its GBV prevention efforts, providing **nearly 5,000 men** with professional counselling. To increase the opportunities for men to contact mental health professionals, in November 2023, UNFPA launched an anonymous, online, psychological support chat, in addition to the hotline. Here men can communicate with psychologists in writing. To boost the uptake of these services, activities in 2023 focused on breaking down barriers (prejudices, myths and stereotypes) to seeking psychological support.



## The “No trivia” virtual platform

UNFPA continued providing critical **psychological support for adolescents** in Ukraine via the “No trivia” virtual platform. Overall, **5,431 young people** received psychological counselling via the embedded Telegram-bot, and more than **13,000 consultations** were provided. In addition, UNFPA developed micro-courses that teach teenagers to defend their personal boundaries, build healthy relationships, and identify so-called “red flags” in toxic relationships.



*Educational event for adolescents “Tools for mental health support.”  
Photo by Andriy Pashkovskyi*



Facilitators training for “Icebreakers,” a game designed to shift social norms and prevent domestic violence.  
Photo by Stas Kartashov

## Relationships without illusions

By the end of 2023, 1,095 people had registered for UNFPA's online learning course [“Relationships without illusions”](#) - developed to increase awareness among Ukrainians of the components of healthy relationships. The course sets out how to build healthy relationships through dialogue and mutual support, and how to recognize red flags of toxic and abusive behaviour.

## Enabling communities to achieve zero GBV tolerance

Throughout the year, UNFPA continued its ongoing support of specialist teams and implementing partners in developing local projects focused on changing social norms in target communities. This support included helping to refine project proposals and their thematic focus, and undertaking consultations at the implementation stage. As a result, **92 successful projects aimed** at changing social norms to prevent GBV in communities were carried out.





Participants of the Lviv  
Open Lab Science Festival.  
Photo by Andriy Pashkovskiy





Participants of the Lviv  
Open Lab Science Festival.  
Photo by Andriy Pashkovskiy





# GENDER EQUALITY

## Professions without stereotypes

During 2023, UNFPA contributed towards the implementation of the national Strategy for Gender Equality in Education - specifically by motivating girls to pursue careers in science, technology, engineering and mathematics (STEM) fields, in cooperation with the Lviv Open Lab.

More than 1,530 girls and 960 boys received information on science education, career opportunities and gender equality in STEM fields.

Additionally, the “Science Ambassadors” project helped educators to deliver gender-sensitive science promotion and to master relevant digital tools. The project included the release of the gender-sensitive guidebook [“How to talk about science and yourself in it”](#) and the production of [four videos](#) aimed at addressing gender stereotypes in STEM and promoting opportunities for girls and women in scientific fields.

In addition, sessions at the **Open Lab Science Festival**, a series of innovative science shows held in four locations (Lviv, Vinnytsia, Chernivtsi, Odesa), resulted in 36 per cent of male participants improving their understanding of gender stereotypes, and 52 per cent of girls acknowledging opportunities in science-related professions.



Participant of the Lviv  
Open Lab Science Festival.  
Photo by Andriy Pashkovskiy



## Expanding cooperation with education hubs

More than 2,000 young people completed the [SCORM career guidance course](#), “Career Alarm is Over!”, developed by UNFPA in cooperation with the Institute of Education Content Modernization and the Association of Innovation and Digital Education. The course is designed to remove stereotyping and was hosted on the Ukrainian Education Hubs platform.

Separately, more than 2,500 young people engaged in 48 career guidance and training sessions focusing on STEM; and 1,075 high-school students completed career guidance questionnaires, receiving personalized lists of sectors and professions aligned with their abilities.

## Gender equality strategy to 2030

In cooperation with the EdCamp Ukraine, UNFPA helped implement the “Gender Equality Strategy until 2030” by:

- Creating the step-by-step, methodological guidebook consisting of basic actions and solutions to ensure gender equality and non-discrimination, tailored to the specific context and needs of each education institution.
- Launching the online course “#educationwith-outdiscrimination” to provide educators with knowledge on identifying and addressing discrimination within the classroom and creating an inclusive learning environment.
- Scaling up the social-emotional and ethical learning (SEEL) programme, enabling an additional 75 schools in 21 regions of Ukraine to integrate this methodology into their learning process. The methodology supports GBV prevention and the psychological well-being of educators and students during war.

## Women empowerment in action

In 2023, UNFPA opened 20 employment support offices in 20 communities in four regions: Dnipropetrovsk, Sumy, Poltava and Mykolaiiv. The purpose of these, as part of the “WeAct2” project, is to support the economic empowerment of vulnerable women, with the aim of mitigating the risks of GBV. This is enabled through career support and organized learning to help the women acquire new specialist skills.

So far, a total of 300 women have successfully completed vocational training in 10 applied professions (including hair stylist, tailor, baker, manicure artist, makeup artist, massage therapist and floral artist). After completing the course, participants received starter kits with tools and materials to help them start their own businesses or find employment.







*Tractor driving training in the Mykolaiv region.  
Photo by Kateryna Opanasenko*



ФОНД ООН  
У ГАЛУЗІ НАРОДОНАСЕЛЕННЯ



4 сходи наві проки  
 АЗІЯ  
 Фізичне насильство

- СП
- ПО
- ПО
- ПРО

1. Сидиці
2. Садна
3. Рани
4. Опіки від цигарок
5. Реакція на ризкі рухи.
6. Гематоми
7. Зламани кістки
8. Потк кожен внутрішні органи

Participants of the training-of-trainers programme within the "EU4Recovery" project. Photo by Dmytro Pishchulin





# YOUTH ENGAGEMENT AND YOUTH-LED COMMUNITY RESILIENCE

Ongoing war means that UNFPA operations require constant vigilance and protective measures. In the border regions in particular, the potential for escalation raises concerns of how to adapt, for example for the Chernihiv oblast near the Russian and Belarussian borders. There are also financial risks since long-term sustainability relies on municipal financing. With this in mind, the “EU4Recovery” project, designed to empower communities and enhance security, is of short duration, requiring swift implementation, careful resource allocation and team strengthening to maximize engagement. Any deterioration in security can lead to disruptions, reduced participation and logistical challenges, demanding strategic adjustments and safety measures.



Participants of the TOT programme within the “EU4Recovery” project.  
Photo by Dmytro Pishchulin

## EU4Recovery: youth-led community resilience centres

UNFPA set up three community resilience centres in the target municipalities of the “EU4Recovery” project in the Dnipro, Poltava and Chernihiv regions. The model is focused on empowering Ukrainian youth and addressing the demand for more youth-led projects at community level.

Operating in Kam’yanske, Kremenchuk and Nizhyn, and emphasizing collaboration with local authorities, NGOs and civic activists, these centres deliver tailored solutions for vulnerable populations, positioning youth as pivotal forces in community resilience.

Among the centres’ activities, the training of trainers (ToT) programme for the “No trivia” initiative has **empowered 58 trainers**, including IDPs and people with disabilities, and equipped youth workers, educators and school psychologists with skills to address psychological violence among young people, fostering inclusivity and collaboration. A further 17 local training sessions were delivered, engaging **322 participants**.

In total, during 2023, local resilience centres actively organized more than **180 community events and support activities** reaching more than **2,600 beneficiaries** (including 516 IDPs and 56 people with disabilities) and providing psychological counselling sessions to address personal and family well-being. Psychologists at the resilience centres conducted over 120 offline group and individual sessions.



## Practical training of trainers programme, Resilience 2.0

In 2023, UNFPA together with the NGO Women's League of Donetchchyna created the practical programme "Resilience 2.0" for developing resilience skills among Ukrainian youth. The aim was to increase the ability of the youth to overcome the consequences of stressful situations, maintain their own productivity and make their lives better in conditions of the ongoing war. "Resilience 2.0" equips young Ukrainians with skills using a "peer-to-peer" training approach.

As a result of the programme, two ToT trainings were conducted, and 46 practical trainings were delivered by the newly skilled youth workers and representatives of youth centres. This enabled delivery of necessary resilience skills to **704 young people from 30 communities** of Ukraine.

The programme has been expanded under the National Youth Worker Programme, and UNFPA will continue scaling up "Resilience 2.0" to ensure more young people are equipped to handle crises effectively.

Also, in 2023, some 32,367 people registered for the previously developed online course "Youth Resilience in Time of Crisis", of which 17,012 completed the course and received access to quality resources including effective tools for recovery.



Participants of the practical programme "Resilience 2.0".  
Photo by Women's League of Donechchyna



Participants of "Bank of Ideas 3.0"  
Final meeting in Lviv.  
Photo by Molodvish Center. Lviv

### **"Bank of Ideas 3.0: MOLO, Dream!"**

In 2023, the "Bank of Ideas 3.0: MOLO, Dream!" project was implemented, focusing on the role of young people and youth organizations in early recovery efforts. The project equipped young people with skills for developing youth-led initiatives as solutions to various challenges at municipal level - and resulted in 13 youth teams from six regions of Ukraine receiving seed-funding support for implementing their own community recovery projects.

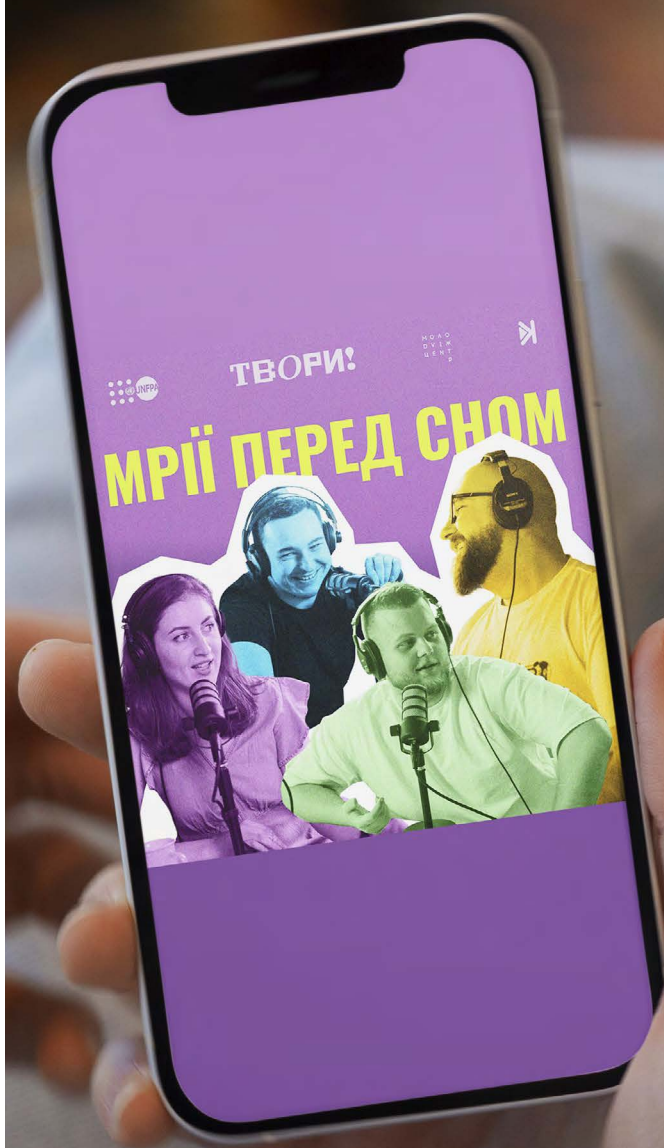
These projects included: measures to support the mental health of young people in the "peer-to-peer" format; support for city youth centres; organizing educational and cultural events for young people, including IDPs; increasing civic activity and environmental awareness of young people; and ensuring free access to drinking water in settlements experiencing long-term interruptions to centralized water supply due to hostilities.

In total, the projects involved 1,277 young people (including 182 representatives of vulnerable communities, mainly IDPs). The "Bank of Ideas 3.0 MOLO, Dream!" project was recognized as a winner in the Best Practice of Youth Work in Ukraine 2022-2023 awards, in the category "Social Cohesion, including the Integration of Internally Displaced Persons".



## Thematic podcast: “Dreams before sleep”

During 2023, UNFPA together with NGO Molodvzh developed a new [thematic podcast](#) for youth called “Dreams before sleep”, aimed at building a safe space for communication among young people and covering topics such as the new future of Ukraine and life after the war. Nine episodes of the podcast were released, focusing on young people’s dreams, ideas and visions connected with various aspects of recovery, such as security, health, education, economy, culture, politics, society, urbanism and ruralism. The podcast also served to promote youth participation in the country’s recovery process. Three youth influencers from relevant spheres participated in the discussions, and in total, the first season of the podcast achieved 5,811 listens on digital platforms.



Visual of the thematic podcast for youth “Dreams before sleep”  
© UNFPA



## **“Pubertat” digital sexuality education campaign**

In 2023 UNFPA launched the second wave of the digital sex education campaign “Pubertat” for adolescents, aimed at promoting reliable information on the topic of healthy relationships, reproductive health, contraception, risks of STIs/HIV, unplanned pregnancy and issues of sexual orientation - as well as providing psychological and practical advice regarding sexual health and debunking stereotypes related to sex education. This entailed the development of seven thematic educational videos, with the involvement of adolescents themselves as video scriptwriters.

In total, the campaign gained 14,600 followers and reached about 8 million people on Instagram. The “Pubertat” project received three Silver Drum awards in the “Motion craft” category of the UNFPA Global Innovation Fair 2023 and became one of the winners in the “Fit for Future” category.

*Visual of the digital campaign on sexual education for adolescents “Pubertat”. © UNFPA*



# AWARENESS- RAISING ACTIVITIES

In 2023, UNFPA Ukraine launched a series of impactful awareness-raising campaigns that collectively reached millions of people. One of the highlights was the SRC initiative, which focused on CRSV and included creative public displays, media promotions and collaborations with prominent figures. Others included the 24/7 psychological support hotline for men, and partnerships with businesses and communities to promote zero tolerance towards GBV.

Through extensive coverage on TV, radio and online platforms, these campaigns effectively raised awareness and provided crucial support to those in need.

Visual of the Survivor Relief Centre media campaign “(Un)existing products” on raising awareness about CRSV. © UNFPA



# GENDER-BASED VIOLENCE PREVENTION AND RESPONSE

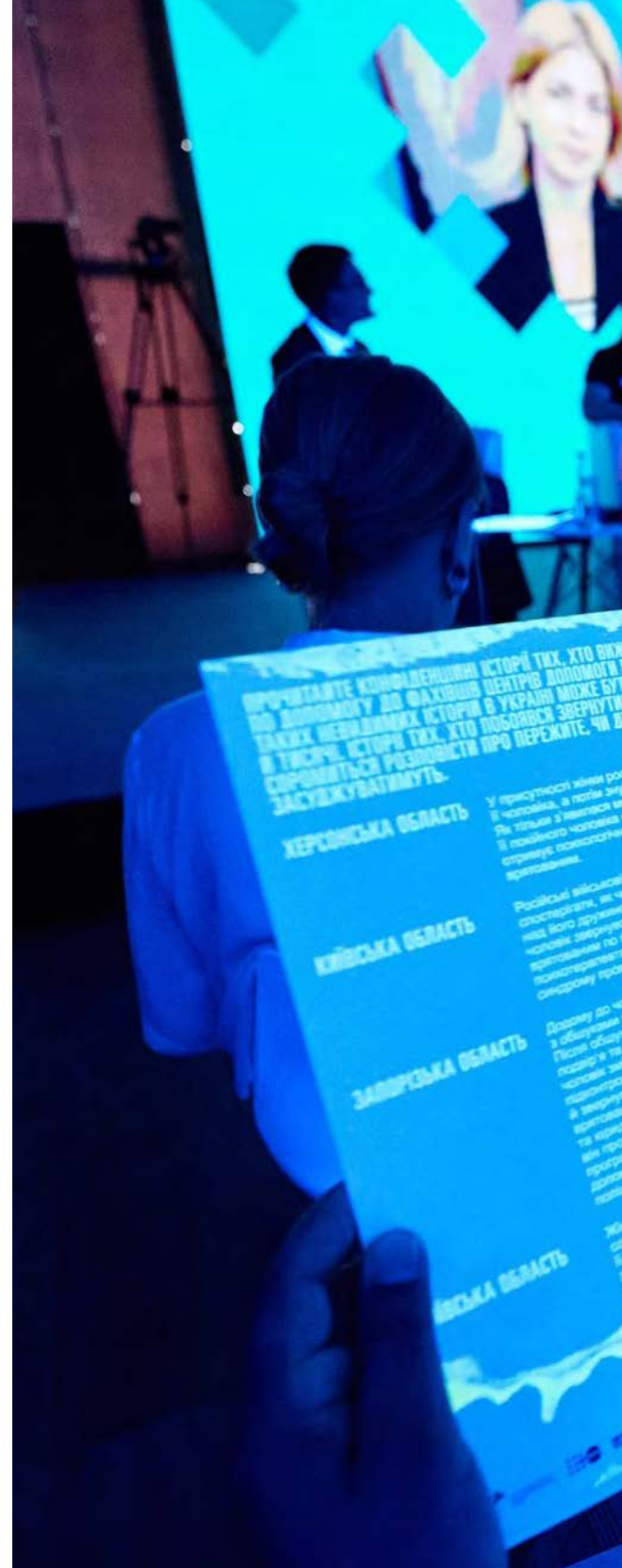
## Invisible stories - Survivor Relief Centres

In 2023, the SRC ran a successful information campaign that reached 15 million people. It comprised three key elements: (In)visible stories, (Un)existing products and (Un) Noticeable stories. The campaign attracted significant TV and media promotion: a promotional video aired 1,236 times during the “United News” telethon and there were 514 media mentions on TV, radio and online.

(In)visible stories: Prominent figures and bloggers joined the campaign, including the First Lady of Ukraine. They shared “white” stories that did not seem to load, symbolizing CRSV invisibility, and afterwards shared information about the assistance that CRSV survivors can receive in SRCs.

(Un)existing products: Displays in 37 Aurora stores throughout Ukraine showcased items like a “healing band-aid for trauma” or “hand cream with support effect”, where in fact there was no actual product but instead a pointer to information about opportunities for receiving psychosocial assistance at SRCs.

(Un)noticeable stories: A photographic project featuring SRC clients forced from their homes by war. Exhibits show fuzzy images of belongings that people have taken with them, highlighting the unnoticed trauma of IDPs and other people affected by war.







Screenshot from the video featuring  
psychological support line for men.  
© UNFPA

## Hotline for men

In 2022, UNFPA Ukraine successfully introduced a toll-free, confidential, 24/7 psychological support hotline specifically for men. A strategic approach infusing humour into the outreach messages was taken to connect with the target audience. There was also periodic collaboration with well-known Ukrainian YouTube channels, presenting the project to their male viewers.

Building on this success, in 2023, the reach was expanded by working with 12 prominent Ukrainian YouTube channels, including Telebachnennia Toronto, Veterans of Space Forces, Zahir Kinomaniv. These initiatives garnered a remarkable 4.2 million views collectively.

With views ranging from a few hundred thousand per video to more than a million, these videos positioned themselves among the most trending content on Ukrainian YouTube, a substantial engagement that highlights the effectiveness of the approach in reaching and resonating with the intended audience.

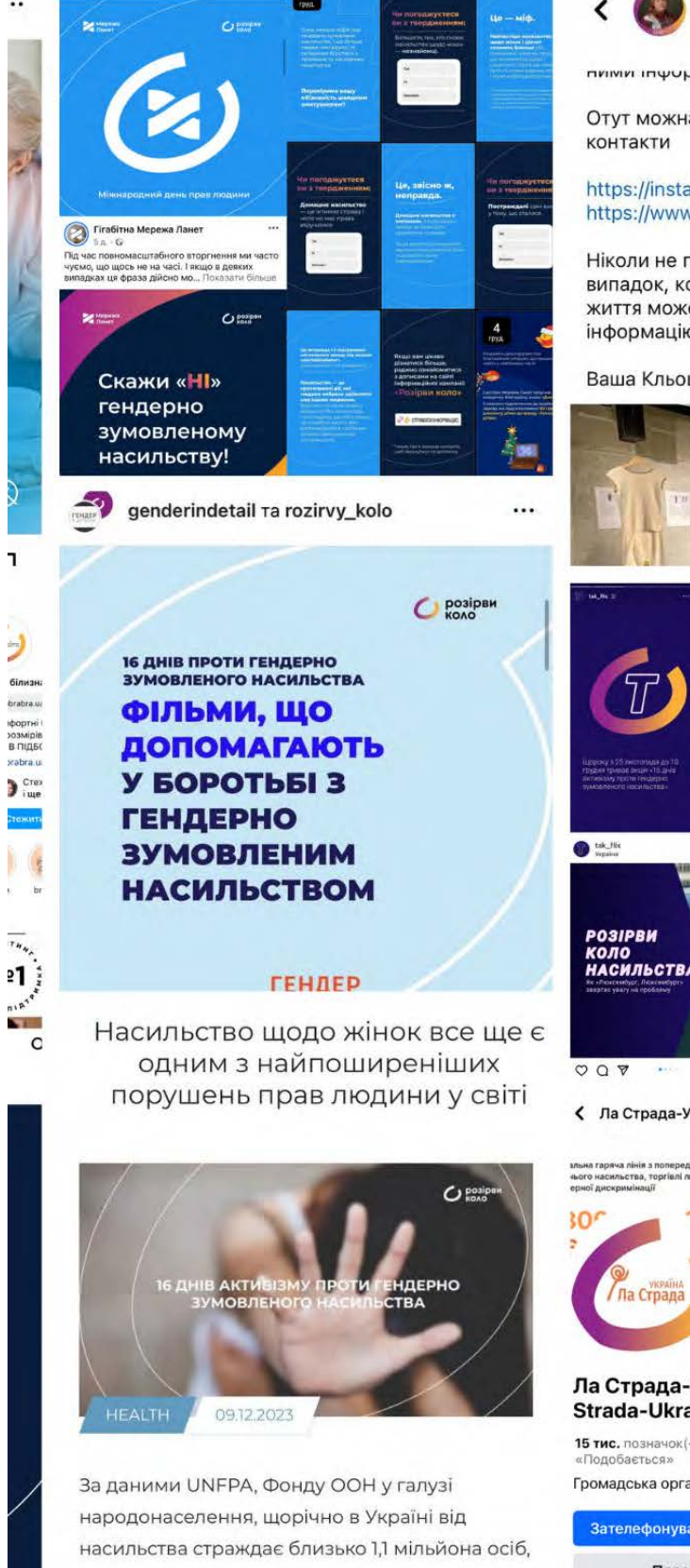


## “Break the Circle” initiative with businesses

In 2023, the “Break the Circle” national campaign - part of the 16 Days of Activism initiative against violence - embarked on joint activities to promote zero tolerance of GBV in Ukrainian society. Over the course of 16 days, more than 40 businesses, government institutions, NGOs and communities joined the activity by sharing thematic publications and incorporating the colours and logo shapes of the “Break the Circle” campaign into their brand identity.

In particular, the following companies supported the campaign: Ukrzaliznytsia, the pharmacy chain Apteka Dobrogo Dnya, the supermarket chain Aurora, the restaurant chain Dmytro Borysov Gastrofamily, the Staryi Lev Publishing House, Farmak, Adonis, Nasha Ryaba, VOVK, brabrabra, Happy Monday, Laska, Takflix and many others.

*Publications from businesses that supported the 16 Days of Activism initiative against violence. © UNFPA*



# SEXUAL AND REPRODUCTIVE HEALTH

## Regional media campaign

A special media project carried out in collaboration with Internews, aimed at increasing awareness of the SRH mobile teams (MTs) service, reached almost 600,000 people. The project covered the work of SRH services in 23 regions of Ukraine. Content included special reports highlighting the work of the SRH Mobile Health Teams and the service delivery points (barrier-free gynaecological offices). The project informed women in 23 regions about free SRH services in their cities and communities. A [special feature](#) prepared in collaboration with “The Ukrainians” publication and highlighting the work of the mobile maternity unit in the Kharkiv region reached 43,000 people.

## “You Matter!”

The “You Matter!” campaign, co-funded with other donors, designed to increase take-up by women of regular medical check-ups, reached more than 3 million people. The campaign encourages paying special attention to one’s own health and the health of loved ones, particularly in the context of prevention and early detection of breast cancer. It encourages women to take advantage of the opportunity for free diagnostics at the nearest centre in their city, by first making an appointment with their family doctor and then obtaining a referral. Regular check-ups are especially important in an emergency context and in times of war as the provision of medical services is not guaranteed in all locations.

An additional, local campaign focused on regions informed people about hotline “3033”. This campaign entailed collaboration with local media, governmental departments, resettlement centres and social services, as well as targeted promotion. It was supported by many regional opinion leaders and reached more than 470,000 people. Visits to the [hotline website](#) increased by 15 per cent.



## ЦЯ ІГРАШКА – ОСОБЛИВА.

ВОНА СТВОРЕНА, АБИ НАГАДАТИ,  
ЩО ТИ – ЦЕ ВАЖЛИВО

Складіючи плани в Новий рік, додай у них похід до сімейного лікаря та маммографію. І не забудь нагадати про це найріднішим!



ТИ – ЦЕ  
ВАЖЛИВО



*New Year's decorations from the "You Matter!" campaign adorned the largest Christmas trees in Kyiv.  
Photo by Kyivfornia*



*Screenshot from the feature video  
dedicated to Father's day.  
Video by ICTV*





## GENDER EQUALITY

Two UNFPA communication campaigns run in collaboration with Starlight Media supported the activities of the TatoHubs project. The first was designed to coincide with two key dates:

- [International Father's Day](#), emphasizing non-violent child-rearing, family unity and the importance of fatherhood during wartime - this campaign reached more than 13 million people via video broadcasts, articles and social media posts.
- [Mental Health Day](#), aimed at reinforcing the importance of mental health for Ukrainian men. This campaign promoted TatoHubs as an essential resource for male psychological support and emphasized the role of fathers in ensuring children's well-being and in preventing domestic and gender-based violence in wartime contexts, reaching over 1.4 million people.

The second was the national campaign "[#CVIDOMI: to rebuild the country](#)", which was implemented by UNFPA in cooperation with the Junior Academy of Sciences of Ukraine and which reached 10 million people. This campaign empowered adolescents aged from 13 to 18 years to make informed, stereotype-free decisions about their careers and promoted equal opportunities in vocational and STEM sectors for girls and boys.

Participants of the Hackathon "#CVIDOMI:  
to rebuild the country" in Kyiv.  
Photo by Olexandr Hulich







#CVIDOMI: відбудувувати країну  
Хакатон



Моя ідея варта того, щоб її почули!  
#відбудовуюкраїну 🇺🇦



# YOUTH ENGAGEMENT AND YOUTH-LED COMMUNITY RESILIENCE

## International Youth Day

As part of the International Youth Day 2023 theme, ["GreenSkillsforYouth:TowardsaSustainableWorld"](#), an inter-agency awareness-raising campaign was conducted, entailing the development with young people of a video dedicated to young people's role in the development of "green skills". This initiative was an important element of efforts to promote education and a conscious attitude to environmental problems. It was also intended to draw attention to the negative consequences of indifference to the environment and the lack of environmental culture, and to highlight the impact of war on the environment and the natural resources of the country. The video received 25,700 views on Instagram as the main channel of communication.

## "Resilience 2.0" information campaign

In 2023, UNFPA conducted a social media campaign dedicated to the "Resilience 2.0" practical programme, reaching 39,813 people on Facebook and Instagram. The campaign aimed to raise awareness of resilience skills among youth workers and young people themselves, and to introduce basic self-help and mental health support methods and tools. A primary aim was to communicate the importance of taking care of one's own psychological state. Publications covered various topics, such as a psychological theory of resilience and practical advice; useful books and films; and tips from the project team. Total reach since the beginning of the campaign is 90,889 people.





Рада жінок  
Донецчини



*Practical program "Resilience 2.0" in Lviv.  
Photo by Women's League of Donechchyna*

# UNFPA UKRAINE'S HONORARY AMBASSADOR

The Ukrainian television and media personality Mariia Efrosynina played a significant role in various UNFPA initiatives aimed at addressing GBV and promoting awareness of critical issues.

## **"Behind the silence" - film premiere**

In May, UNFPA presented the documentary film ["Behind the Silence"](#), which explores the impact of war on GBV dynamics and showcases support services for survivors, including CRSV. Over 800,000 people have watched the film and learned about the available help.

The documentary highlights the experiences of GBV survivors and service providers in Ukraine during the war, aiming to raise awareness about the issue and available support. It shows how the war has affected the dynamics of help-seeking, as many survivors were too ashamed or scared to seek support.

The film premiere took place at the Zhovten cinema and attracted around 300 viewers. UNFPA's Honorary Ambassador in Ukraine, Mariia Efrosynina, who actively advocates for the rights of survivors of domestic violence and war-related violence, supported the screening of the film. Mariia graciously assisted in guiding the viewers through the event and promoted the film on her social media platforms.







Presentation of the documentary "Behind the Silence" at Zhovten cinema.  
Photo by Stas Kartashov

## “Take a step: Empathy Conquers Violence”

Mariia Efrosynina hosted and moderated a national event dedicated to the presentation of the campaign “Take a step: Empathy Conquers Violence” in Ukraine. Led by the Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine, with the participation of the First Lady of Ukraine, Olena Zelenska, the campaign aims to combat violence by emphasizing that even small steps can make a difference. During the campaign, a thematic interactive installation was presented at the Ukrainian House, accompanied by a discussion on domestic violence during times of war. The campaign features an interactive installation with a puzzle containing messages and hints on how to respond to violence. It also includes a course on non-violent communication.

The campaign was organized by the Office of the Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine, in collaboration with the Government Commissioner for Gender Equality Policy, supported by UNFPA and with financial assistance from the Embassy of France. It reached over 4 million people, with more than 200 participants attending offline events and featuring in more than 150 media publications, raising awareness about violence and the importance of taking action.

Mariia’s unwavering commitment and dedication to the cause have strengthened UNFPA Ukraine’s endeavours to combat GBV and foster an environment where everyone can live a life free from fear and violence. Mariia’s valuable contributions have been instrumental in advancing UNFPA’s mission and promoting gender equality and reproductive health in Ukraine.







*Maria Efrosynina at the presentation  
of the campaign "Take a step:  
Empathy Conquers Violence".  
Photo by Vasyi Churikov*





*Medical facilities in Ukraine have been provided with nine incubators for newborns with the support of The Goodman Foundation. Photo by Artem Nikiforov*





# PARTNERSHIPS: STRENGTHENING IMPACT

In 2023, UNFPA Ukraine strengthened its impact through diverse partnerships with the Government of Ukraine, donor governments, private sector actors, civil society organizations and United Nations agencies.

Successful sustainable development requires dynamic and inclusive strategic partnerships that involve a variety of stakeholders. Strategic partnerships, which advance the work and position the brand of UNFPA, are inspired by the drive for tangible results under the 2030 Agenda for Sustainable Development. Support from our partners allows us to invest in long-term projects, and in emergency humanitarian settings.

## Goodman

Goodman granted US\$412,250 to UNFPA to procure nine state-of-the-art mobile incubators. These mobile incubators provide safety for newborns in regions across Ukraine, empower healthcare professionals to transport infants to medical facilities securely, and provide essential care during air raids by moving them to bomb shelters. The modern incubators, equipped to maintain optimal temperature, humidity and oxygen levels, represent a critical advancement in neonatal care.

## Avon Ukraine

AVON's contribution of US\$160,000 has enabled the establishment of four Daycare Counselling Centres in Irpin, Kryvyi Rih, Ivano-Frankivsk and Lutsk. These centres are crucial in providing necessary support and counselling services to GBV survivors in these regions.

UNFPA, in partnership with AVON, is making significant strides in addressing the urgent needs of GBV survivors in Ukraine. AVON's unwavering support and generous contributions are helping to create safer environments and provide essential services to those affected by GBV. We look forward to continuing this impactful collaboration and furthering our shared mission to respond to GBV and support survivors in these challenging times.

## L'Oréal

The L'Oréal Foundation developed five courses for hairdressers and makeup artists, supporting 169 vulnerable women in Kyiv and Lviv to move into new professions, and providing starter kits for their work. During their studies, the women received psychological help and career consultations.

L'Oréal also implemented a support programme for women whose businesses had suffered as a result of the Russian invasion, as well as those seeking to restore or scale up an existing business. Ten grants, totalling US\$162,500, were awarded. As part of the support programmes, 30 women had the opportunity to listen to educational lectures from successful entrepreneurs and ask questions. UNFPA Ukraine appreciates the invaluable cooperation with L'Oréal, which has significantly contributed to empowering women and fostering resilience in the face of adversity.

## WFP cooperation

Thanks to the inter-agency cooperation project between UNFPA Ukraine and the World Food Program (WFP), 300,000 copies of the booklets on available GBV services were distributed with food boxes. The partnership aimed to address the dual challenges of food insecurity and gender-based violence, offering critical support to those most affected.

Amidst the escalating risks of GBV due to the ongoing conflict, this alliance is more than a mere



pooling of resources. It symbolizes our united stand against GBV, putting the needs and well-being of survivors at the forefront of our efforts.

More than 300,000 people benefitted from life-saving information on available GBV services and support centres disseminated with the food boxes. This provided crucial information for online and offline support in cases of GBV, including CRSV, for those with limited access to services and information.

At UNFPA, we believe in the power of responsible partnership. Our combined efforts with WFP underscore our commitment not only to address immediate needs, but also to contribute to long-term healing and empowerment. The dissemination regions covered Central, South and East Ukraine.

## **Corporate Sector and Social Responsibility During War Time**

To promote the concept of “family-friendly policies” in wartime, a media project “Equally valuable in business” was realized in cooperation with the Ukrainian corporate sector. The focus of the project was addressing corporate practices implemented by employers within the corporate social responsibility of businesses for supporting employees and their families during the war,

including gender equality, non-discrimination and prevention of domestic violence.

The initiative was implemented within the framework of the “UNFPA Springboard to Equality” and “EU for Gender Equality: Together Against Gender Stereotypes and Gender-Based Violence” projects with the financial support of the EU and Sweden in cooperation with UN Women and the Office of the Deputy Prime Minister for European and Euro-Atlantic Integration of Ukraine.

## **Mobile app for survivors of domestic and gender-based violence**

During 2023, over 22,000 women and girls took proactive steps for their safety by downloading the mobile application for GBV survivors and those at risk.

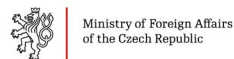
The application has a hidden SOS button that allows a discreet call to the police without any need to communicate with an operator, thus minimizing the chance of attracting the attention of an abuser. The mobile application was developed with generous support from the UK and is operated by the Ministry of Internal Affairs and the National Police of Ukraine.





# DONORS AND PARTNERS

## Donors



## Partners

### Private sector/NGOs:

- Avon
- L'Oréal
- USA for UNFPA
- Goodman
- SoftServe

### Government of Ukraine:

- Office of the First Lady of Ukraine
- Office of the Deputy Prime Minister for European and Euro-Atlantic Integration
- Ministry of Economy of Ukraine
- Ministry of Health of Ukraine, Ministry of Internal Affairs of Ukraine
- Ministry of Social Policy of Ukraine
- Ministry of Youth and Sports of Ukraine
- National Health Service of Ukraine
- National Police of Ukraine
- Office of the General Prosecutor
- State Statistics Service of Ukraine
- Ptoukha Institute for Demography and Social Studies
- Ukrainian Parliament Commissioner for Human Rights



# FINANCIAL RESULTS

<b>Amount, US\$</b>	<b>Project name</b>
<b>131,198.68</b>	HIV programme
<b>236,978.35</b>	WE ACT: Women Empowerment Action project
<b>8,992,897.58</b>	Strengthened provision of emergency, lifesaving gender-based violence and sexual reproductive health services in Ukraine project
<b>717,734.32</b>	Emergency Support to women and girls sexual and reproductive health needs, including GBV prevention, in Ukraine
<b>927,334.56</b>	Equality springboard project
<b>284,026.76</b>	EU4Recovery: Empowering Communities in Ukraine project
<b>15,269,070.22</b>	GBV response and prevention programme
<b>173,393.98</b>	Gender equality programme
<b>9,914,136.43</b>	GBV Humanitarian Response
<b>235,660.19</b>	Programme Coordination and Assistance
<b>281,908.06</b>	Population and Data for Humanitarian Response
<b>1,430</b>	Recovery and Peacebuilding Project
<b>14,476,175.24</b>	Sexual and Reproductive Health programme
<b>715,556.18</b>	Youth programme
<b>52,357,500.55</b>	<b>TOTAL</b>












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